

100+ Smart Ways to Free Up Time with AI

For entrepreneurs and other leaders

Tom Sharp
AI Leadership

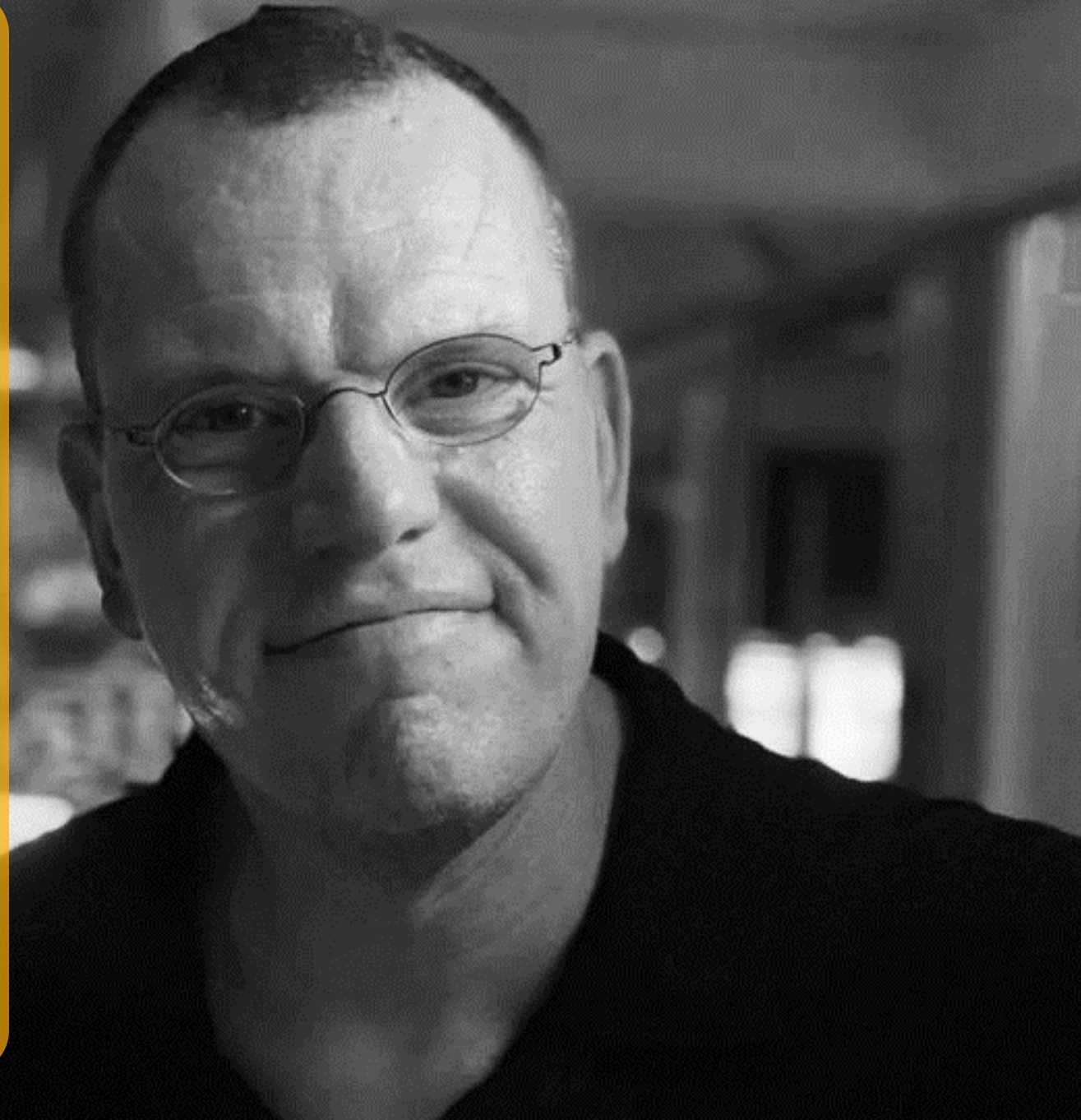
100+ tips, tricks, tools and prompts
to be a better and smarter leader,
with help from AI



AI is all the rage right now.

It's also an amazing tool for any leader's toolbox. That's why I created this inspiration book—to make AI more hands-on, share my own insights and discoveries, and to inspire you to free up a ton of time.

I may have gone slightly overboard with the tips. Oops. Sorry.



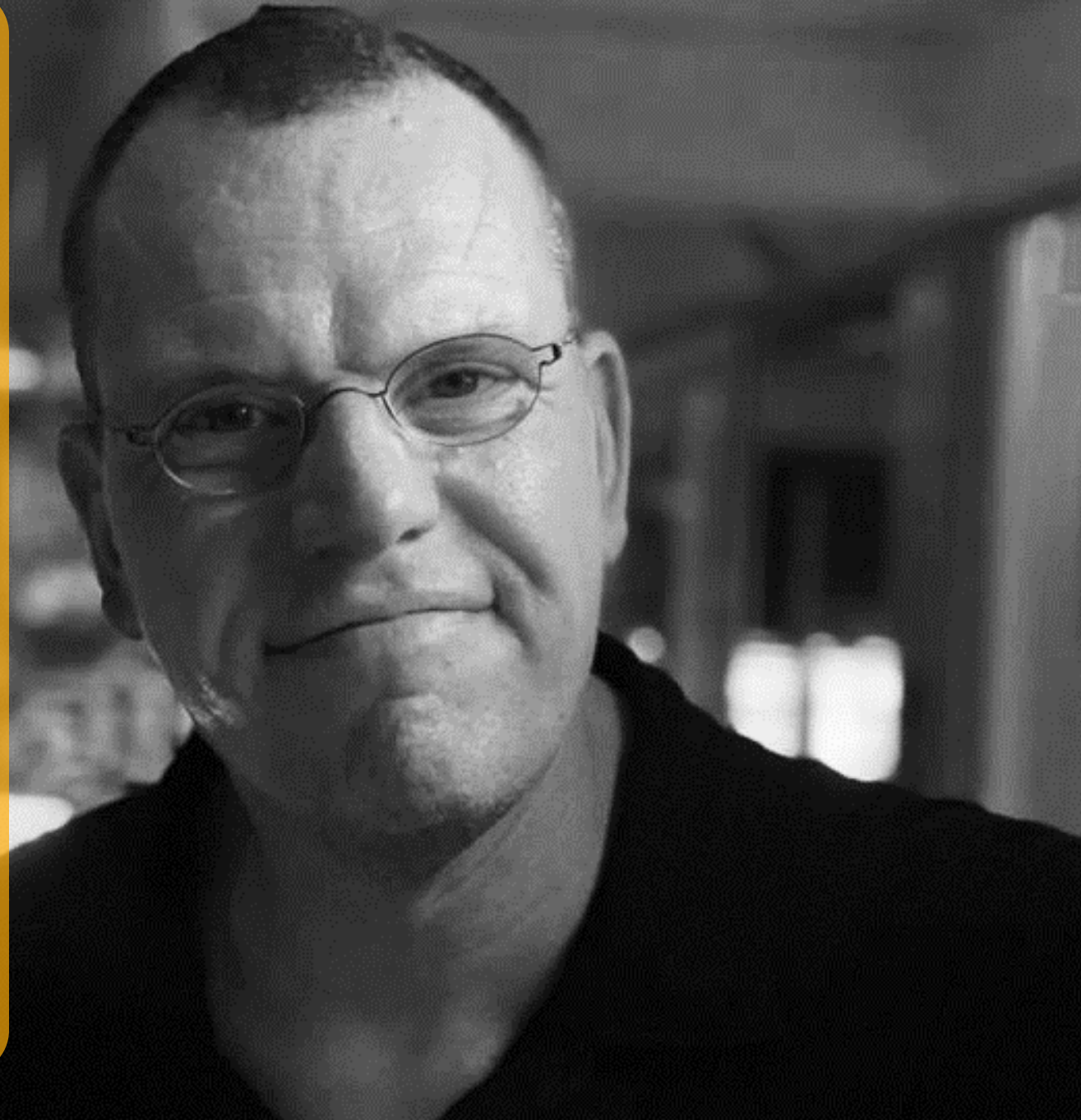
Hi, I'm Tom.

I'm pretty sure you haven't heard of me.

I've mostly been working with entrepreneurs and leaders in a little European country, speaking and writing in an obscure and indecipherable language.

But since I've packed my bags for America, I'm ready to blaze trails again.

I'm here to connect with new people, new leaders, and am looking forward to share interesting, practical tips and tricks that are grounded in solid concepts.

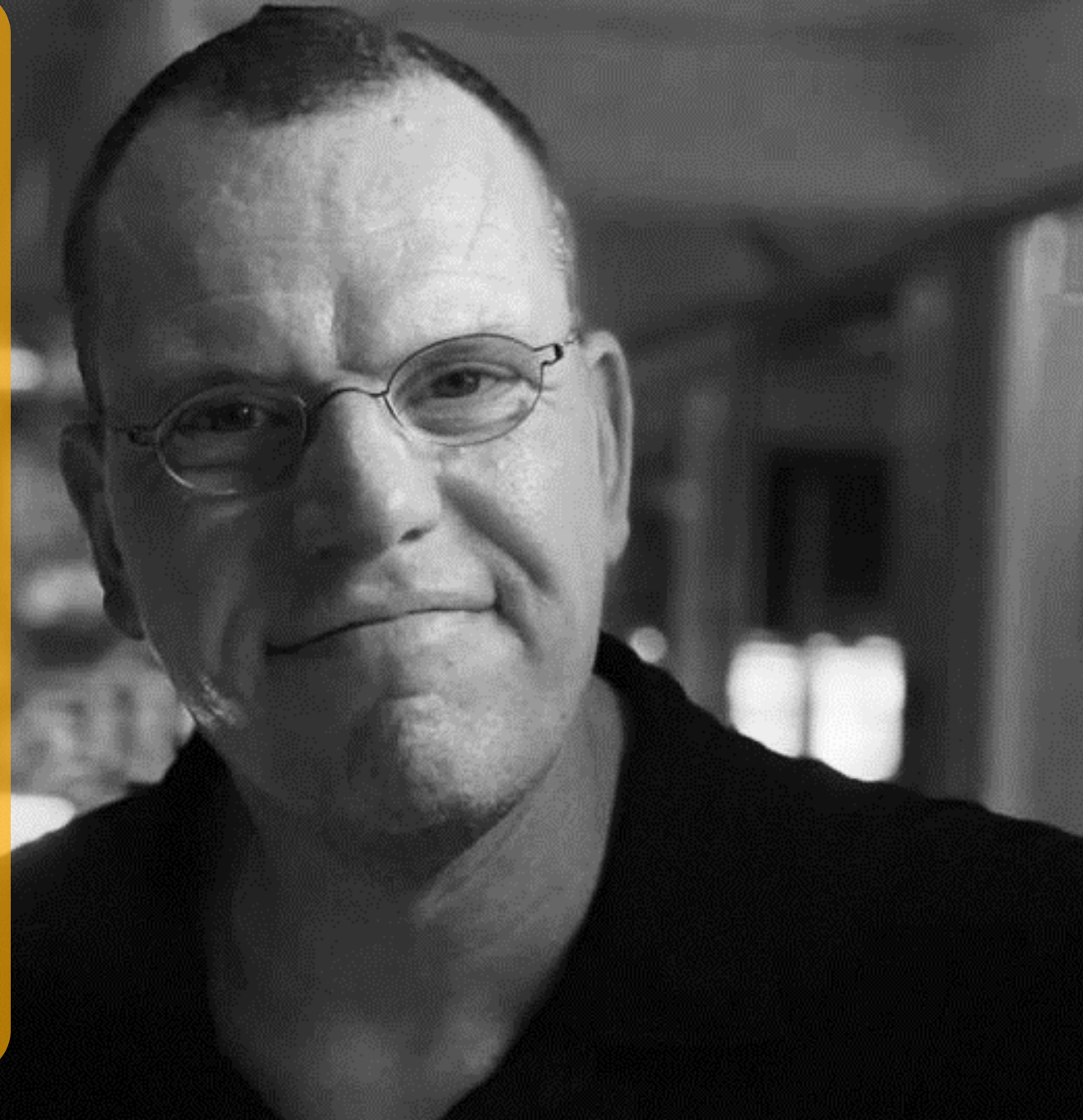


Today, I want to whisk you away on a journey through the marvelous world of Artificial Intelligence.

This is one of the most captivating topics right now, at least for me.

What's especially intriguing to me is how AI can simplify a ton of the leadership advice that you've been hearing for the last five decades.

Like having a handy leadership assistant, right at your fingertips.





Which made me wonder.

Why does there seem to be a lack of interest among so many business owners and other leaders?

Why doesn't AI seem attractive to them? Important? Urgent?

Is the lens through which I see the world so much different from theirs? Are they really missing the things I'm seeing? They can't be oblivious to the massive changes that are looming on the horizon, can they?

But why don't they seem to feel the responsibility to dive into this? Especially considering their roles as leaders?

Or am I crazy—that's still a possibility, right?



So, I got my team on the case.

Over the past five months, they've interviewed dozens of business owners, entrepreneurs, directors, and managers about this very question.

And here's what seems to be happening...



Most leaders find themselves short on time, caught up in a whirlwind of other priorities.

Sure, ChatGPT initially sparked some excitement, but when those too-good-to-be-true promises didn't pan out, disappointment set in.

Now, many leaders are tempted to cut their losses and turn a blind eye to the looming tsunami of change heading our way.

Of course, ignoring it means missing out on the unfolding developments, and you might not realize just how quickly the landscape can and will shift.

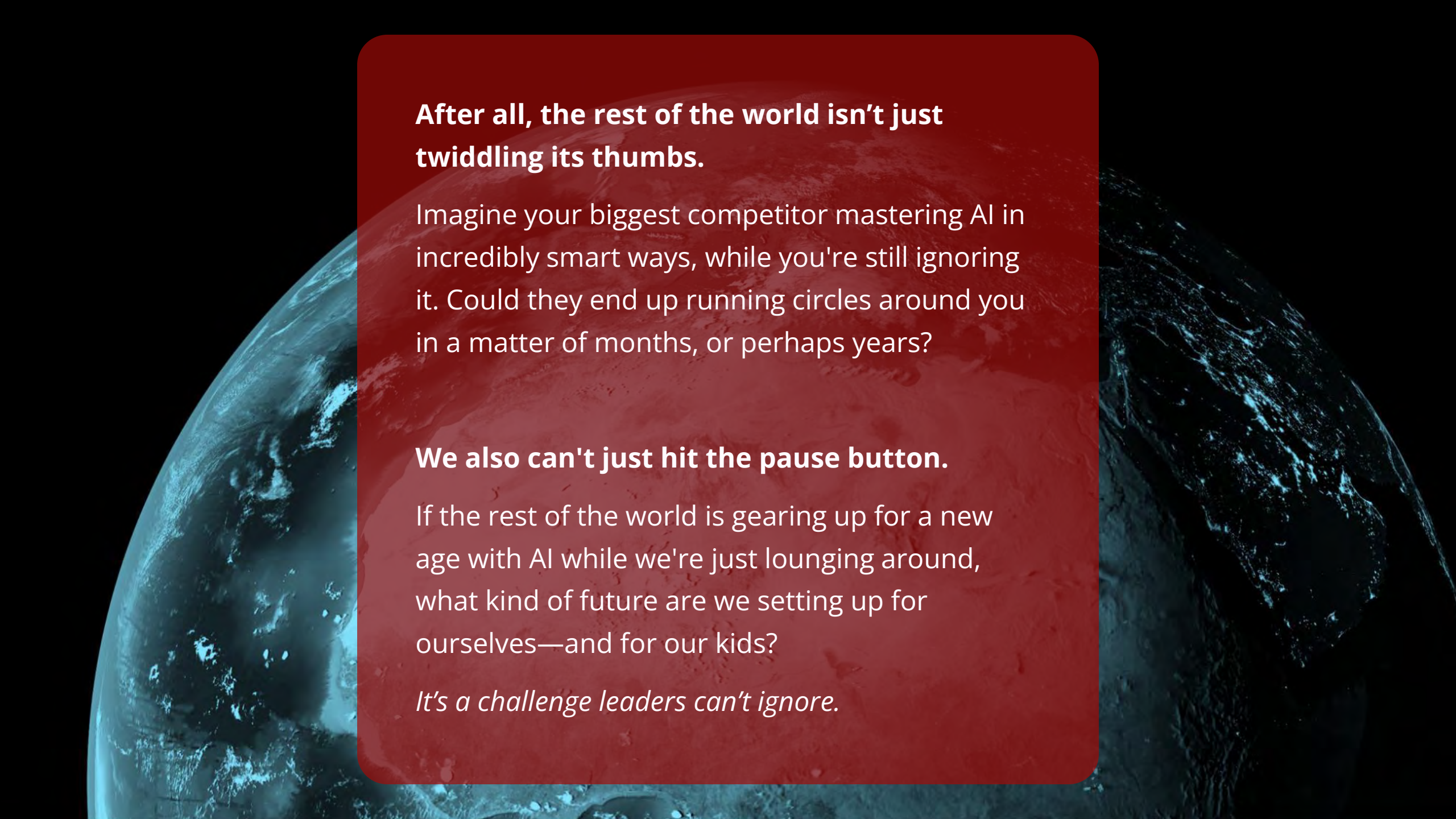


Some other sizzling topics are also stirring the pot: privacy, security, energy consumption, and the looming threat of job loss.

Naturally, a cloud like this puts a damper on enthusiasm, too.

On top of that, the field is a jumbled mess—chaotic, technical, and overwhelmed by a deluge of news that's often not even relevant to leaders.

No wonder people are checking out. But it's hardly ideal.



After all, the rest of the world isn't just twiddling its thumbs.

Imagine your biggest competitor mastering AI in incredibly smart ways, while you're still ignoring it. Could they end up running circles around you in a matter of months, or perhaps years?

We also can't just hit the pause button.

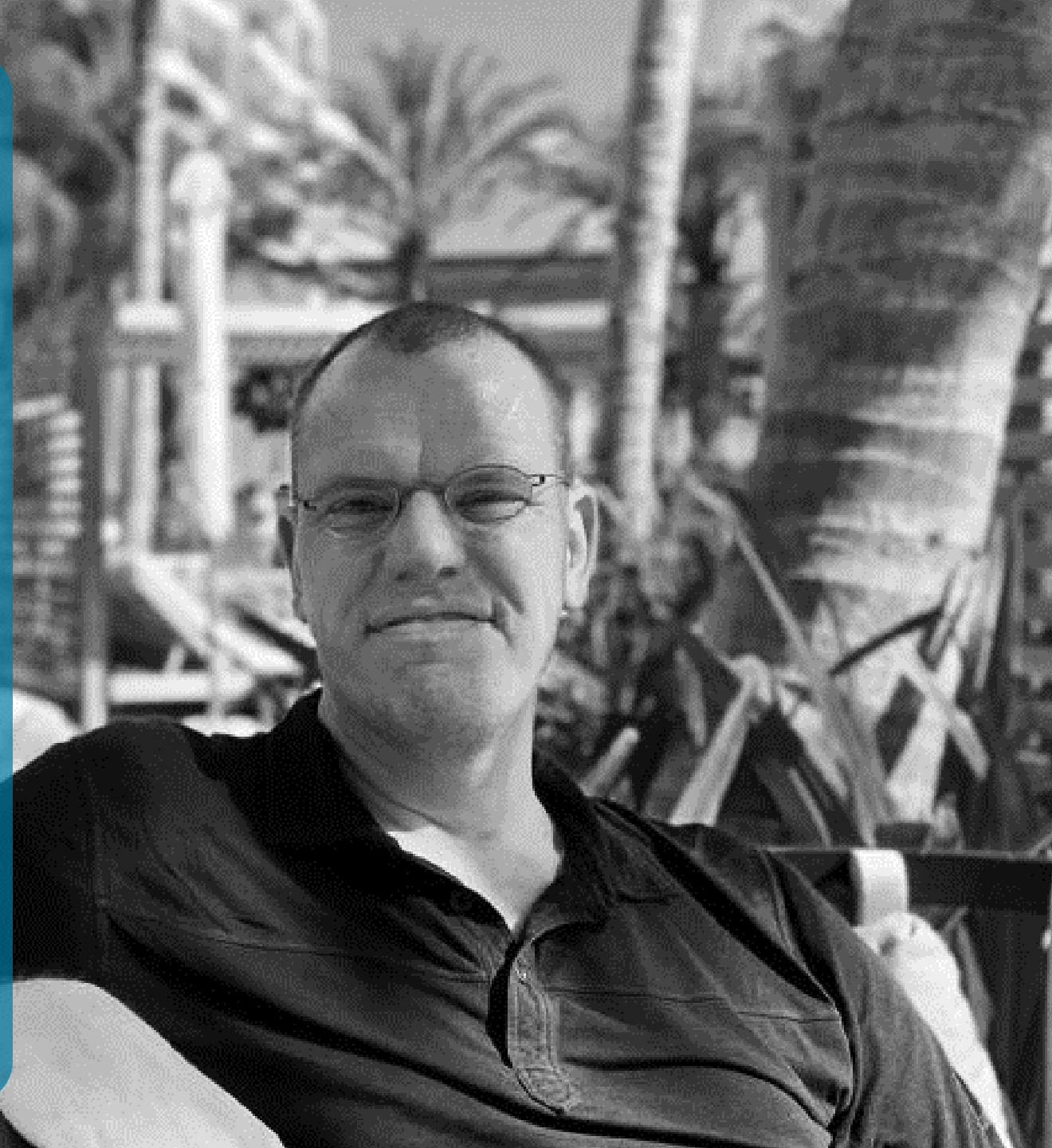
If the rest of the world is gearing up for a new age with AI while we're just lounging around, what kind of future are we setting up for ourselves—and for our kids?

It's a challenge leaders can't ignore.

Right now, diving into AI experiments can bring huge wins for leaders:

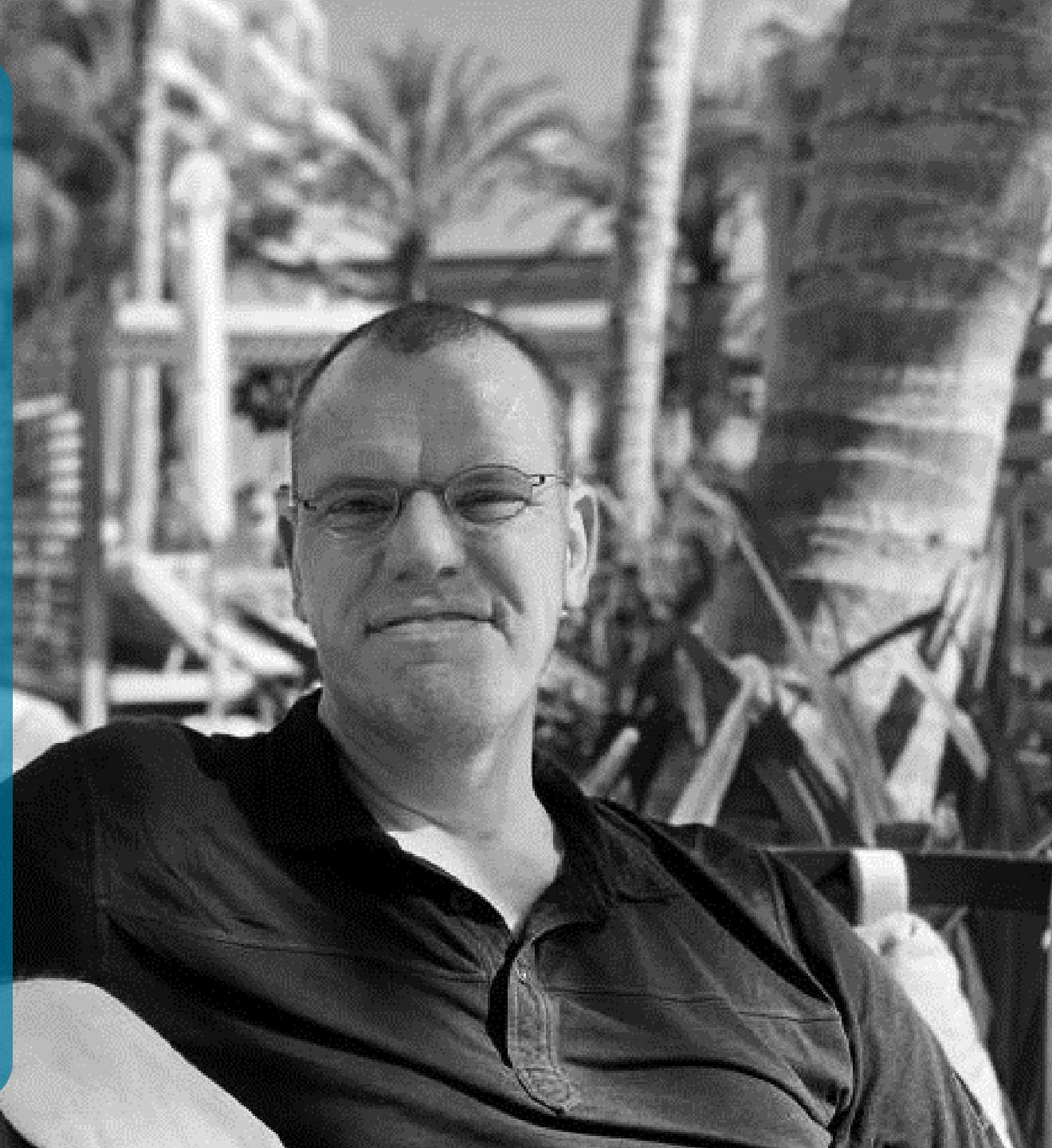
- Sharpen your thinking
- Boost your creativity
- Take over mind-numbing routine tasks
- Help free up plenty of your time

I'd love to show you how, in this inspiration book.



So, I took a dive into my own ChatGPT and Claude histories, checking out how I've been *really* using AI, and I've put together a treasure trove of ideas for you:

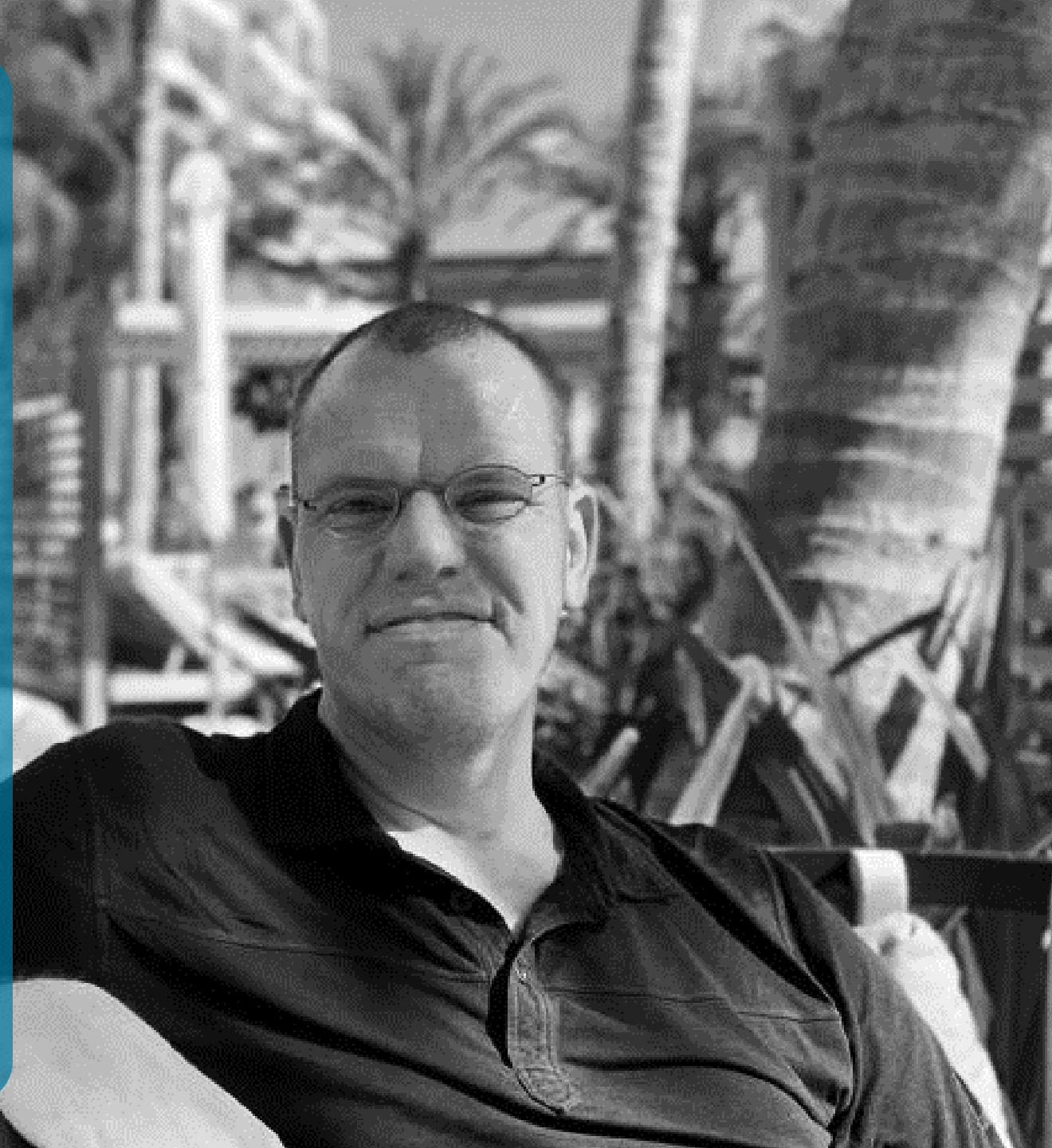
- A list of the hottest AI tools making waves right now
- A collection of practical tips (and some powerful prompts) to elevate your leadership and supercharge your team's performance
- And some of my fundamental leadership concepts to make sense of it all

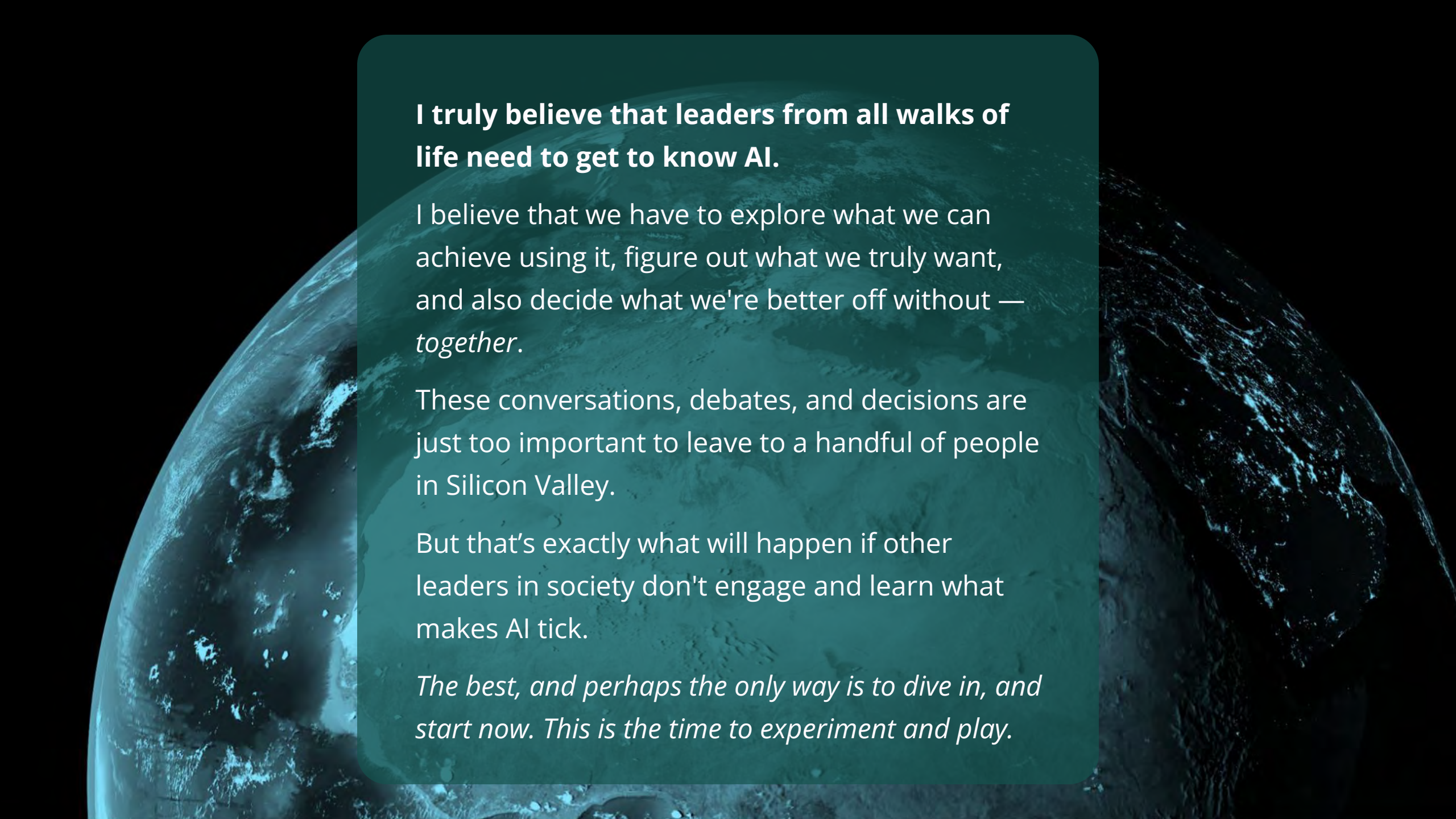


I honestly think it's high time for every business owner, entrepreneur and leader to dive into AI:

- Snatch up the low-hanging fruit
- Get acquainted with the most important AI techniques
- Shake off those jitters
- Reap the rewards—alongside your team

AI has a lot to offer. But, truth be told, I've got another reason up my sleeve as well.





I truly believe that leaders from all walks of life need to get to know AI.

I believe that we have to explore what we can achieve using it, figure out what we truly want, and also decide what we're better off without — *together.*

These conversations, debates, and decisions are just too important to leave to a handful of people in Silicon Valley.

But that's exactly what will happen if other leaders in society don't engage and learn what makes AI tick.

The best, and perhaps the only way is to dive in, and start now. This is the time to experiment and play.



So, if this inspiration book helps you understand AI better, and inspires you to experiment a bit more, I'm thrilled.

I genuinely hope that everything I've compiled for you will be incredibly valuable. For you. For your team.

And not just today, but as a springboard for the years and decades ahead.

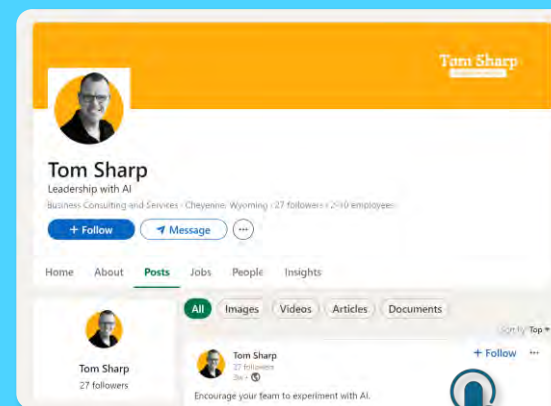
Enjoy the journey!

Tom



Let's be Friends on the Socials

I'd love to share the latest news, tips, inspiration, and my own experiences with you:



Let's connect



“This is the perfect moment to dive into creating new business models that embrace AI. Start today. This week. Definitely within the year.”

Tom Sharp



A brief word about 'BS tips.' Ask ChatGPT for time-saving advice for leaders, and you'll end up with a list of mostly wishful thinking:

- "Let an AI handle your emails"
- "Have AI optimize your calendar"
- "Get an AI to whip up your cappuccino"

Sure.

In this inspiration book, I aim to give you tips that truly work. Today. Proven and practical.

They might not be as flashy, but at least they're the real deal.



In the next pages, I'm gonna share with you:

- The AI Ladder for Leaders
- A slew of clever AI tools
- The tools I personally use the most
- My Leadership Model
- Tips for Leading with AI
- How to automate routine tasks

...and so much more!



Perplexity, DeepL, ChatGPT, Claude, Midjourney and TurboScribe

Some of Tom's favorite AI tools of the moment



AI

Having a computer or machine perform tasks that would normally require human intelligence



What is AI?

AI, or artificial intelligence, is a fascinating set of ideas, concepts and technologies designed to enable computers to think, much the same way humans do.

The whole field has been around for 60 years, but a 2017 breakthrough brought a breath of fresh air. We've called that 'Generative AI.' You probably know this from ChatGPT, which in late 2022 ensured that even the general public can now use AI.

Suddenly we could start chatting with an AI. Very special! And super convenient, if you know what you're doing.

When you use ChatGPT, you're chatting with an AI model in the cloud.

This type of AI model is known as an LLM, or 'Large Language Model.'

In ChatGPT, the AI model you're interacting with is called 'GPT,' and it's built by the folks at OpenAI.

There are actually several different versions of the GPT model, like 4o and o1.

Other companies, such as Anthropic, Google, Meta, xAI, and Mistral, have their own AI models and chatbots too.



“If it feels like too much effort, chances are it won’t happen.”

Tom’s second principle



The AI Ladder for Leaders

Let's try to clear up some confusion about AI



The AI Ladder for Leaders

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI



The AI Ladder for Leaders

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

To clear up some confusion around AI, I've got a ladder for you. It has 5 steps for experimenting with AI, ranging from super simple to colossally complicated. Just start at the bottom and work your way up.

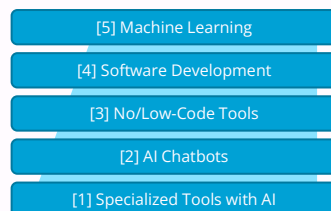
Many leaders hesitate to dive into AI because they assume it will instantly be complex. Big challenges, tricky privacy and security issues—it's understandable. Any new technology brings fresh misunderstandings.

Because AI is much more powerful than most innovations of the past few decades, the confusion is even greater. Suppliers love a spectacle, often to attract new investors. The media blow it up even more. And, of course, the first pioneers make some notable blunders. Before you know it, everyone is discouraged.

Preparing email replies

But it's very possible to start small with AI. It doesn't all have to be grand and full of risks right from the get-go.

I'm a big fan of small experiments. Starting small lets you see results quickly, and helps you understand what AI can and can't do for you. That's exactly how most of us leaders learn best—by just doing it. So, there's absolutely nothing wrong with starting at the bottom of the ladder.



By the way, fancy stuff like having automatic replies prepared for incoming emails don't have to be very complicated either. We'll dive into that later, on the third step of the ladder.



Specialized Tools with AI

The first step



[1] Specialized Tools with AI

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

The simplest way to leverage AI is by deploying a specialized tool. This sits right at the first step of the ladder.

These tools focus on doing one or two tasks really well, using AI under the hood to get the job done, without you needing to know exactly how it works.

For instance, a friend of mine hadn't touched AI at all but needed to translate a 44-page PowerPoint. I suggested she try the AI translation tool DeepL, and within two minutes, the entire job was finished!

"Works super well! Thanks for the tip!" she messaged.

On the following pages, I've compiled a whole series of useful tools for you.

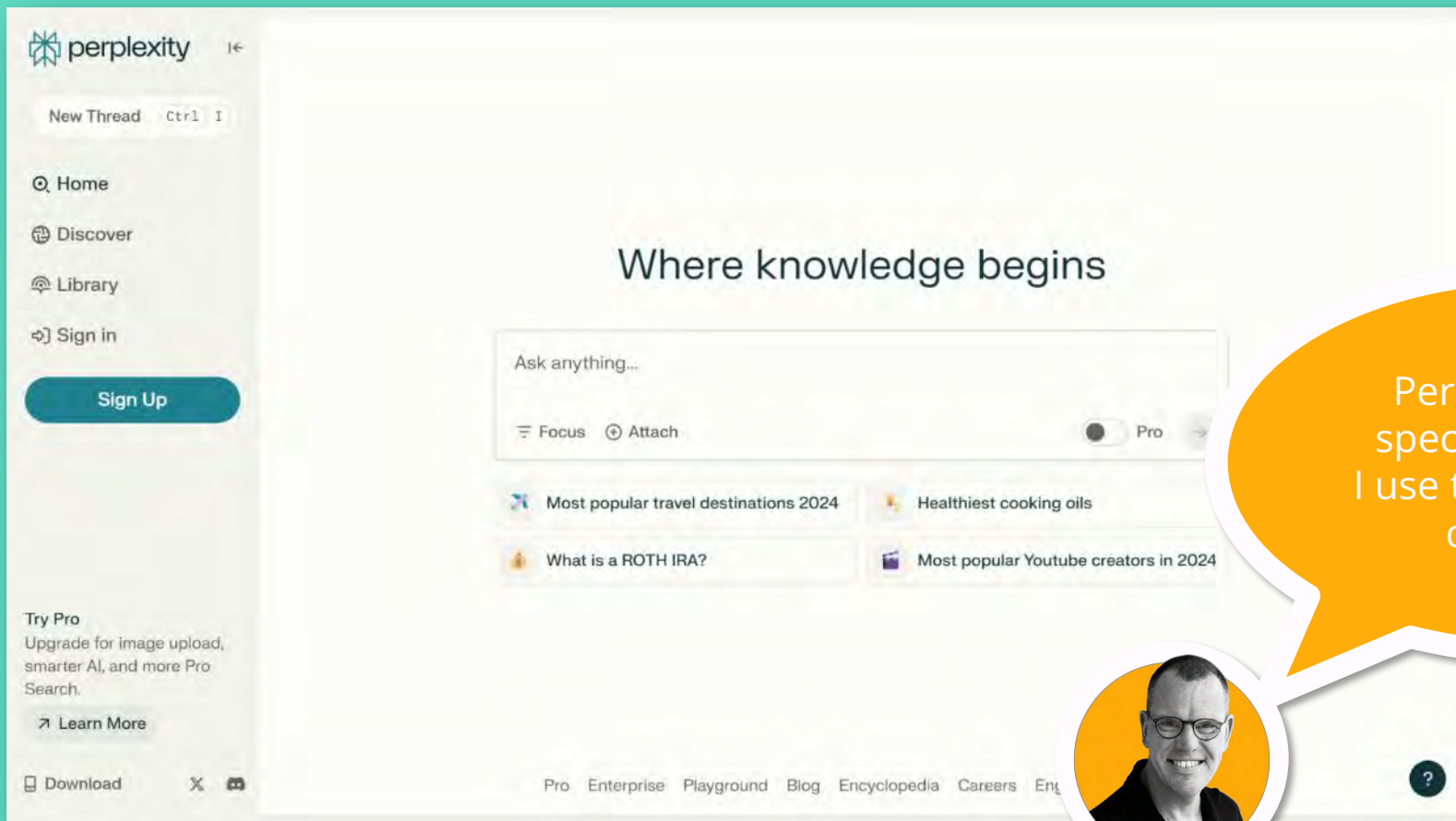


Research



[1] Specialized tools with AI

1



Perplexity is the specialized AI tool I use the most in my daily work

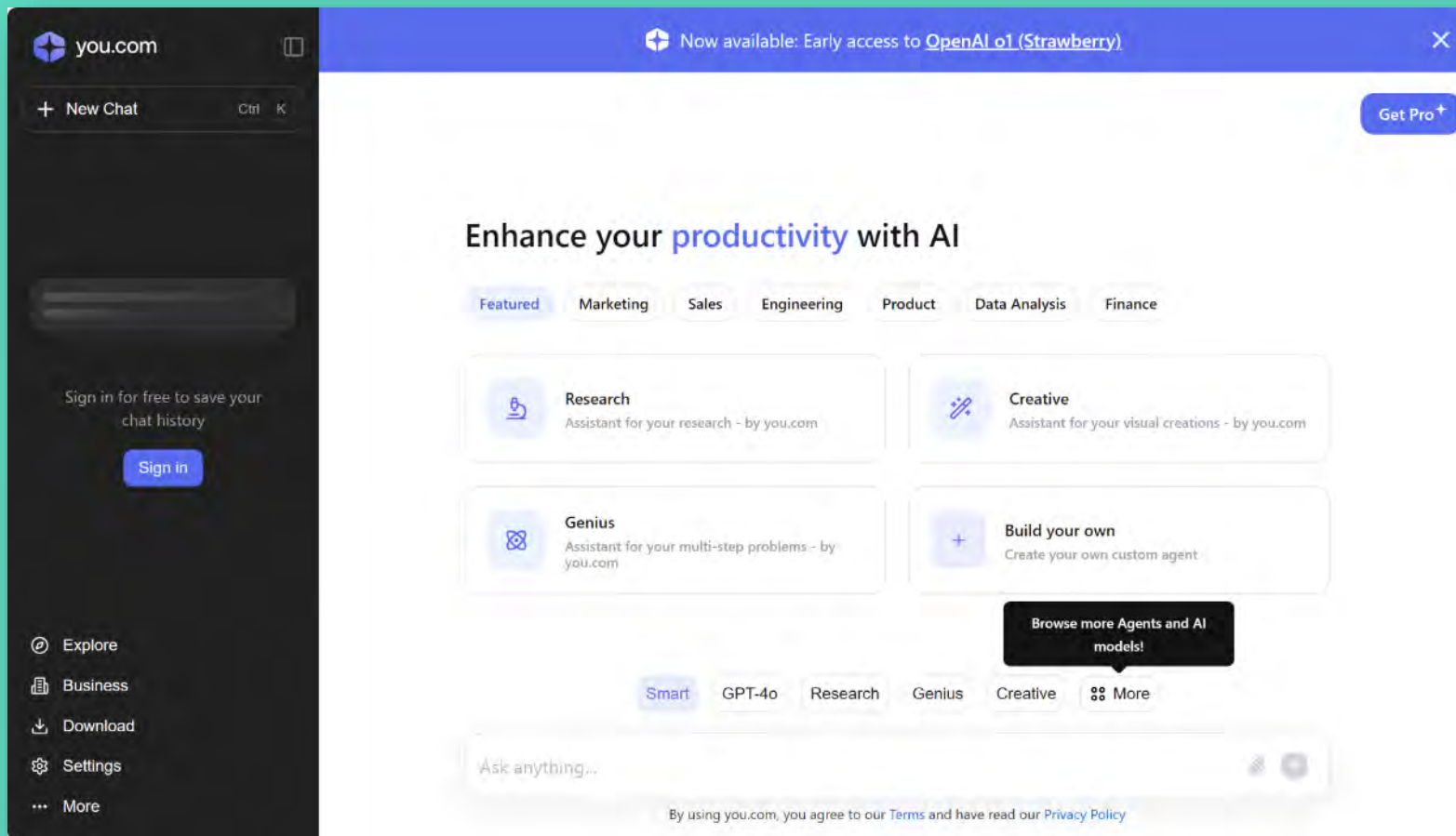


Perplexity.ai is a fantastic search engine that explains things, cites sources, and saves me a lot of time almost every day. Check out their app as well



[1] Specialized tools with AI

2

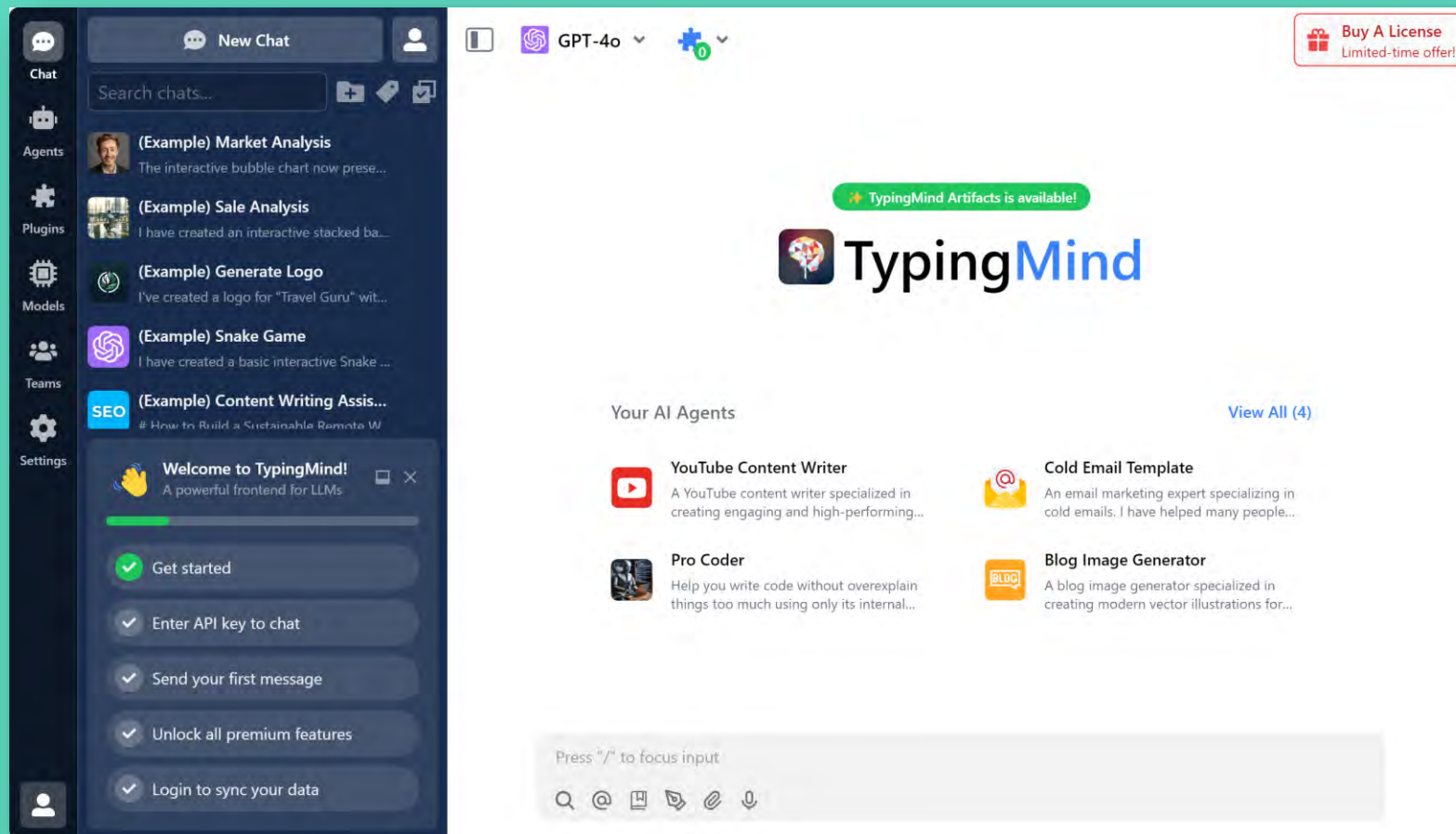


You.com allows you to use multiple AI models (such as GPT and Claude) from a single interface



[1] Specialized tools with AI

3



I've heard good stories about TypingMind, too, although I haven't tried it myself yet



Texts

writing, editing, translating

[1] Specialized tools with AI

4

Spiral

Log in Sign up

MADE BY
EVERY

Scale Yourself

Automate 80% of repeat writing, thinking, and creative tasks. Your voice and style included.

Get started

Podcast transcript
Reid Hoffman (00:15:46) And the same thing is true in building technology, in building products and services, in entrepreneurship. And that's my philosophy is

Client call notes

- Executive team is excited and wants to start ASAP
- AI training is critical. Team members are excited to learn best practices
- There are a few critical places where AI can double productivity and slash

Article text
The big question for OpenAI—and everyone else—is how long these laws will hold. Will we hit an asymptote or a point of diminishing returns? In order to

There's a whole array of AI tools out there, like Spiral, that assist you in crafting texts with AI



[1] Specialized tools with AI

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The screenshot shows the Grammarly website with a navigation bar at the top containing the Grammarly logo, menu items (Product, Work, Education, Pricing, Resources), and links for Contact Sales, Log in, and a 'Get Grammarly It's free' button. The main content area features a large heading: 'Responsible AI that ensures your writing and reputation shine'. Below this is a sub-headline: 'Work with an AI writing partner that helps you find the words you need—to write that tricky email, to get your point across, to keep your work moving.' There are two buttons: a green 'Sign up It's free →' button and a white 'Sign up with Google' button. To the right, a simulated email interface shows a message from 'M' asking 'Would you be willing to work on this project? I think it would be good to partner.' with the Grammarly logo in the bottom right corner of the email. Below the email is a pause icon. At the bottom of the page, it says 'Trusted by 70,000+ teams and 30 million people'. A small disclaimer at the bottom left reads: 'By signing up, you agree to the Terms and Conditions and Privacy Policy. California residents, see our CA Privacy Notice.'

Grammarly makes sure your emails and reports are always professional and crystal clear, without embarrassing mistakes

[1] Specialized tools with AI

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ProWritingAid

Get started — it's free

Transform your writing from good to great

ProWritingAid gives feedback that's tailored to you—whatever you're writing.

Get started — it's free

View plans

ProWritingAid offers the same service, and gives you smart suggestions to elevate your writing

[1] Specialized tools with AI

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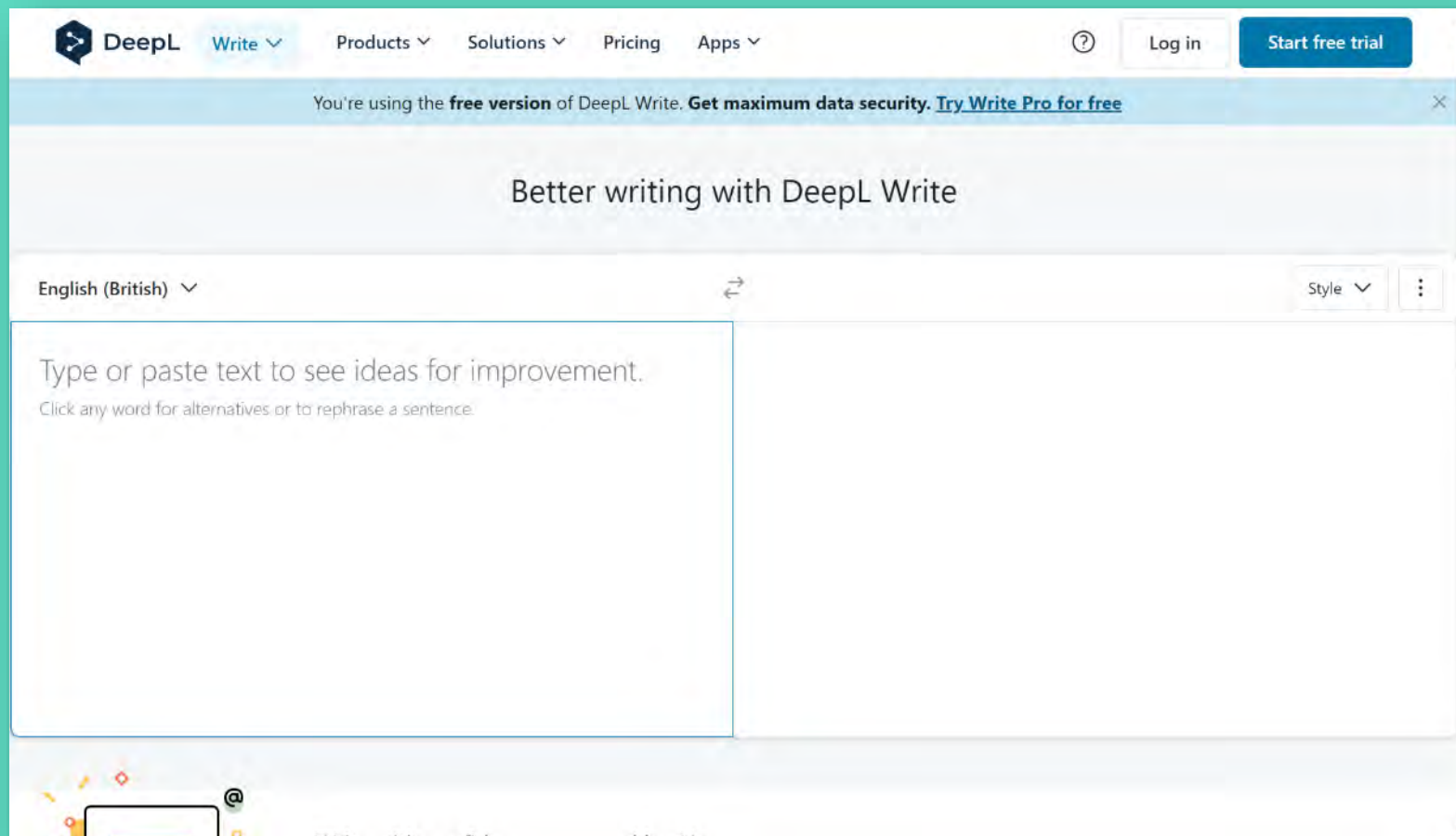
The screenshot shows the LanguageTool website. At the top, there is a navigation bar with the LanguageTool logo and tagline "Your writing assistant", followed by links for "Grammar Checker", "Paraphrasing Tool", "Premium", and "More". There are also "Sign up / Log in" and "Add to Chrome" buttons. The main heading is "More than a Grammar Checker", with a subtext: "LanguageTool is an AI-based grammar checker. Paste your text or start typing below to check grammatical errors, and spelling mistakes across languages." Below this is another "Add to Chrome - It's free" button. The interface is split into two main sections. The left section is for the grammar checker, with a language dropdown set to "English" and a text input area containing the text "Check your spelling and gr". At the bottom of this section are buttons for "Insert Example Text" and "Check Word Document". The right section is for the paraphrasing tool, with a "Correct" button selected and a "Paraphrase" button. It features a cartoon character icon and the text "Ready to start? Type or paste your text to check." At the bottom right of the interface, there is a "Picky Mode" toggle with a "NEW" badge and an information icon.

LanguageTool also helps with quick and accurate language checks, making sure you always come across as professional and error-free



[1] Specialized tools with AI

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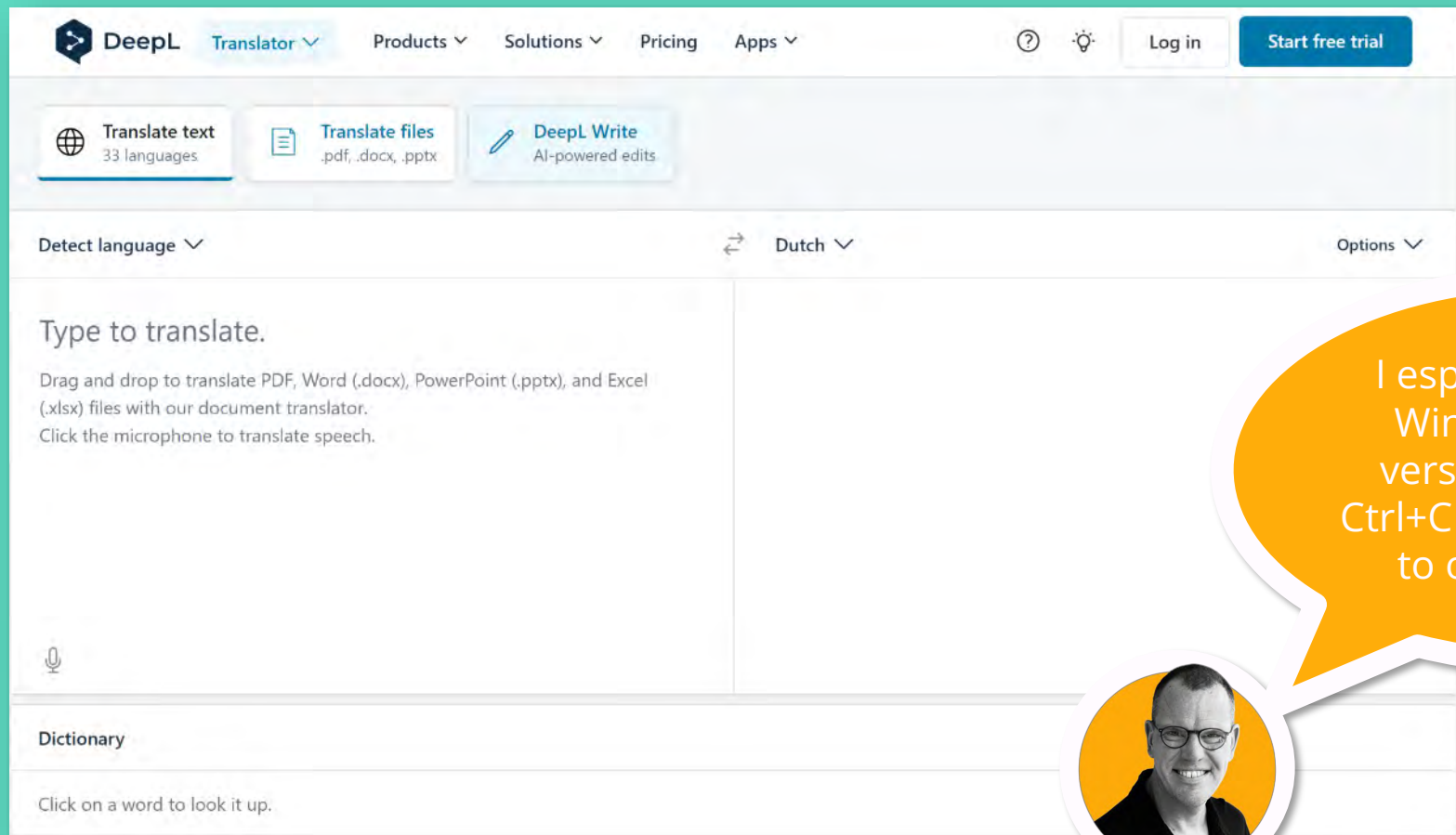


With DeepL Write, you can effortlessly rephrase your texts. Sometimes, it's really useful to express things a bit more elegantly



[1] Specialized tools with AI

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I especially like the Windows or Mac version: just press Ctrl+C or Cmd+C twice to open it. Wow.



DeepL Translate lets you translate not just individual sentences but entire business documents with just the push of a button

Texts



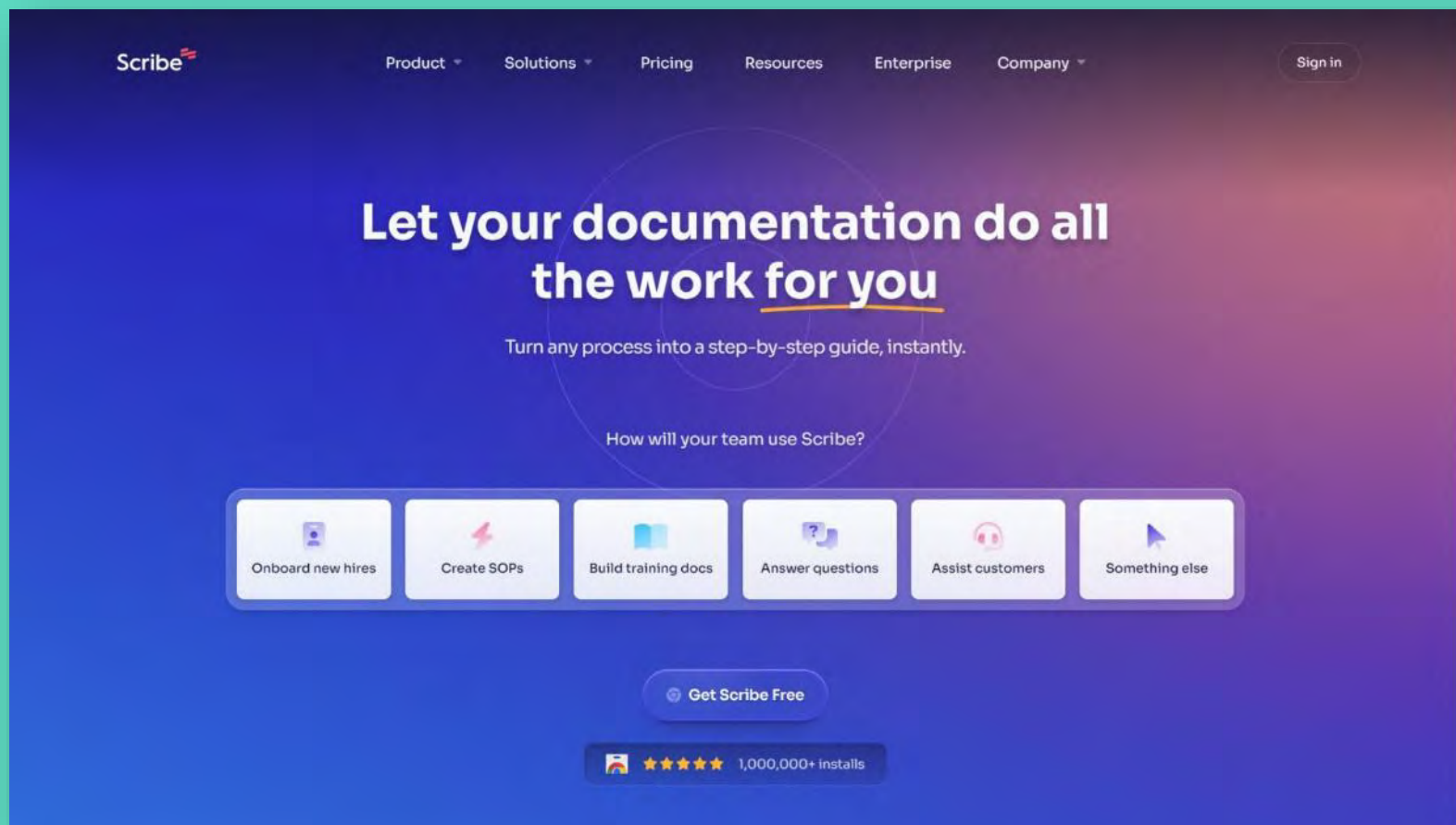
Standard Operating Procedures

record, explain, review



[1] Specialized tools with AI

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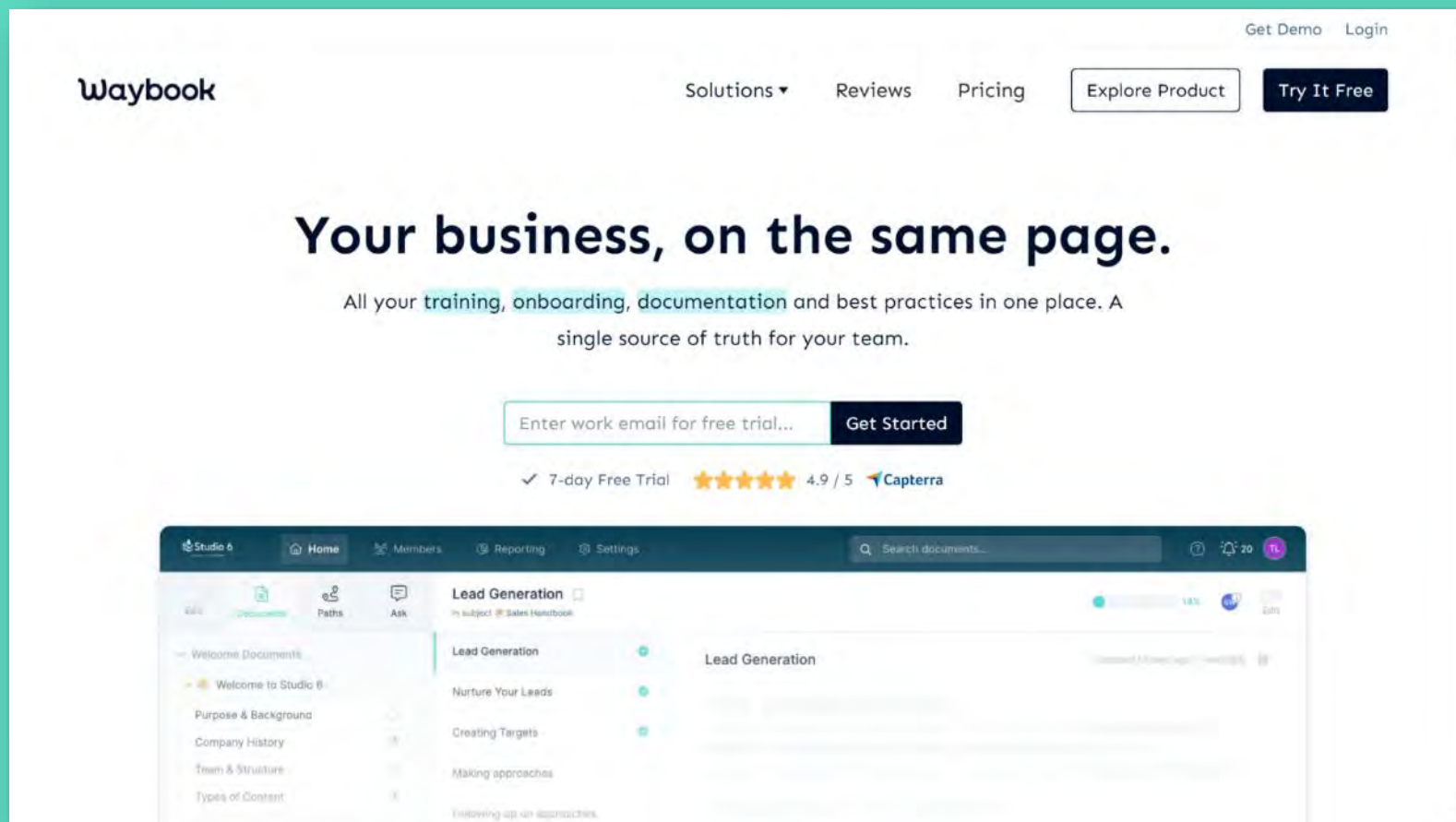


I don't know any leader who relishes creating procedures for routine tasks. Fortunately, tools like Scribehow can now handle that automatically for you!



[1] Specialized tools with AI

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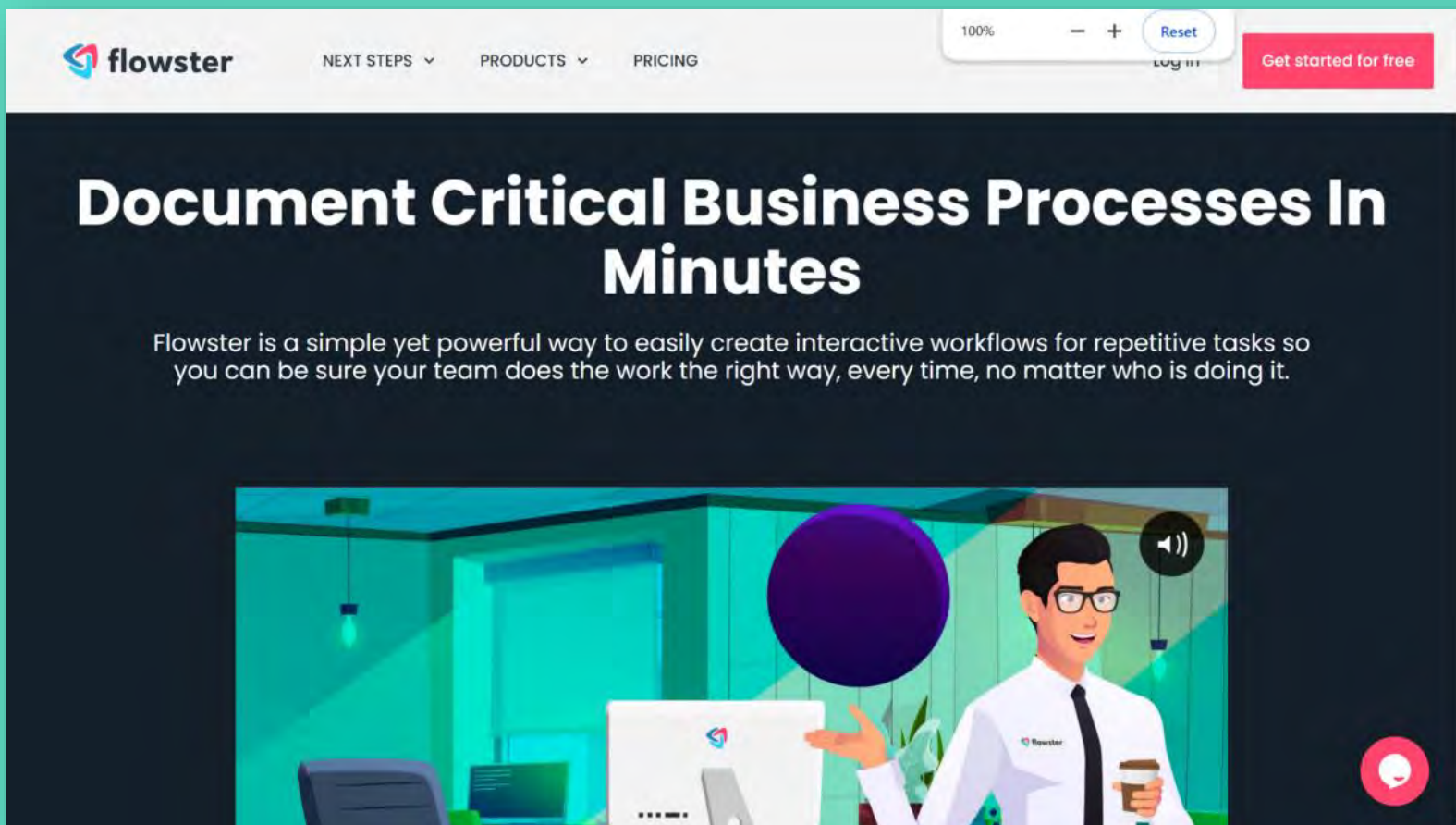


Waybook is another app where you can document step-by-step processes and effortlessly share visual guides, helping your team work more efficiently



[1] Specialized tools with AI

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Flowster is another option for streamlining business processes by creating detailed workflows. This way, your team won't overlook anything



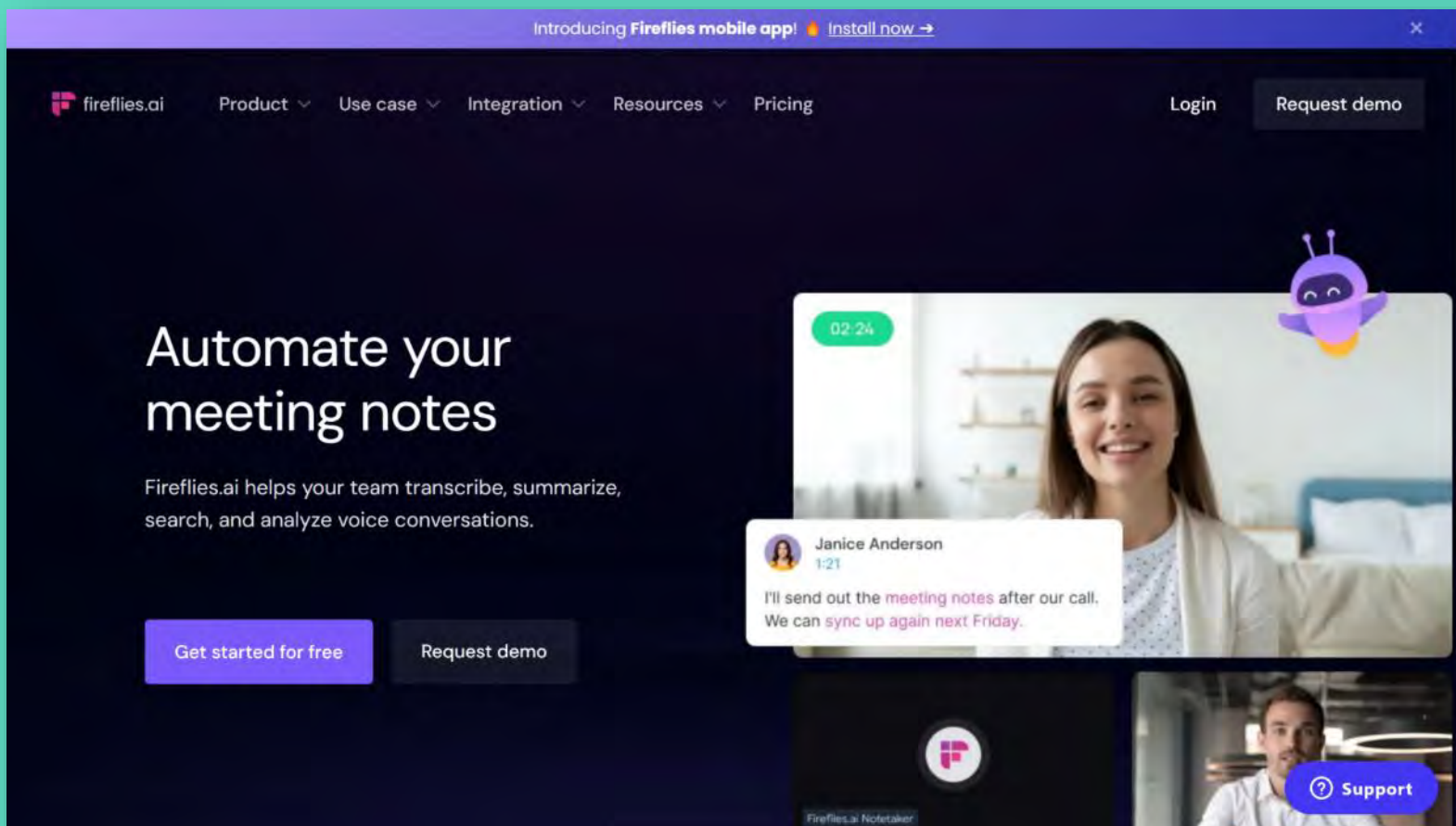
Meetings

transcribing, notes, minutes



[1] Specialized tools with AI

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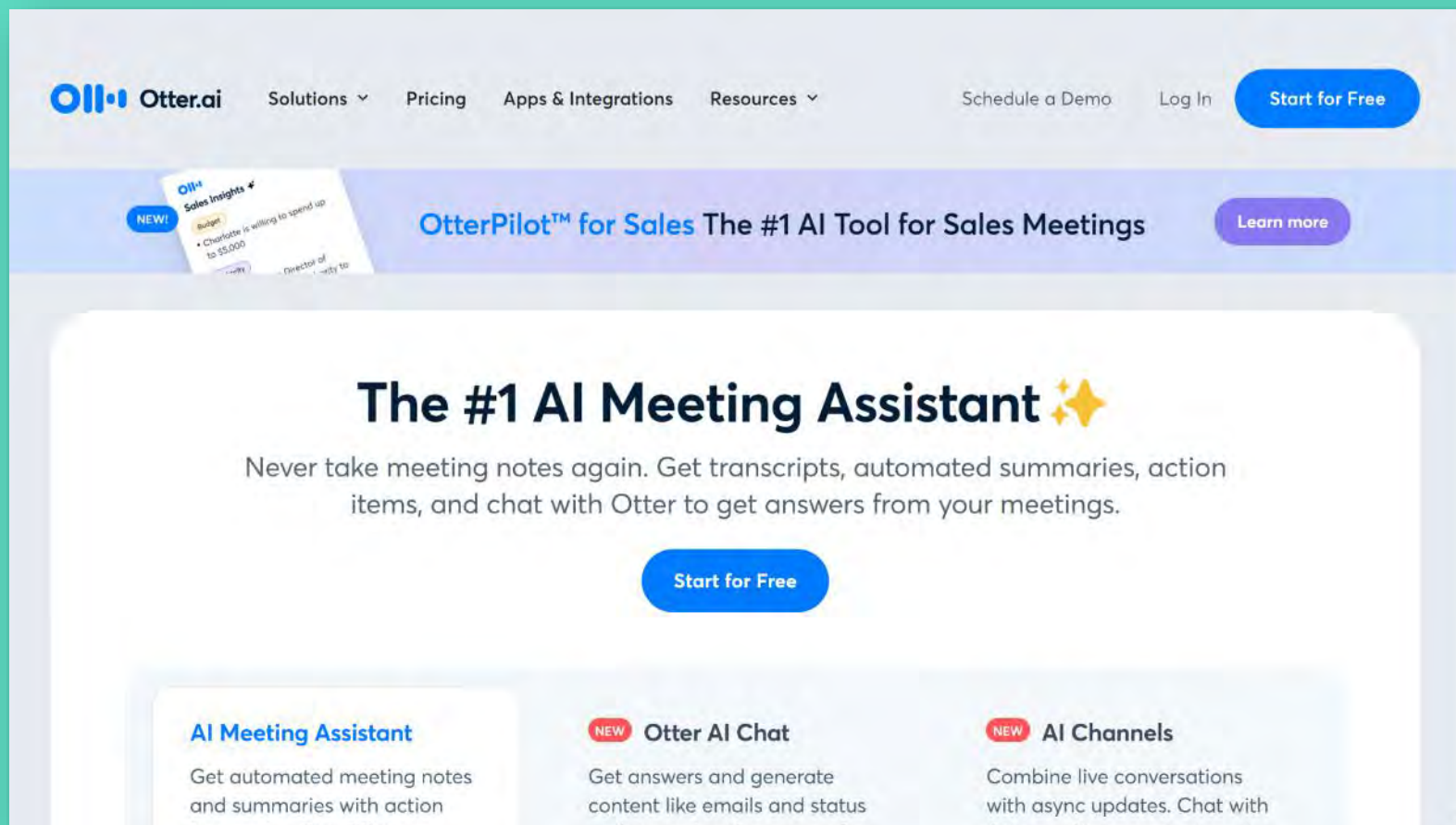


With Fireflies.ai, you automatically record meetings, generate transcripts, and gather key insights



[1] Specialized tools with AI

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Otter.ai can also do that for you. This saves you time and ensures you don't miss anything crucial. Sharing notes becomes easier as well



[1] Specialized tools with AI

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The screenshot shows the Microsoft Copilot Lab interface. At the top, there's a navigation bar with the Microsoft logo, 'Copilot Lab', and several menu items: 'Explore in products', 'Prompts to try', 'Getting started', and 'What's new'. A 'Buy Microsoft 365' button is also present. On the right, there are links for 'All Microsoft', a search icon, and a user profile icon. The main content area is titled 'Copilot in Teams' and includes a sub-header 'Use Copilot in Microsoft Teams meetings'. A left-hand navigation menu lists various options: 'Overview', 'Get started with Business Chat in Teams', 'Copilot in Teams meetings' (which is highlighted), 'Copilot in Teams Phone', 'Rewrite and adjust Teams messages', 'Catch up with Copilot in Teams chat and channels', 'Use Copilot plugins in Teams meetings', and 'Allow Copilot without recording a Teams meeting'. The main content area features a large heading 'Use Copilot in Microsoft Teams meetings', a sub-heading 'How to use Copilot in a meeting', and a paragraph explaining that Copilot can summarize key discussion points and suggest action items in real time. Below this is a 'Notes' section with two bullet points: 'The meeting must be transcribed to enable Copilot, unless the meeting organizer enables Copilot without transcription.' and 'Copilot won't work in meetings that are hosted outside the participant's organization.' At the bottom of the page, there is a feedback prompt: 'Was this information helpful?' with 'Yes' and 'No' buttons.

Microsoft Copilot can also help you with taking minutes and sharing online meetings



Audio

transcribe, generate



[1] Specialized tools with AI

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TurboScribe PRICING FAQS BLOG LOG IN SIGN UP

3,706,650 hours transcribed

Unlimited audio & video transcription

Convert audio and video to accurate text in seconds.

3 free transcripts daily. No credit card required.

Start Transcribing for Free

Sign up with email address

Unlimited Pricing

| | | |
|--|----|--|
| <p>\$10 / month</p> <p>\$120 billed yearly</p> <p>= MX\$2,330.91 billed yearly</p> <p>SAVE 50%</p> | OR | <p>\$20 / month</p> <p>\$20 billed monthly</p> <p>= MX\$388.49 billed monthly</p> |
|--|----|--|

Upload audio & video files

| | | |
|------------------------|--|-----|
| Session-6 Q&A | | 62% |
| Session 5 | | 1% |
| Session 4 | | |
| Session 3 - Anatomy | | |
| Culture Lecture | | 86% |
| A Community of Healing | | |
| voice notes | | |

Get transcription

A fantastic tool for transcribing audio with speaker recognition. Please join me in pestering them to develop an API!



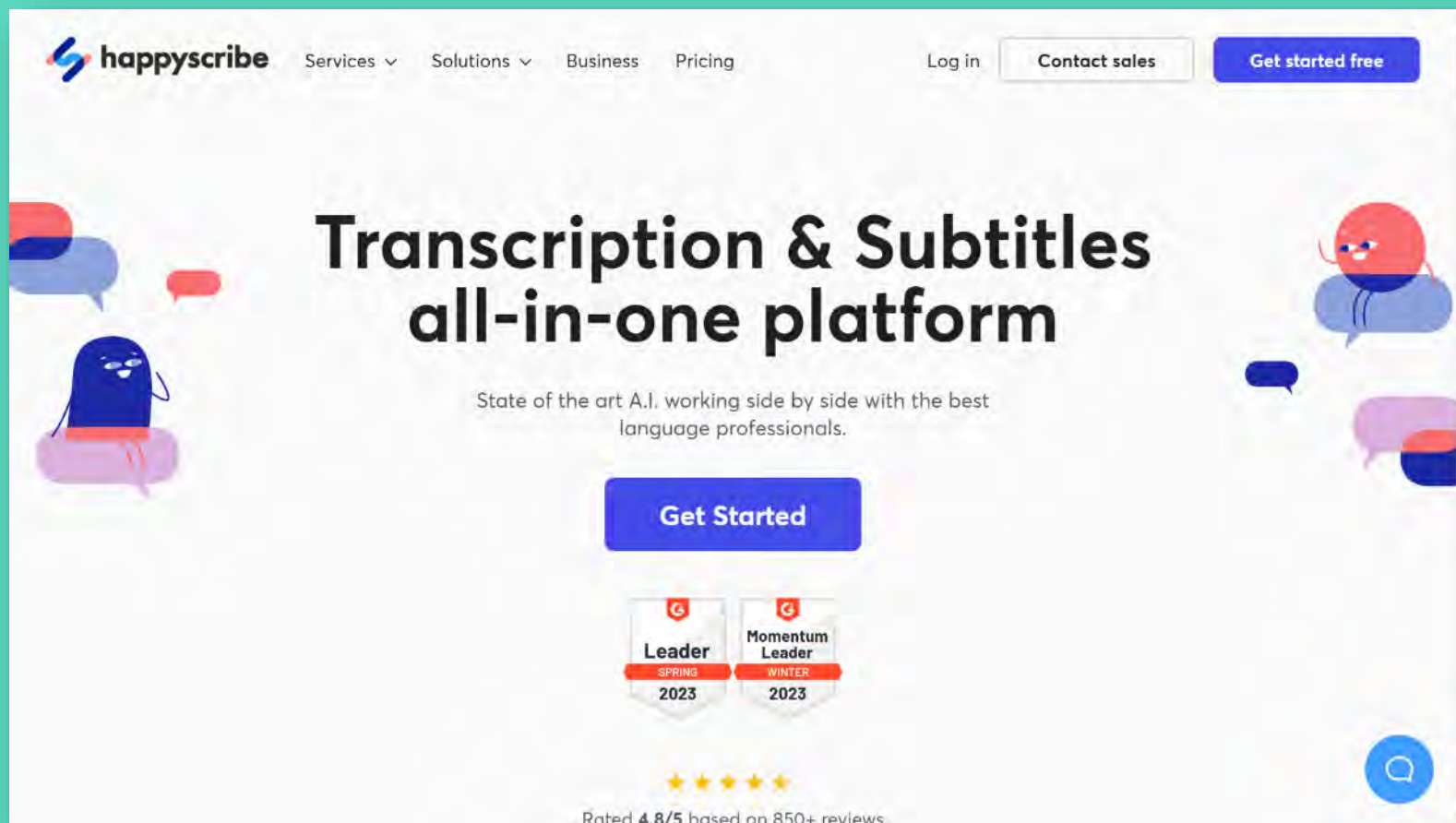
Tools like Turboscribe.ai don't integrate directly into your meetings, but they do create transcripts from individual audio and video files.

Audio



[1] Specialized tools with AI

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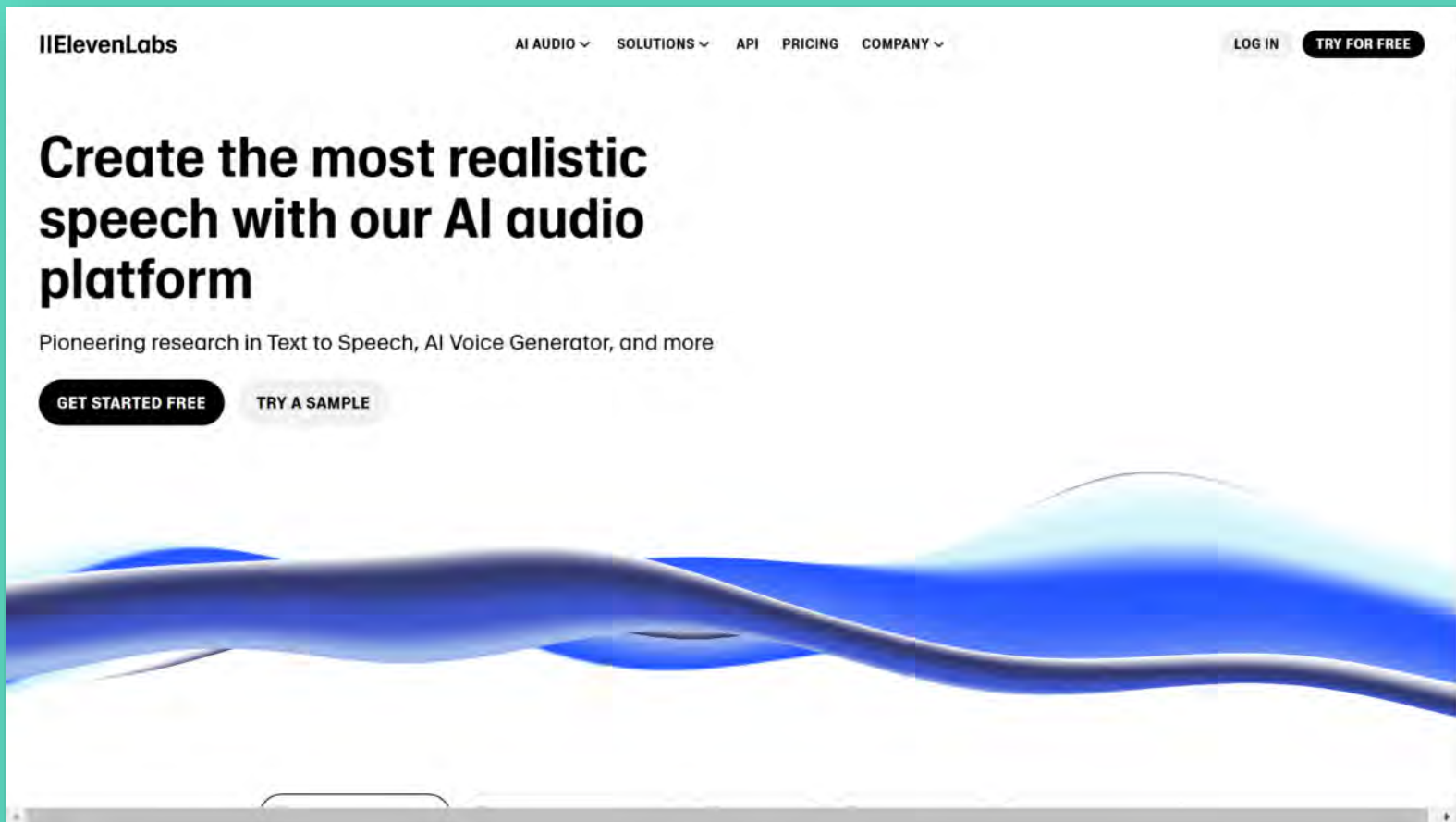


I've heard great things about HappyScribe, too. Personally, I find reading these kinds of transcripts both more enjoyable and faster than having to watch entire videos



[1] Specialized tools with AI

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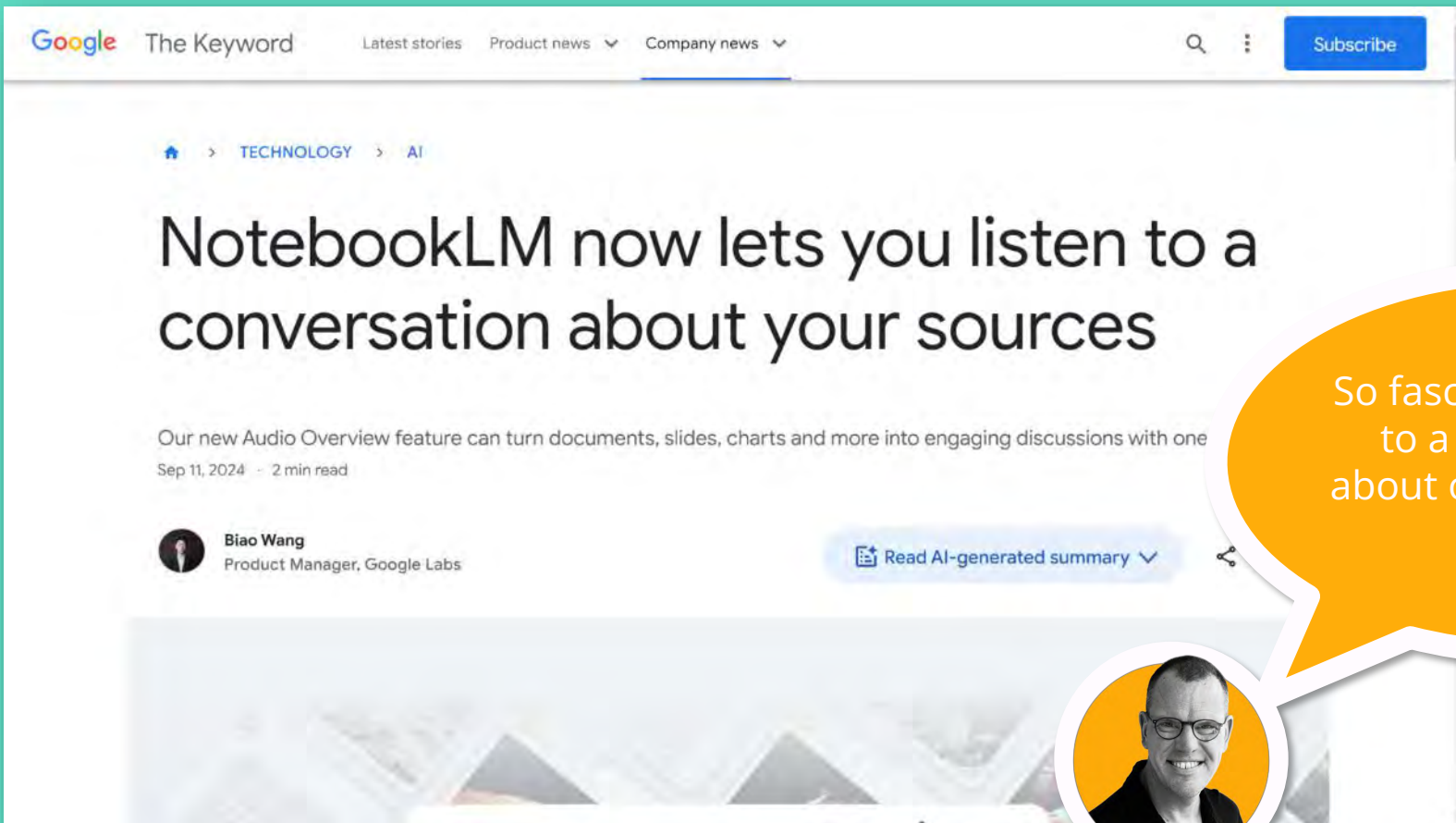


On the flip side, ElevenLabs.io can read your texts aloud with incredibly lifelike voices. Handy for voice-overs and other audio content



[1] Specialized tools with AI

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So fascinating to listen to a conversation about one of your own texts



NotebookLM from Google is a comprehensive tool for collecting and processing texts. One of its coolest features is the ability to create 'podcasts' based on an article or any other text you provide

Audio



Images

generate, convert texts

[1] Specialized tools with AI

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I just have to be careful not to spend hours and hours tweaking an image

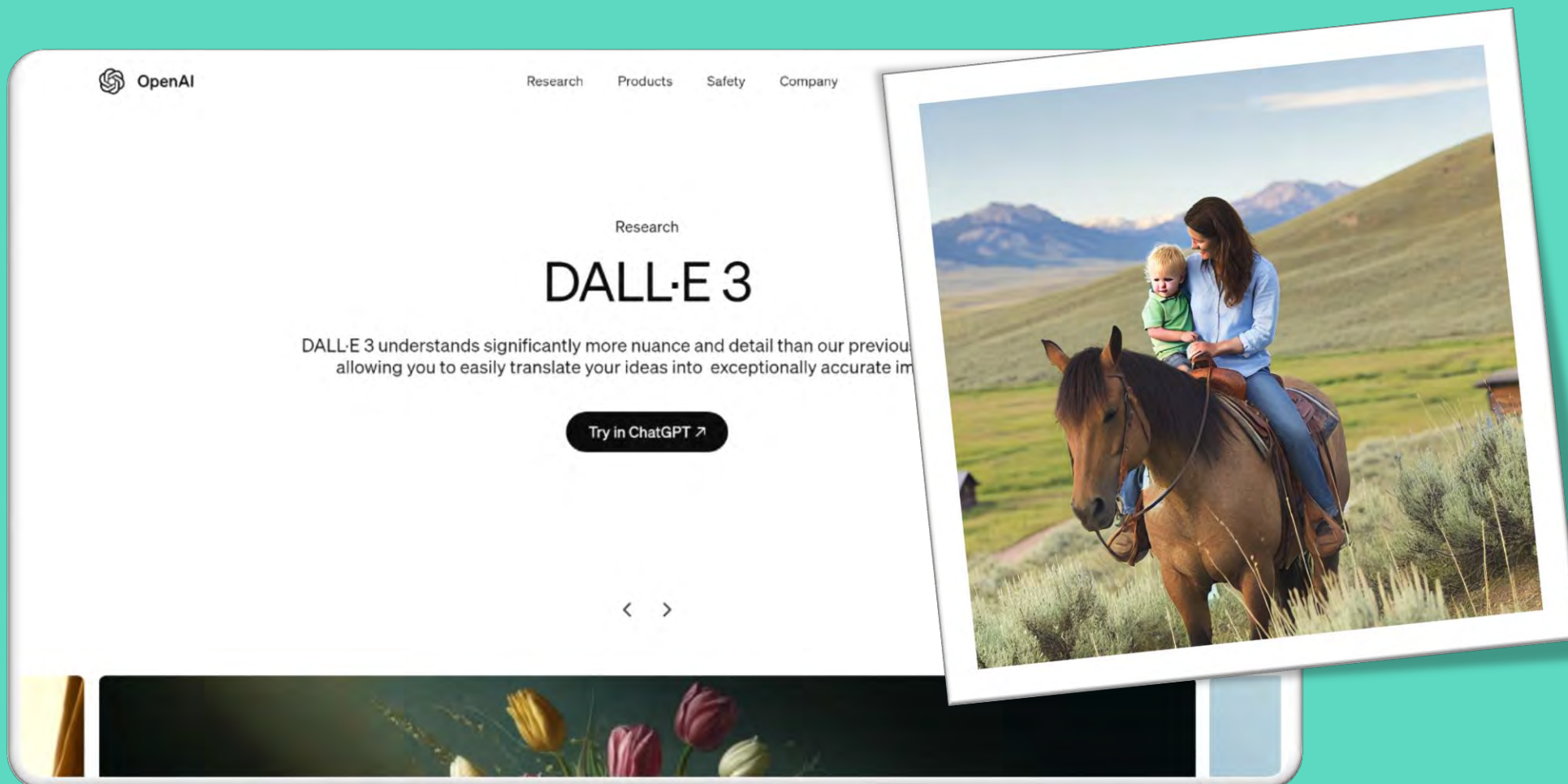


Images

With Midjourney, you create images based on simple text and quickly bring your creative ideas to life

[1] Specialized tools with AI

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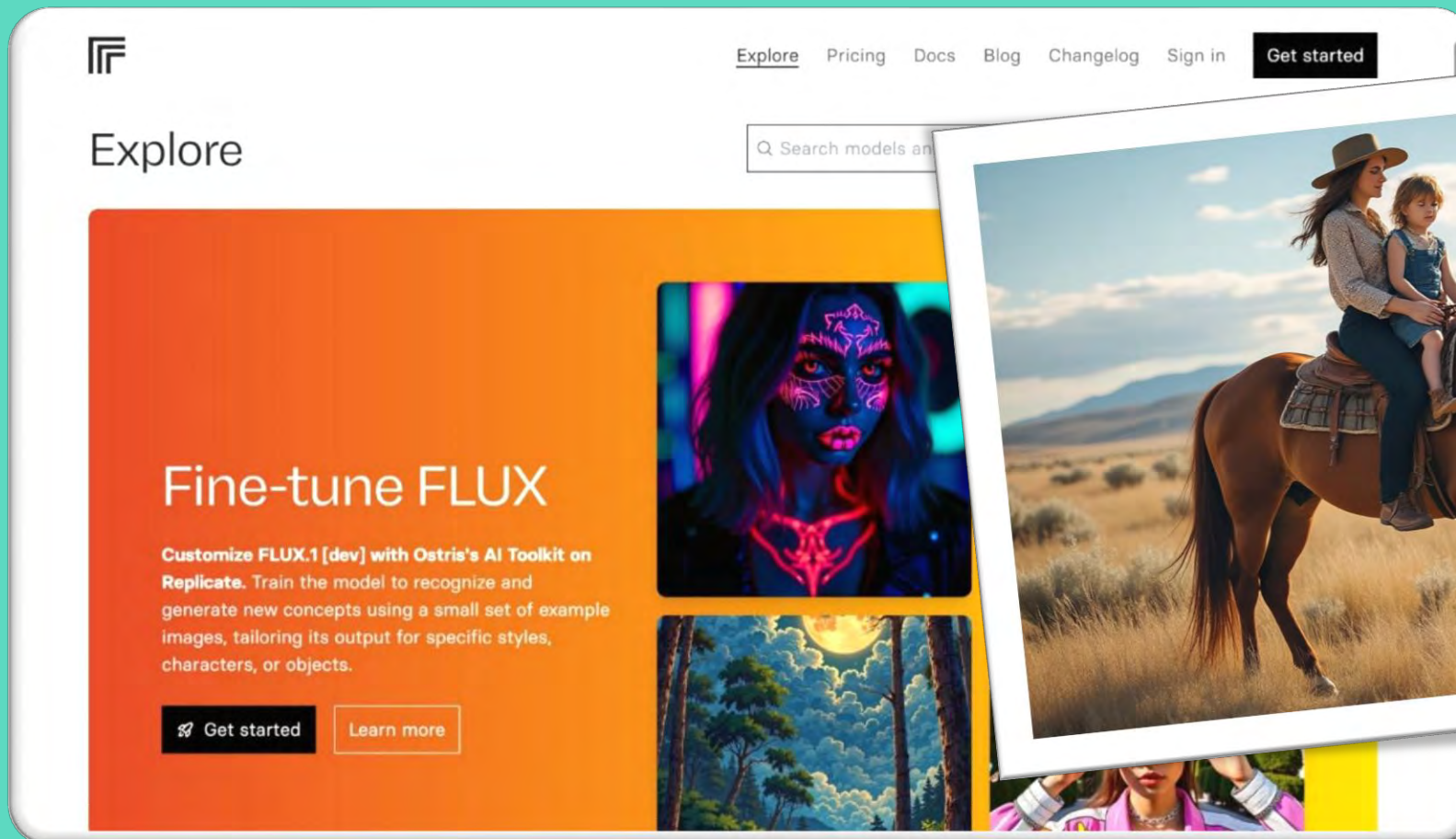


You can also generate images with DALL-E. It's integrated into ChatGPT, so you can give your instructions right there



[1] Specialized tools with AI

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Flux is particularly good at handling hands and texts, which were often challenging for earlier AI image generators

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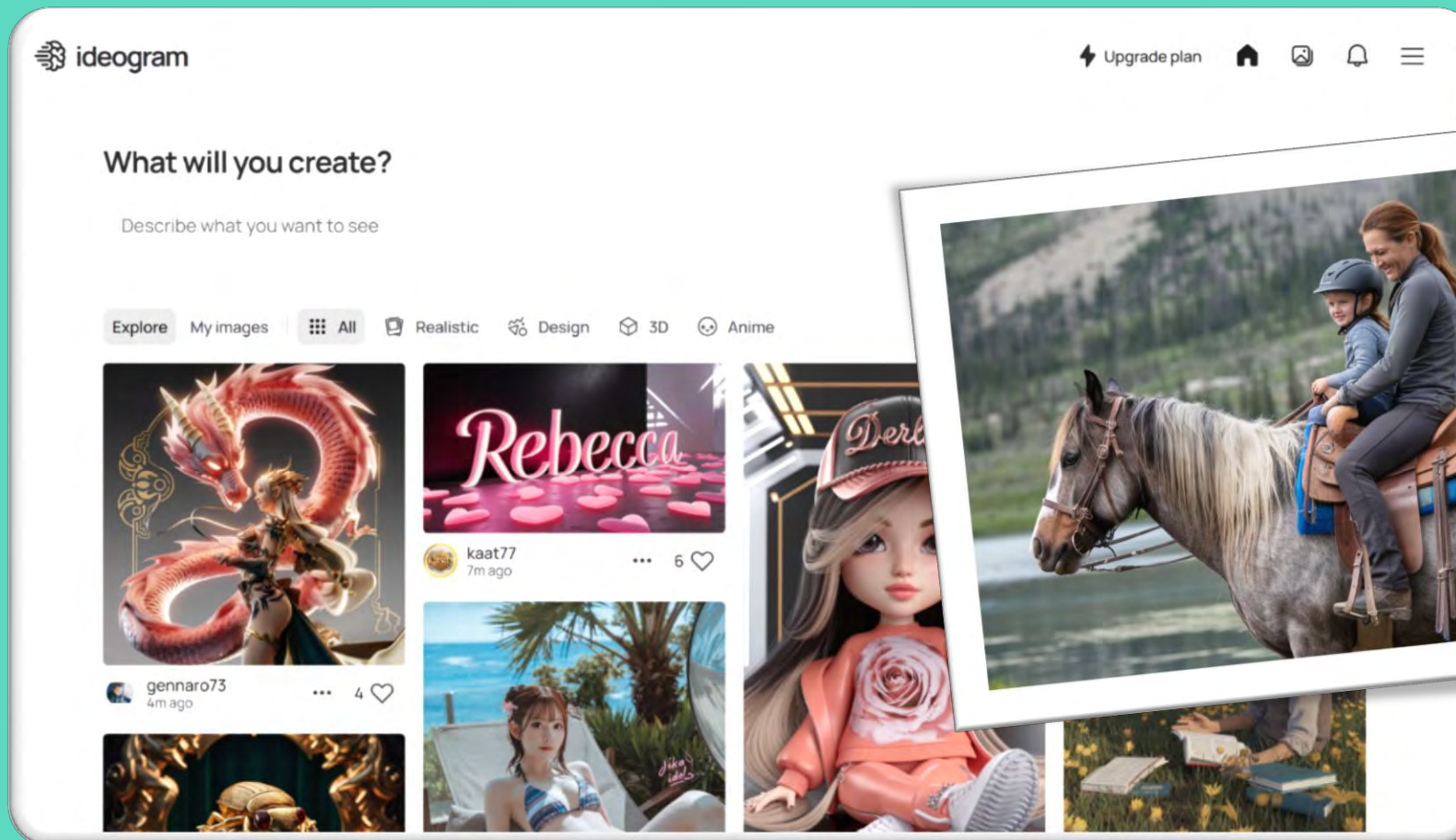
23

The screenshot displays the RenderNet website interface. At the top left, the RenderNet logo is visible. The main heading reads "Bring stories alive with AI Characters". Below this, a sub-headline states "Create character-driven images and videos. Captivate and connect with your audience". A prominent green button labeled "Create for free" is centered below the text. The lower portion of the screenshot features a grid of four AI-generated fashion images: a woman in a white dress sitting on a white bench, a woman in a yellow sweater and black skirt, a woman in a red dress, and a woman in a black suit. To the right of this grid, a larger, tilted image shows a woman in a cowboy hat riding a brown horse with a child in a cowboy hat sitting on her lap in a field.

Rendernet is specially designed to consistently feature a particular main character or persona. Very useful if your brand has a mascot

[1] Specialized tools with AI

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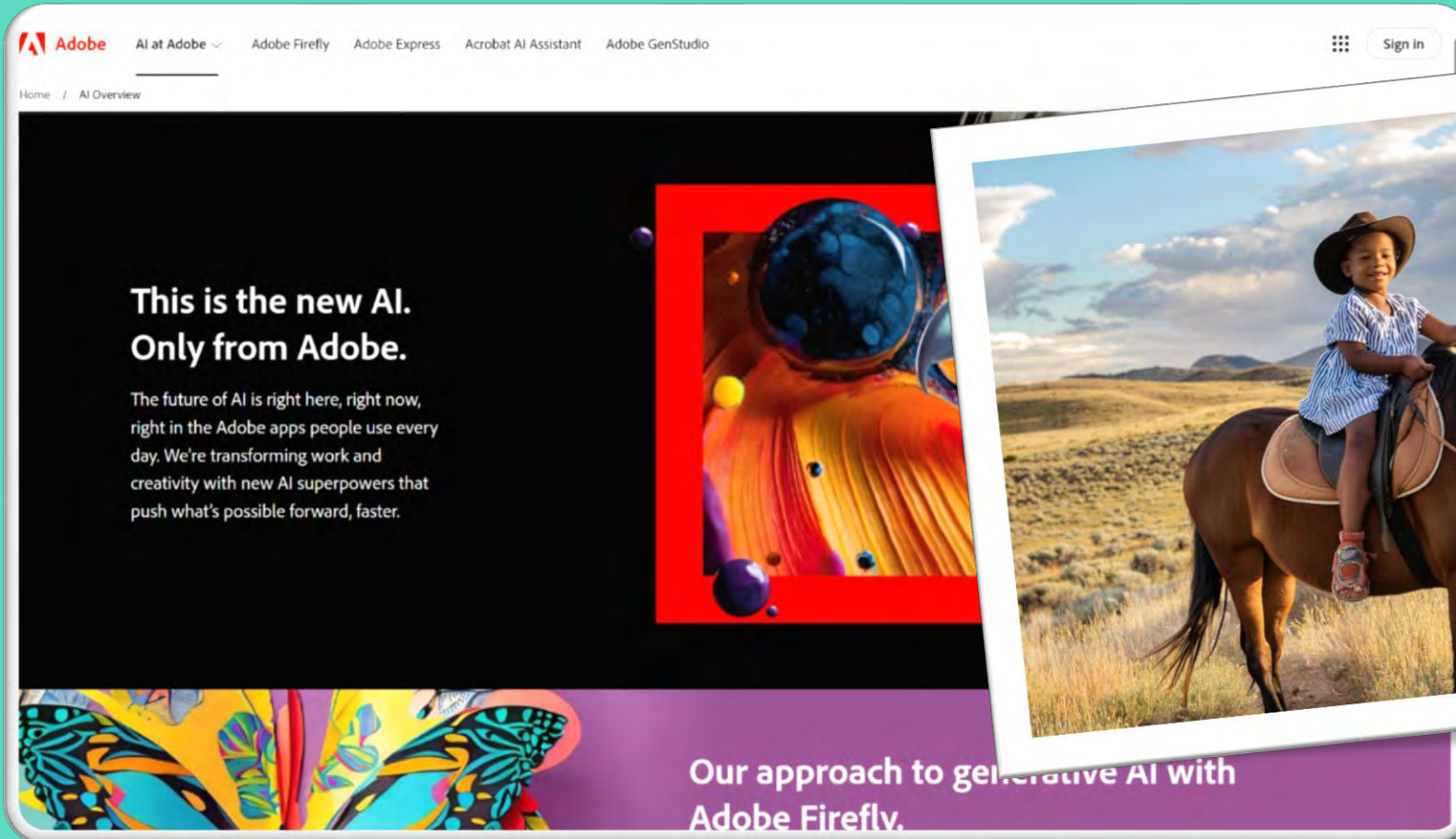


ideogram can integrate relatively long texts into the generated images. Perfect for creating images with banners or billboards



[1] Specialized tools with AI

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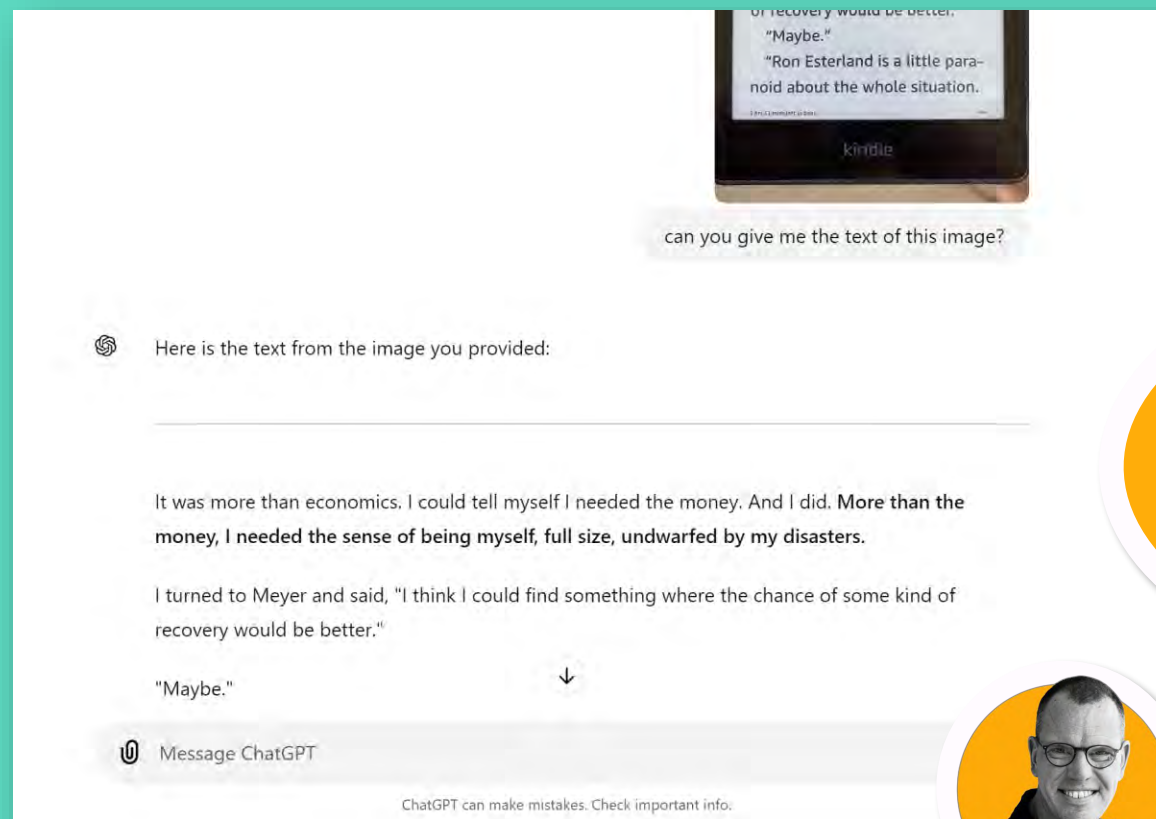


Images

And of course, Adobe offers various AI tools for image generation and editing, for example in Photoshop and Illustrator

[1] Specialized tools with AI

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I use this quite often when taking pictures of a book on my Kindle, or of a manual



Did you know that your favorite AI chatbot can also read and type out texts from images, known as OCR (Optical Character Recognition)?



Sketches

diagrams, drawings

[1] Specialized tools with AI

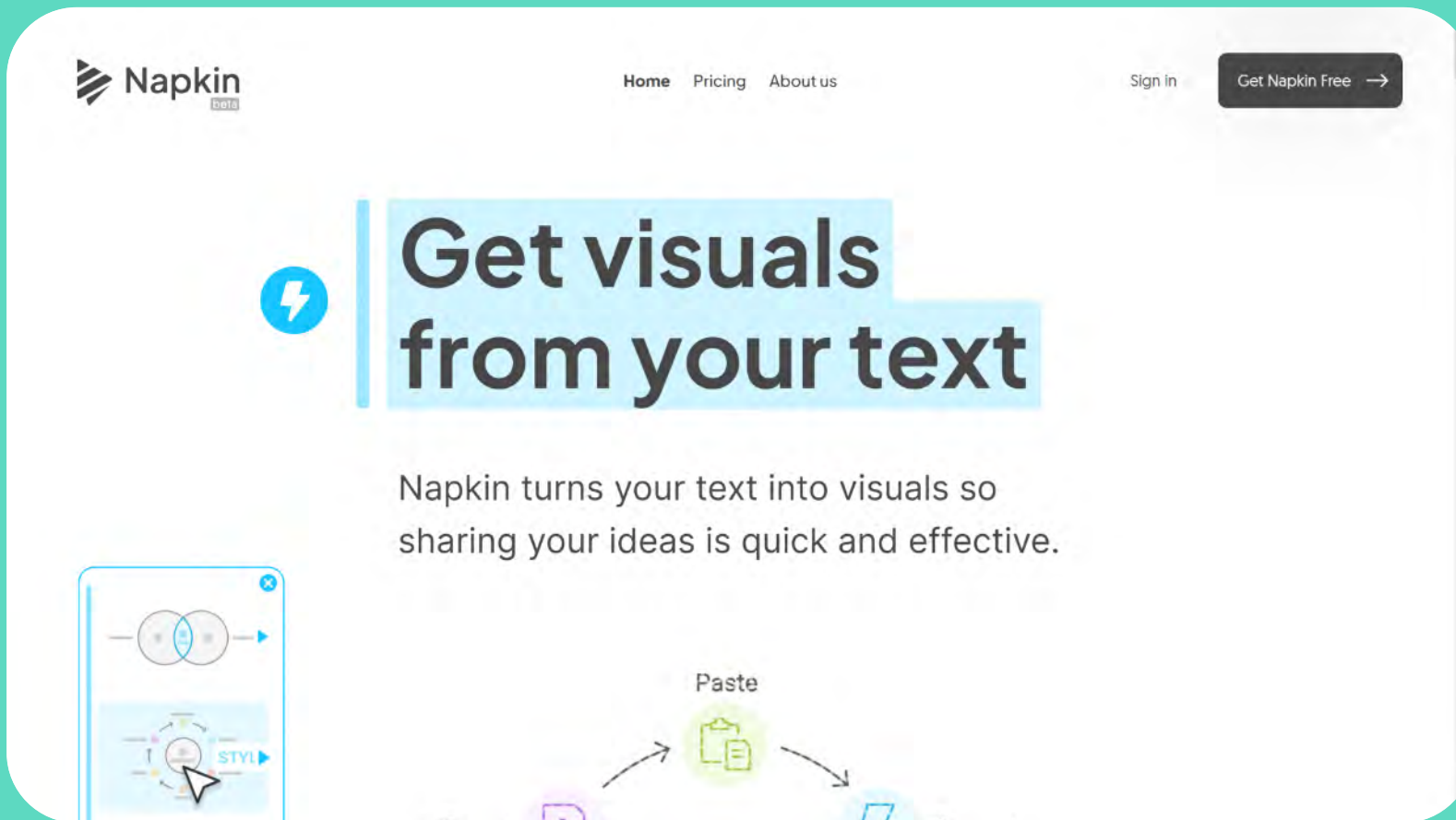
27

Sketchwow.com is a design tool for visually appealing, hand-drawn diagrams, workflows, and presentations — now also with AI



[1] Specialized tools with AI

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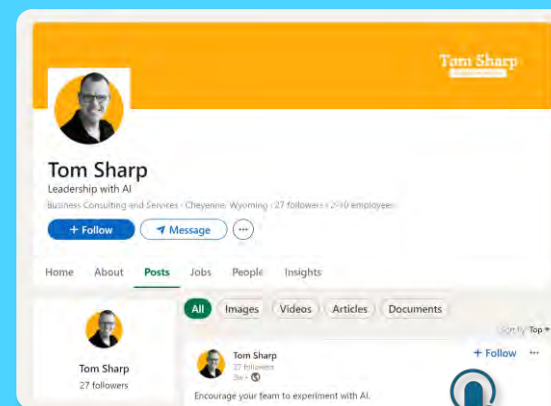


Napkin.ai automatically converts text into visual content, such as diagrams, charts, and other visuals



Find Me on Social Media

I'd love to share news, tips, inspiration,
and my personal stories with you



Let's connect



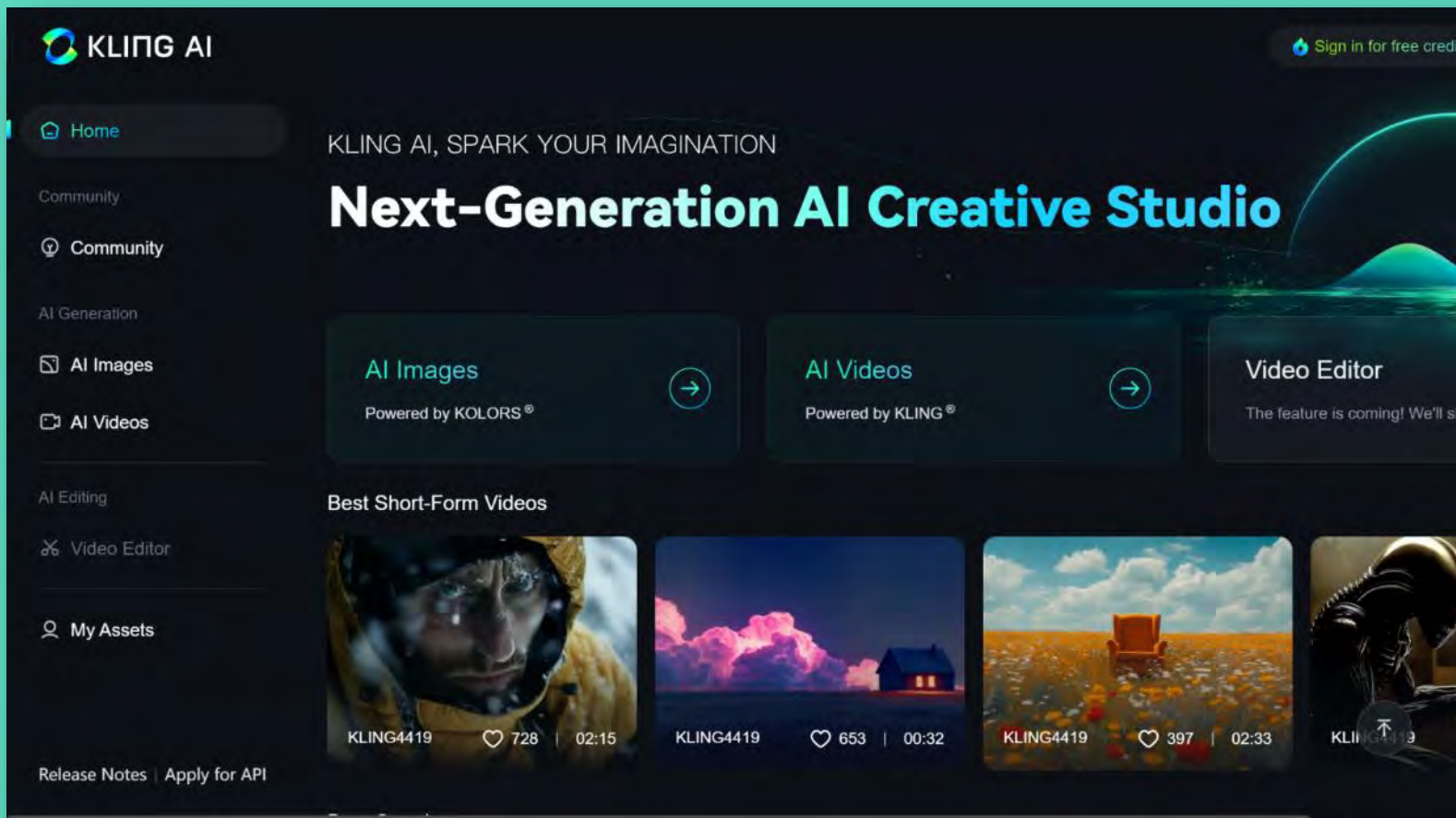
Video

generate, edit



[1] Specialized tools with AI

29

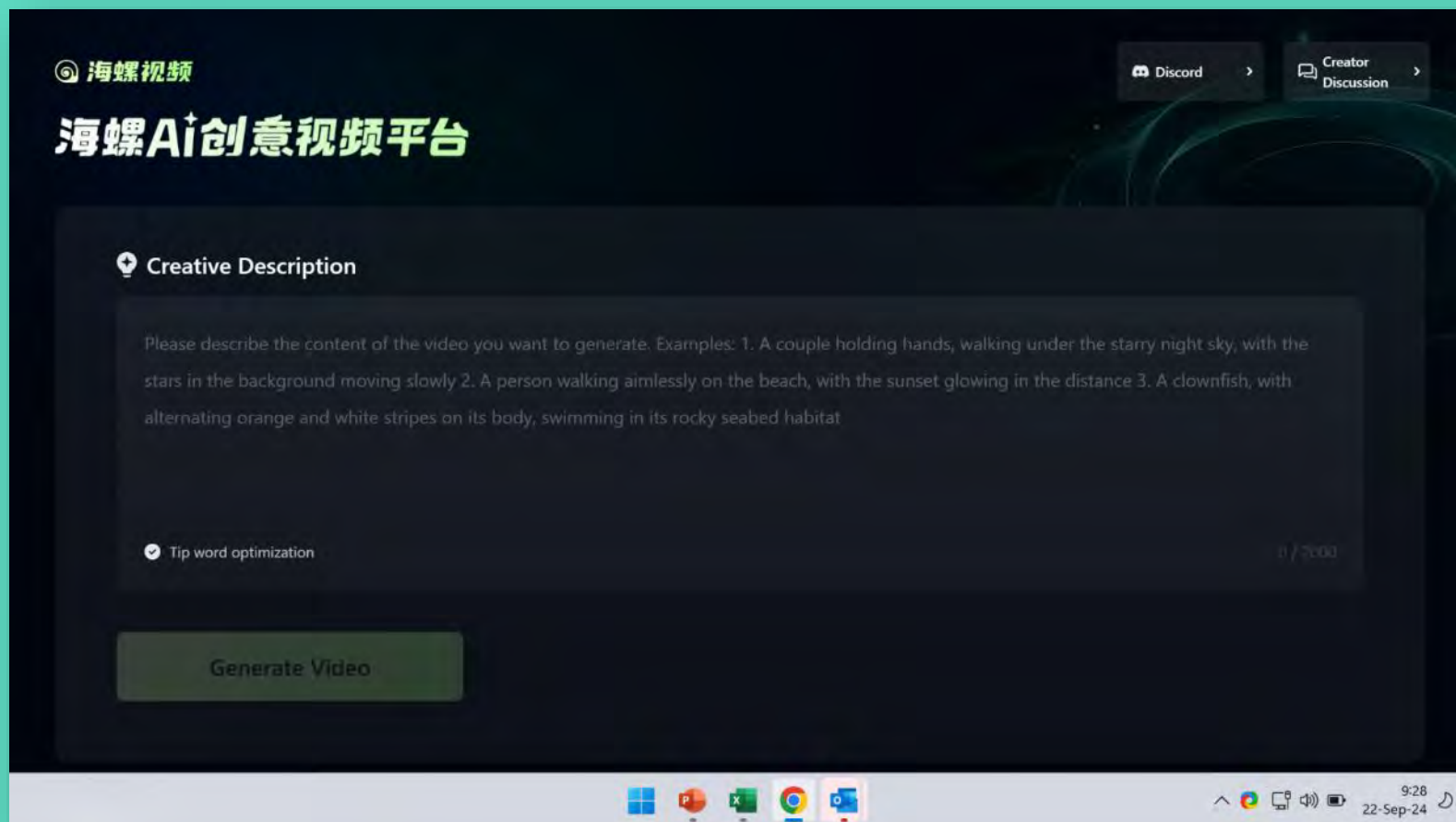


With tools like klingai.com, you can create videos purely based on your own text descriptions



[1] Specialized tools with AI

30

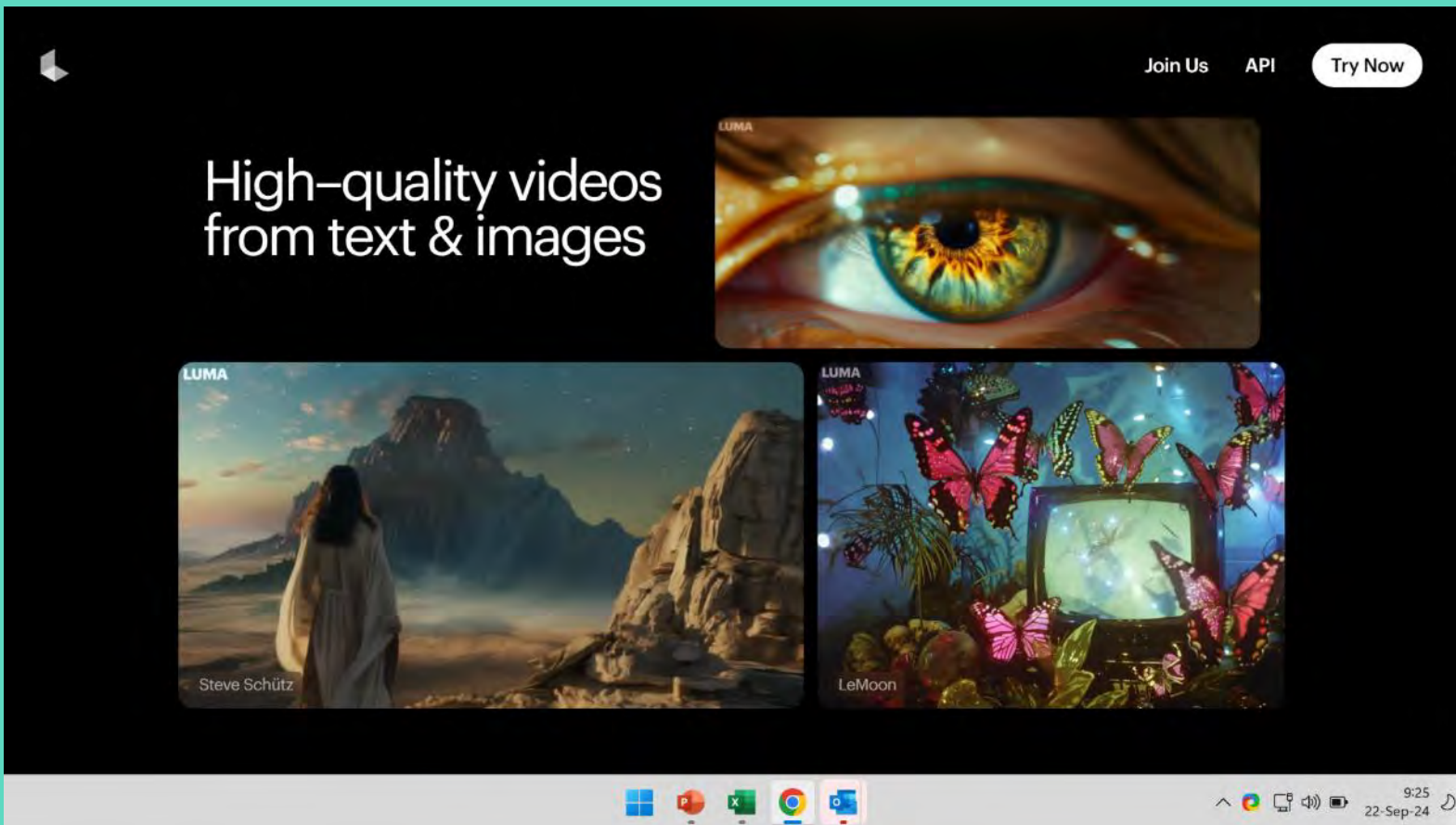


The MiniMax model from hailuoai.com/video is among the best video generators available right now



[1] Specialized tools with AI

31

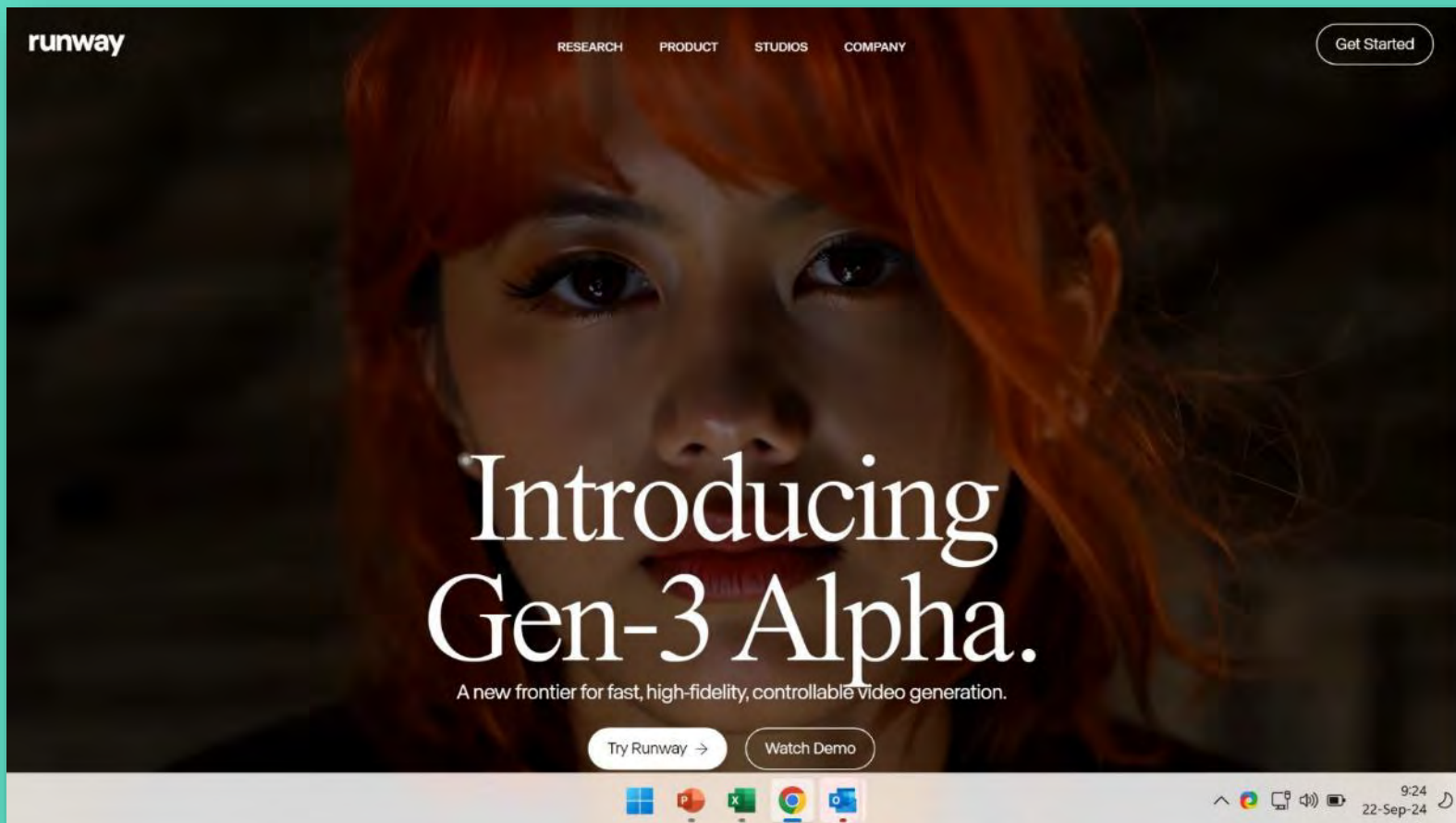


Lumalabs.ai also receives a lot of praise for the quality of its generated videos



[1] Specialized tools with AI

32

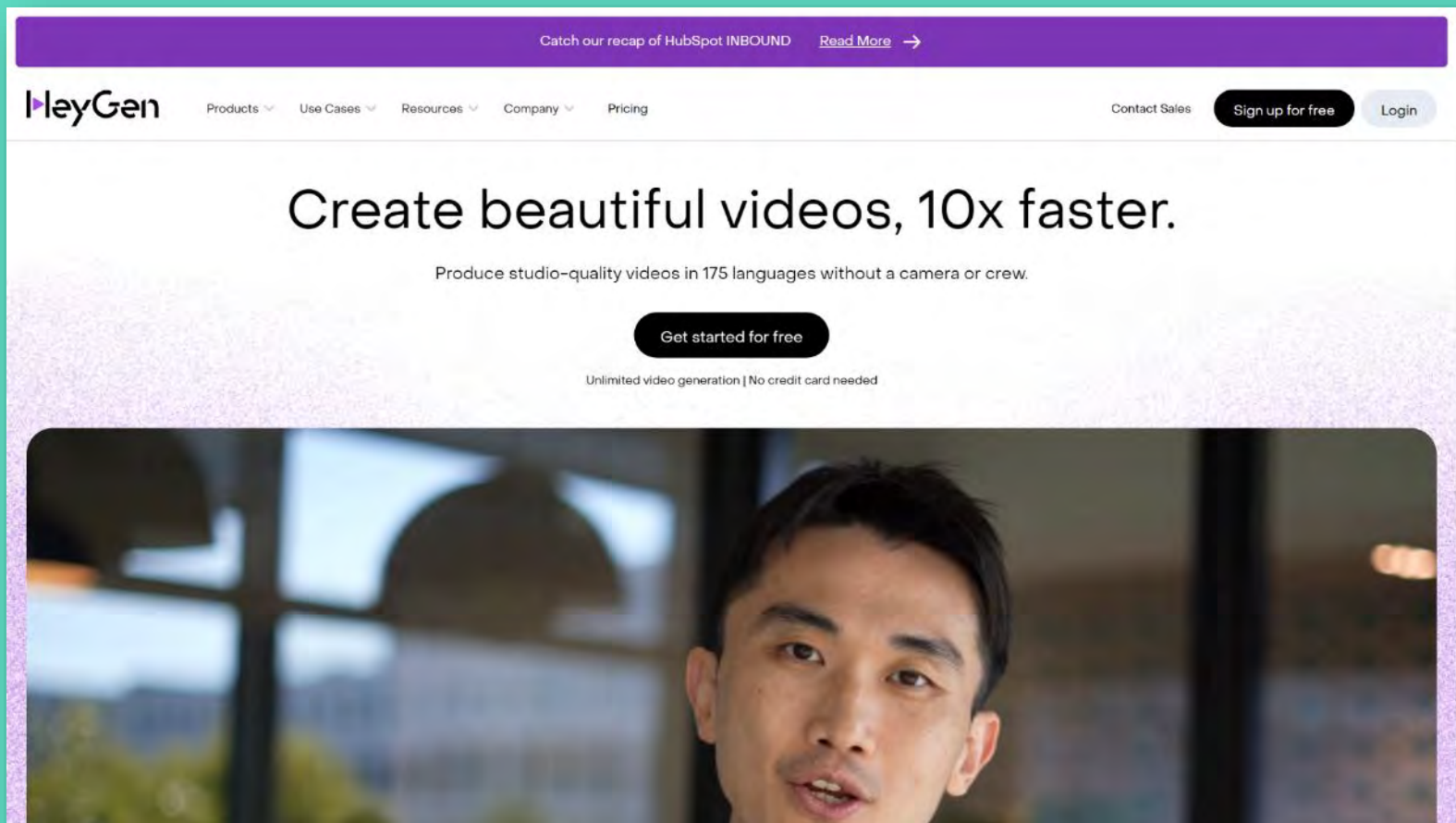


Just like runwayml.com, by the way



[1] Specialized tools with AI

33

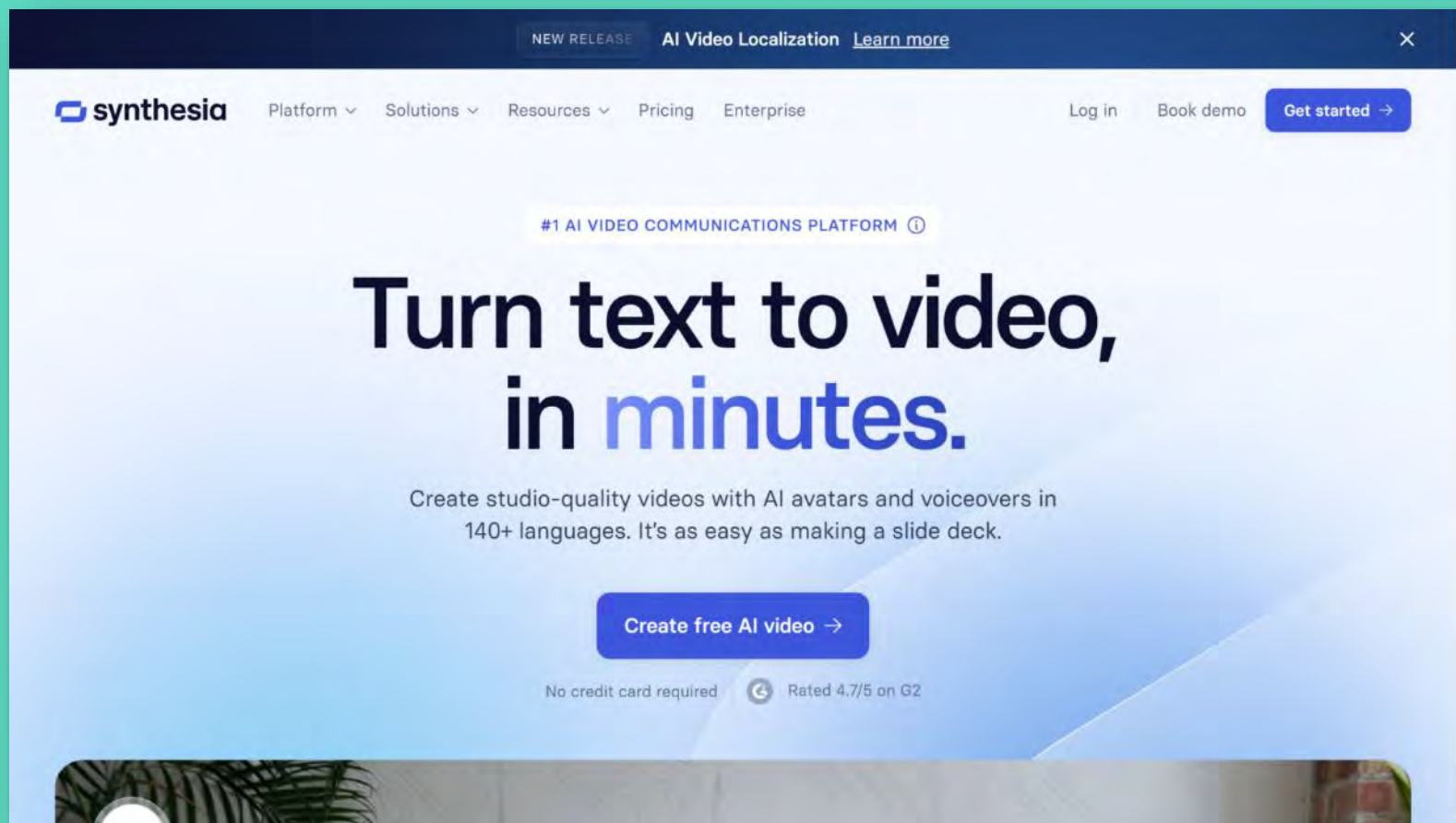


Heygen.com is used more in the business market, among other things, for creating talking-head videos



[1] Specialized tools with AI

34

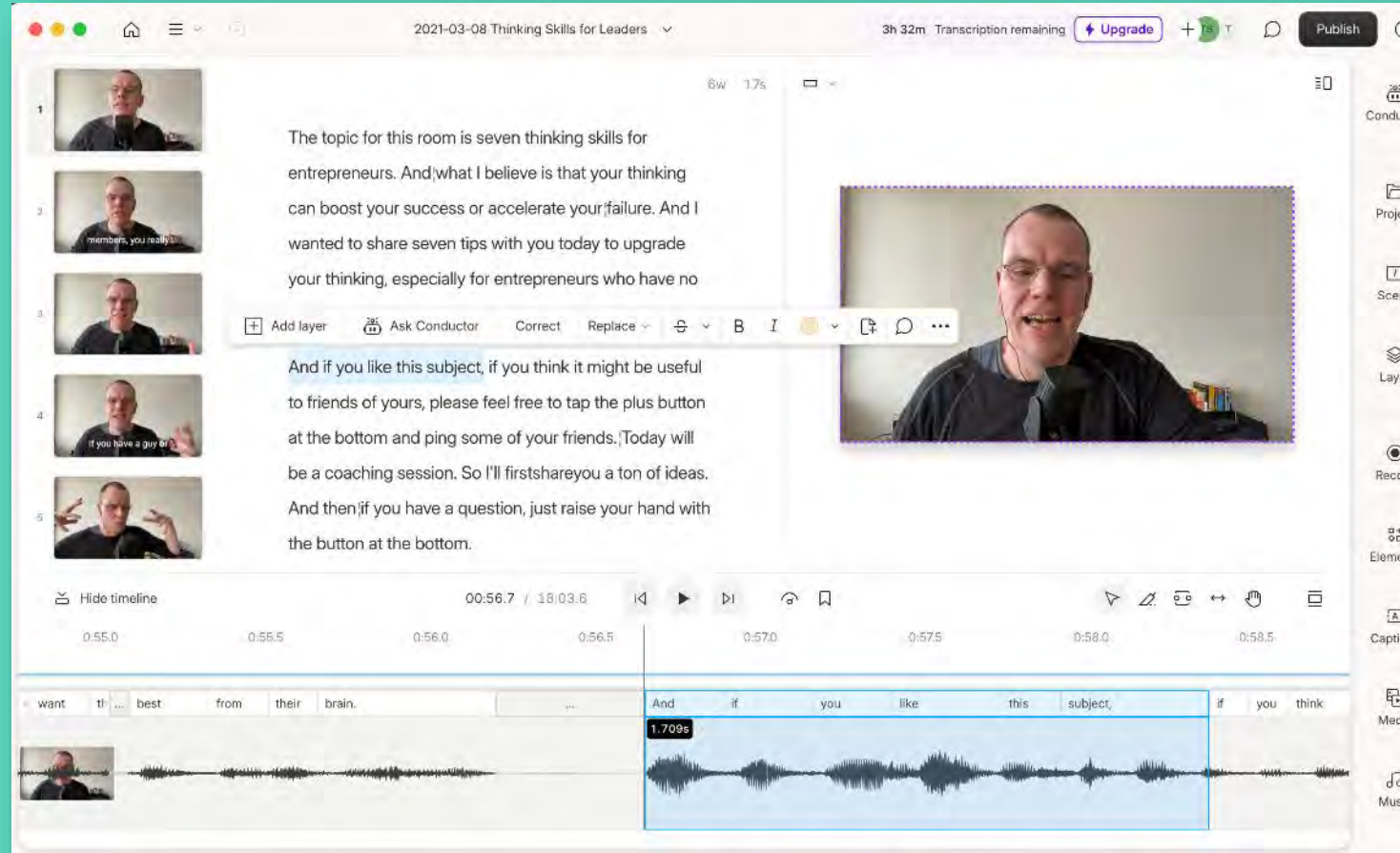


Synthesia.io does that too. You can use these types of tools to create instructional videos, for example



[1] Specialized tools with AI

35



I've been using Descript.com for years. It lets you edit videos just by editing the transcribed text—it's that simple



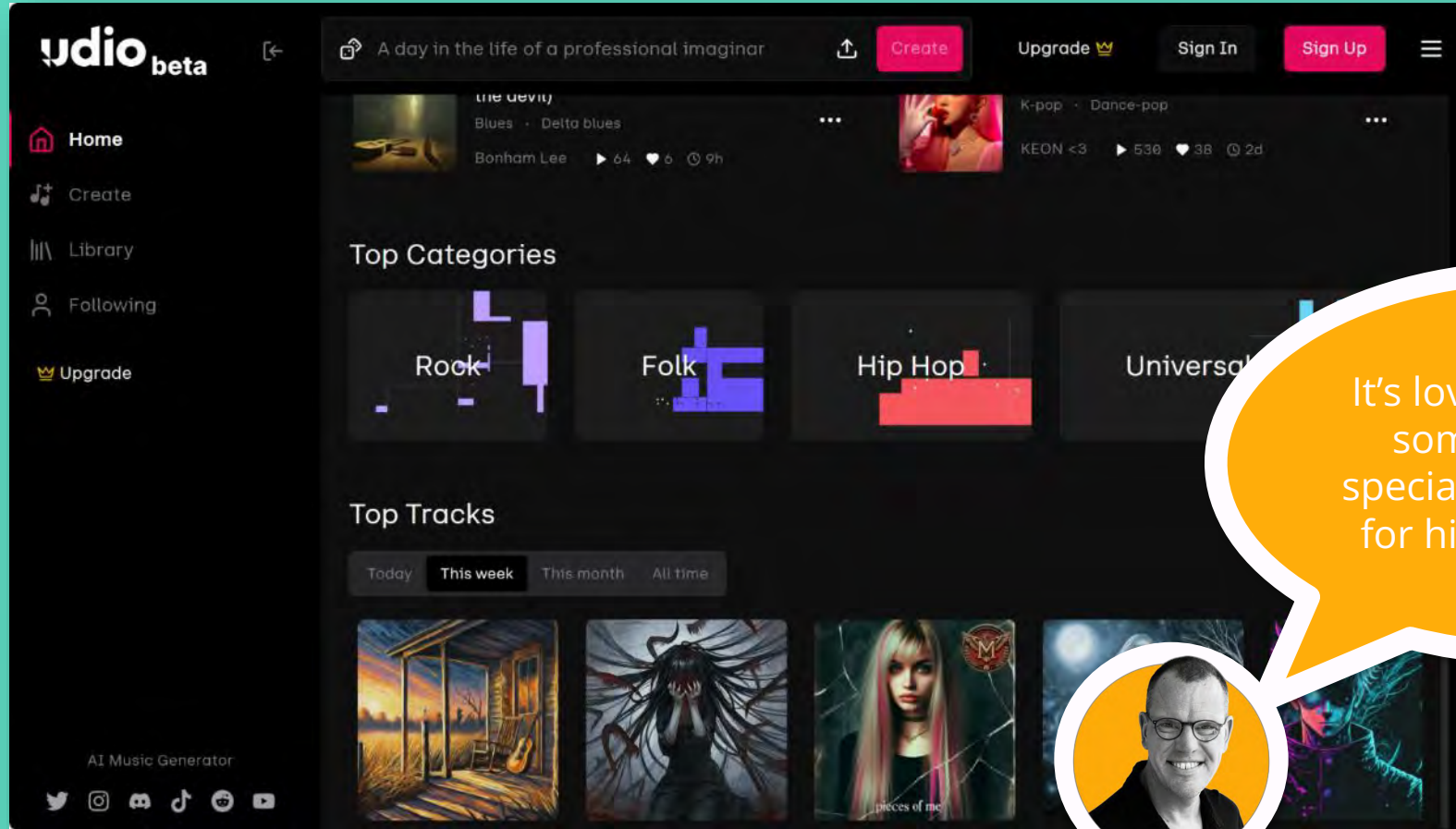
Music

generate songs



[1] Specialized tools with AI

36



It's lovely to surprise someone with a specially written song for his/her birthday



More and more tools are emerging that allow you to create music with AI, such as ud.io



[1] Specialized tools with AI

37

SUNO

The Suno Remix Contest is now live!
Extend one of Flosstradamus' stems for a chance to win \$25K. Learn more

Make a song about anything

(You'll need to sign up for a free account)

An atmospheric pop song about wanting to be with you **Create a Song**

Global Trending

Global Now

3:54 4:49 4:00 2:27 3:53

5.4K 177 4.0K 117 3.0K 76 23K 1.1K

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What's New? 20

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People People
Fabio Falcone | 00:03 / 04:00

People People
Coptic Afro-rock, afro beat

Fabio Falcone

September 21, 2024 at 12:11 AM

[Verse]
People people all around
Smiles and laughter on the ground
Dancing feet and hearts so free
Together we can be

[Verse 2]
City lights are shining bright
In this moment feels so right

Suno.com is in the mix too. I'm not entirely sure how this might benefit your leadership, but thought it's too cool not to mention

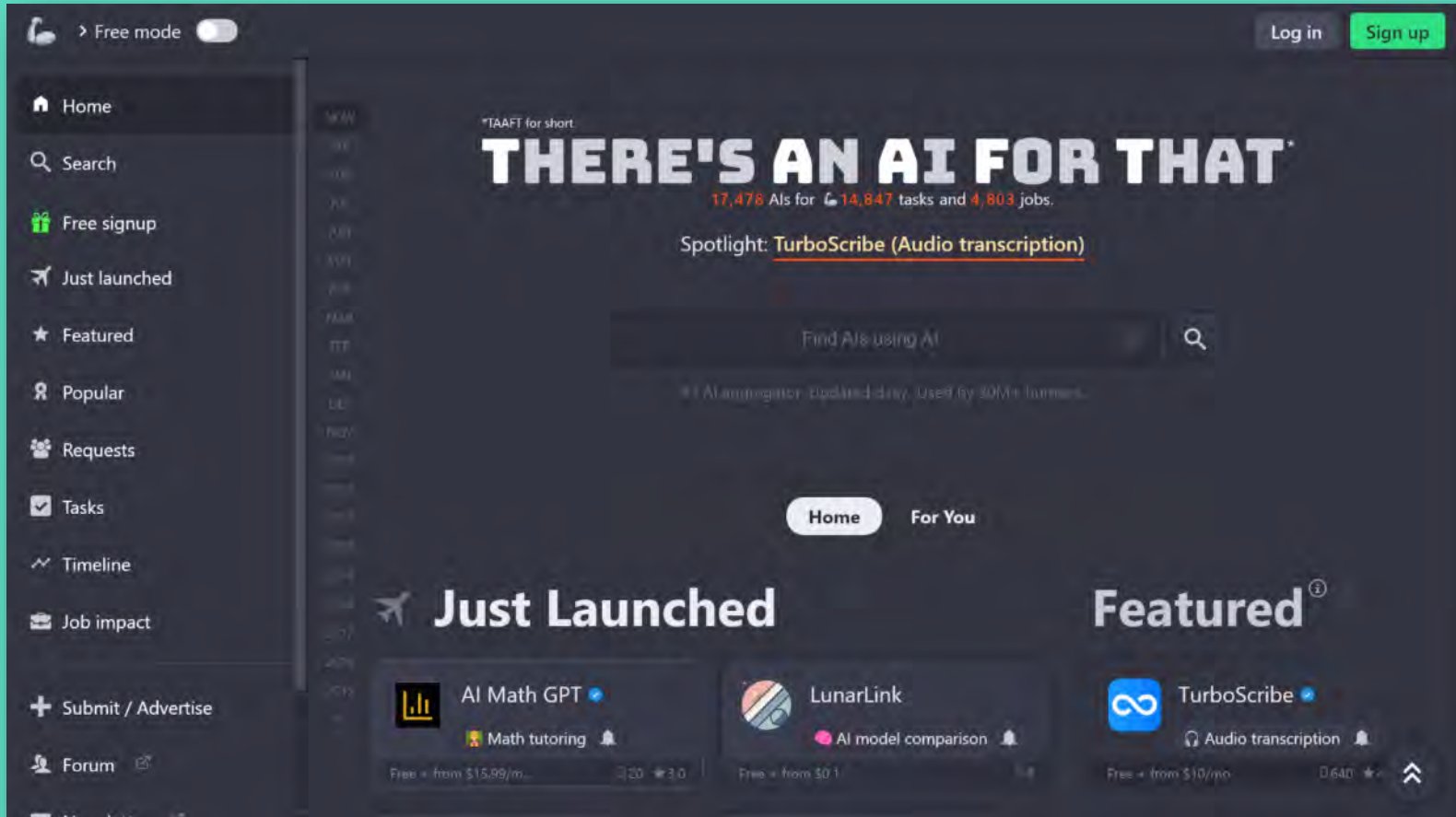


**And if you're looking
for even more AI tools...**



[1] Specialized tools with AI

38



Looking for even more specialized AI tools?
Just head over to theresanaiforthat.com

That was just the first batch of tips. More is on the way, so stick around.

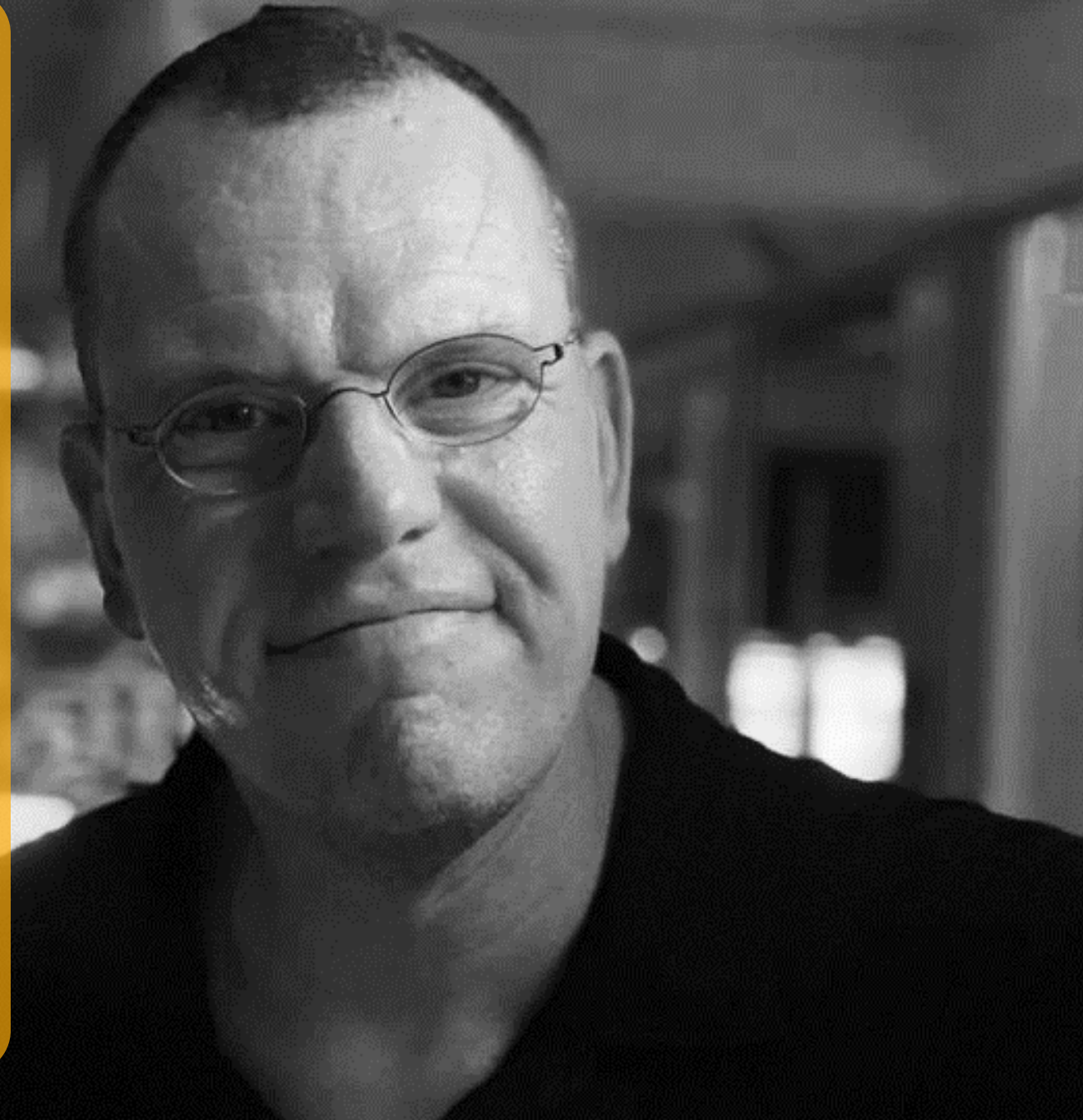
Right now, I'm really curious to hear what has caught your eye so far. What resonated with you? What are you planning to take and run with?

In the meantime, please do share this inspiration book with other entrepreneurs and leaders.

And don't forget to share your successes with me, too. Go ahead, tag me (@tomsharpsays), or use the #aileadership tag.

If I spot your post, I'd absolutely love to drop in with a personal response.

How cool would it be to give you a virtual high-five?





AI Chatbots

The second step



[2] AI Chatbots

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

Moving a step up from specialized AI tools, we're climbing the ladder to work with AI chatbots like ChatGPT and Claude.

Just like with most people, it's best to ask them things they're already good at.

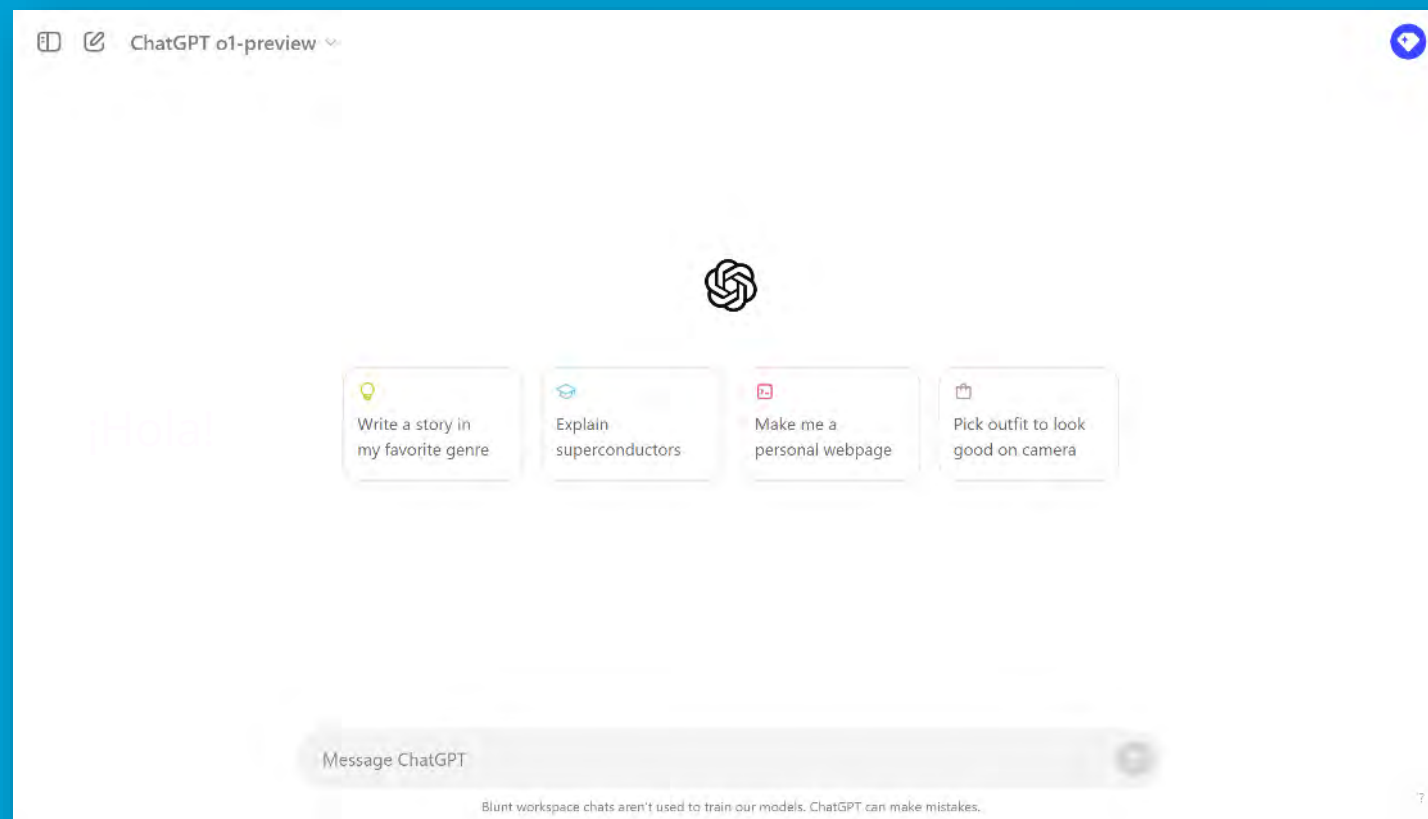
In a workshop I recently ran, one participant shared, "Within 5 minutes I had a draft strategy. Not finished yet, but a great start!"

These chatbots improve at lightning speed; they're far more powerful today than they were just a few months ago.

Also, check if your favorite AI chatbot has an app for your phone or tablet. Some even have special apps for your macOS or Windows computer.



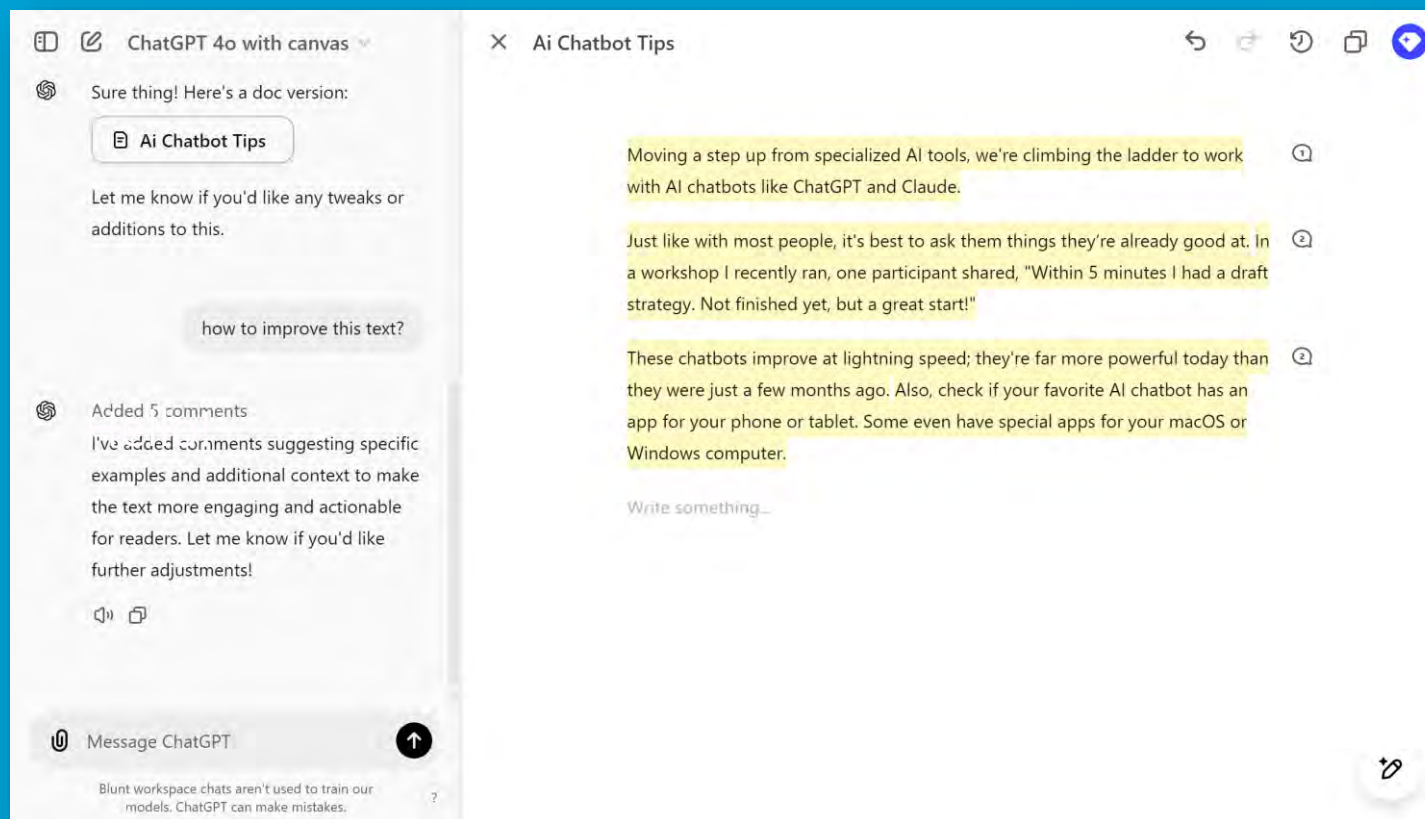
[2] AI Chatbots



ChatGPT is the most used AI chatbot. OpenAI, the creator, continually launches new models, like the recent o1, which doesn't just respond right away, but first attempts to reason what the best answer to your question might be



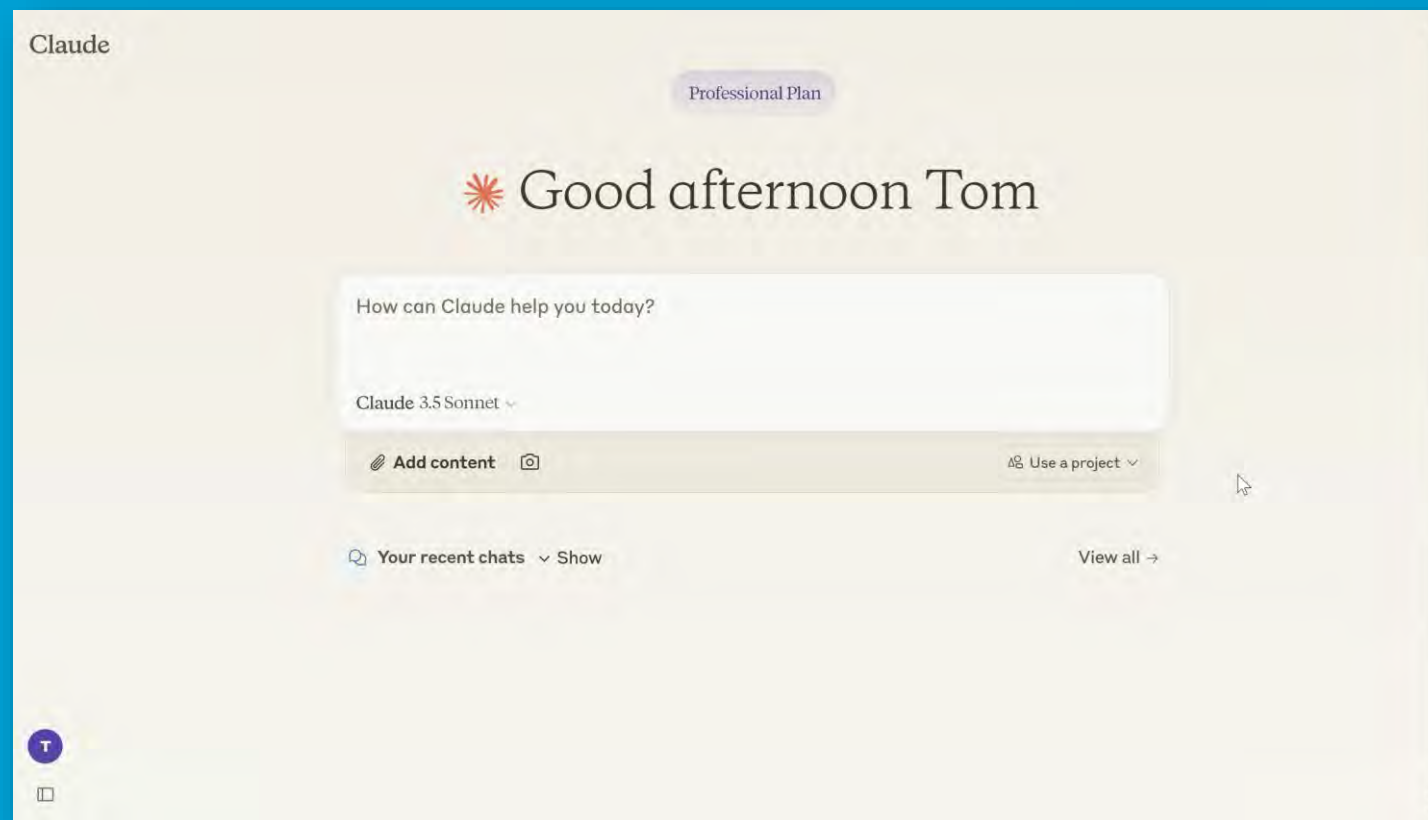
[2] AI Chatbots



With the new Canvas feature, you can talk with ChatGPT (on the left) about the document (on the right). Keeps things nice and organized



[2] AI Chatbots



Claude is another well-known model. I often switch between Claude and ChatGPT. Sometimes one outshines the other, and sometimes they help unravel what the other got tangled in. It's a bit of a dance, really, with each stepping up when the other gets stuck

[2] AI Chatbots

The screenshot displays the Claude AI interface. On the left, a chat window titled "Claude" shows a conversation about optimizing AI chatbot interactions. The chat includes a list of five suggestions and a follow-up question. On the right, an artifact window titled "AI Chatbot Usage Text" displays the optimized text. The interface includes a search bar, a document icon, and a "Publish" button.

Claude Optimizing AI Chatbot Interactions

AI Chatbot Usage Text
Click to open document

Now, let's work on optimizing this text. Here are some suggestions to improve it:

1. Add a clear introduction and conclusion
2. Organize the content into more distinct sections
3. Expand on key points with examples or more detail
4. Improve the flow and transitions between ideas
5. Use more engaging language and active voice

Would you like me to implement these changes, or do you have any specific areas you'd like to focus on?

Copy Retry

Claude can make mistakes. Please double-check responses.

Reply to Claude...

Claude 3.5 Sonnet

AI Chatbot Usage Text

Moving a step up from specialized AI tools, we're climbing the ladder to work with AI chatbots like ChatGPT and Claude. Just like with real people, it's best to ask them things they're really good at.

I recently ran a workshop, and one participant shared, "Within 5 minutes I had a draft strategy. Not finished yet, but a great start!"

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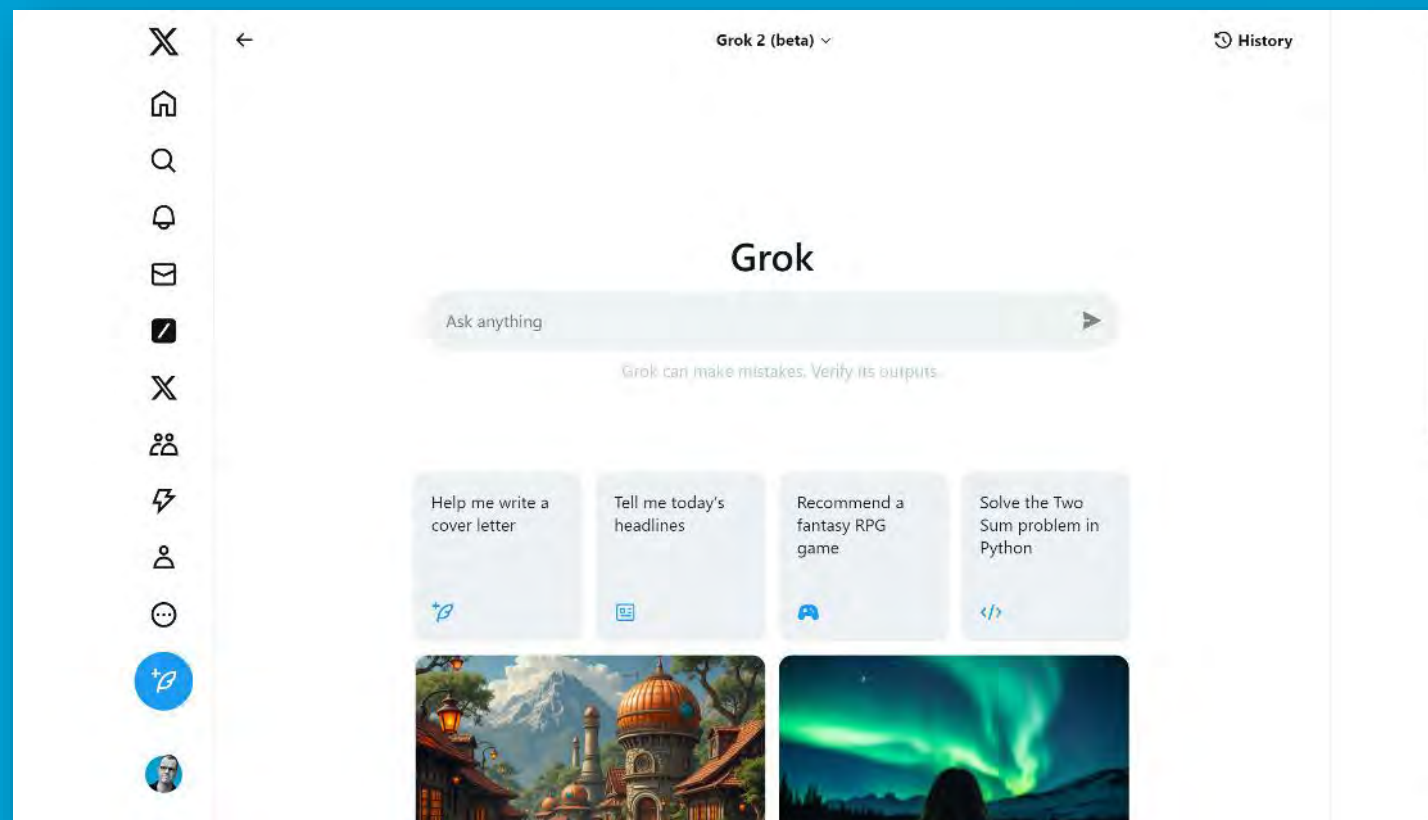
Last edited just now

Publish

Claude was the first to introduce their Artifacts feature, which lets you chat with the model on the left while viewing a document on the right. ChatGPT now has a similar feature called 'Canvas,' but the standout thing about Artifacts is that it can even execute code for simple programs



[2] AI Chatbots



Grok is the AI model integrated into X/Twitter, for paid users. The xAI team is super ambitious, and I'm really curious to see how their model evolves



[2] AI Chatbots

Ask Meta AI anything

Make my email sound more professional

Help me with an assignment

Imagine an image

Preview Meta Llama 3.1-405B
Get a limited number of text-only responses on the latest model, which better handles complex prompts. [Learn more](#)

Log in

Ask Meta AI anything...

Messages are generated by AI and may be inaccurate or inappropriate. [Learn more](#)

09:16 86%

Meta AI
with Llama 3

distance, don't disturb the environment, and never bait or lure animals.

6. **Anticipate behavior:** Be prepared to capture interesting behaviors like hunting, m... [Read more](#) 07:36

Say more 07:36 ✓✓

Here are some additional wildlife photography tips:

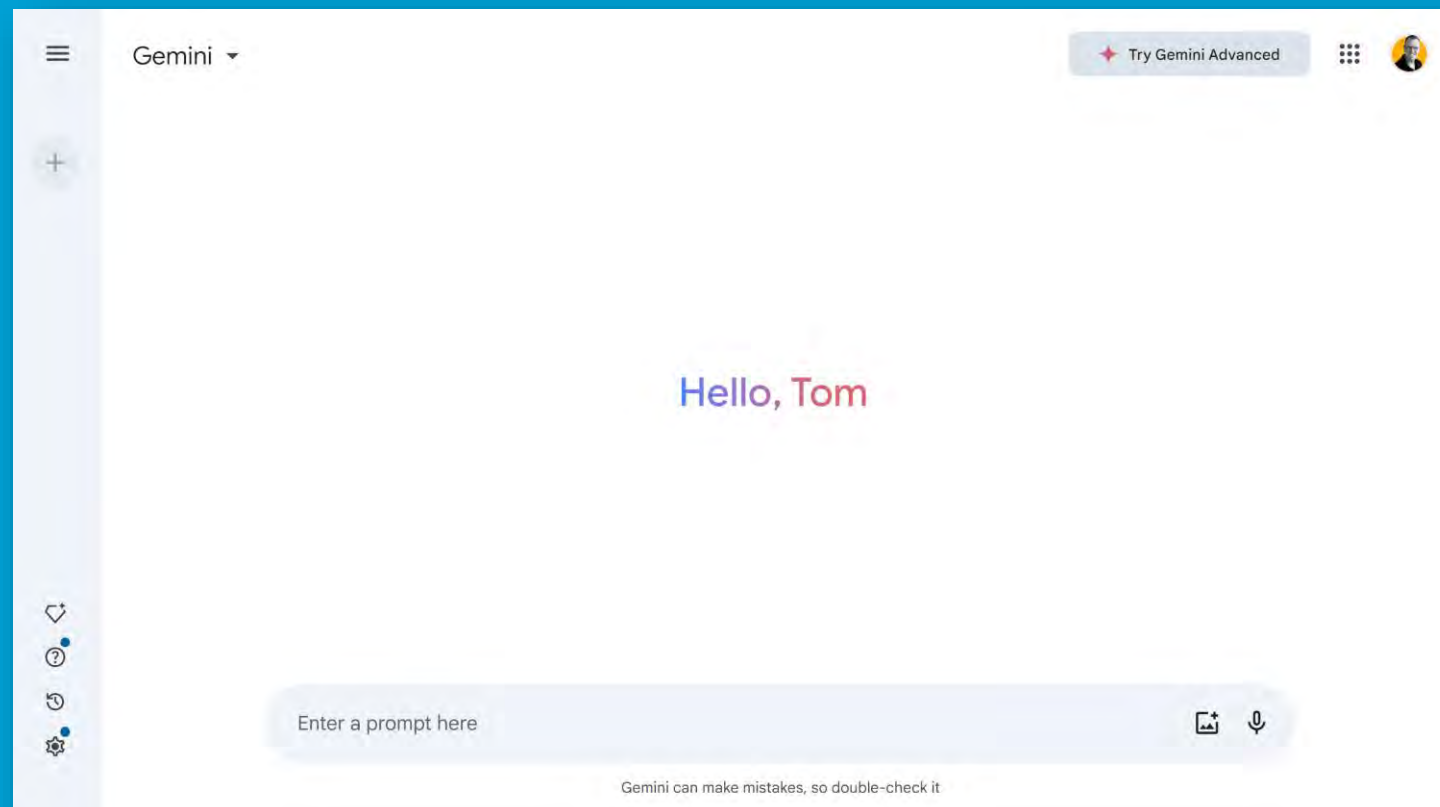
1. **Learn about habitats:** Understand the different ecosystems and habitats to anticipate where and when to find specific species.
2. **Use hides and blinds:** Camouflaged hides or blinds can help you get up close and personal without disturbing the animals.
3. **Pay attention to behavior:** Capture unique behaviors like hunting, feeding, or social interactions to tell a story.
4. **Experiment with shutter speed:** Slow down your shutter to create motion blur, conveying the dynamic movement of wildlife.
5. **Consider the background:** A clean and simple background can help your subject stand out, while a busy or distracting background can detract from the image.
6. **Shoot from different angles:** Don't be afraid to... [Read more](#) 07:36

Message

Llama is Meta's AI model, and you can actually chat with it directly in WhatsApp



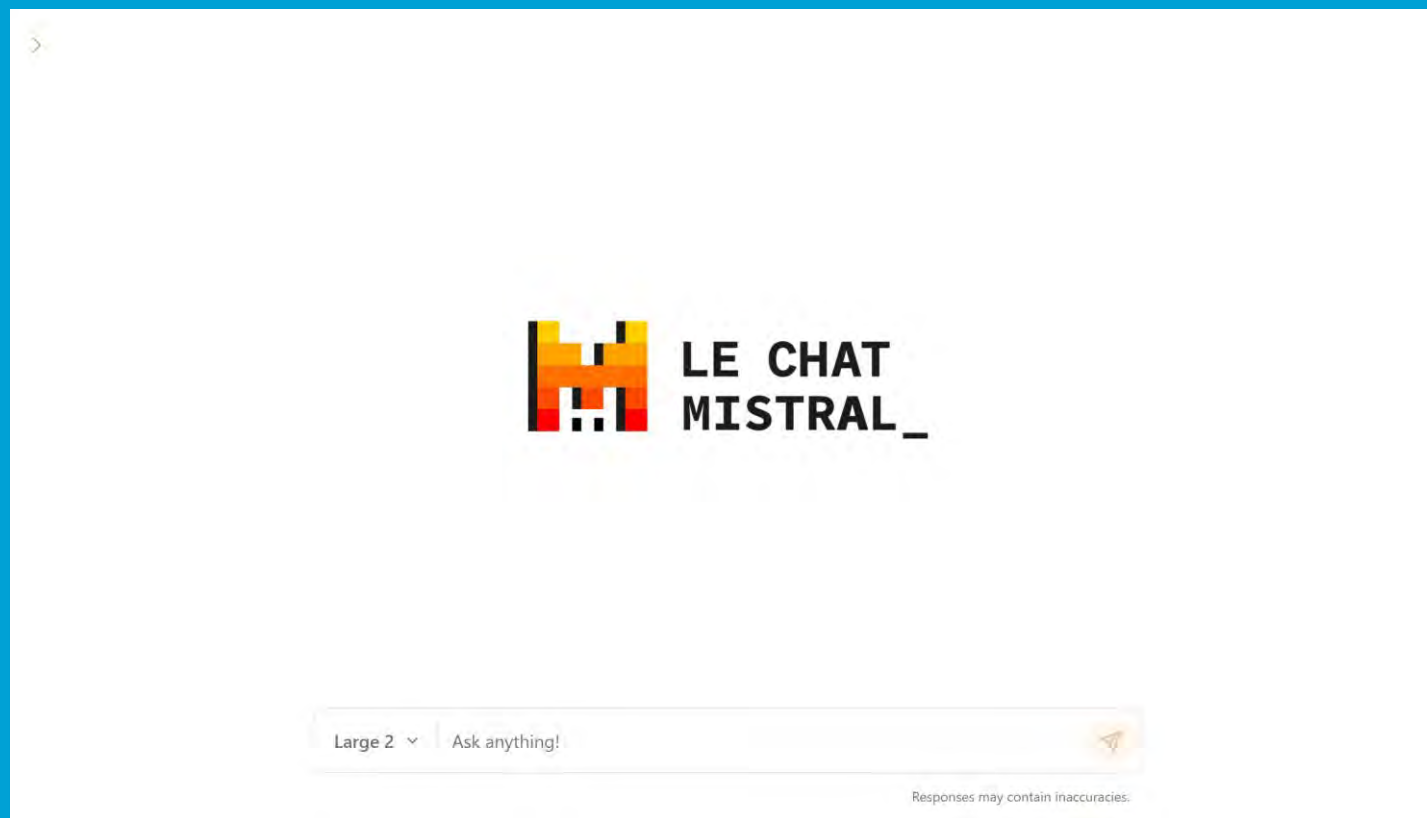
[2] AI Chatbots



Gemini is one of Google's AI models, known for its large memory capacity and its multi-modal capabilities, meaning it can handle images and even video effectively



[2] AI Chatbots

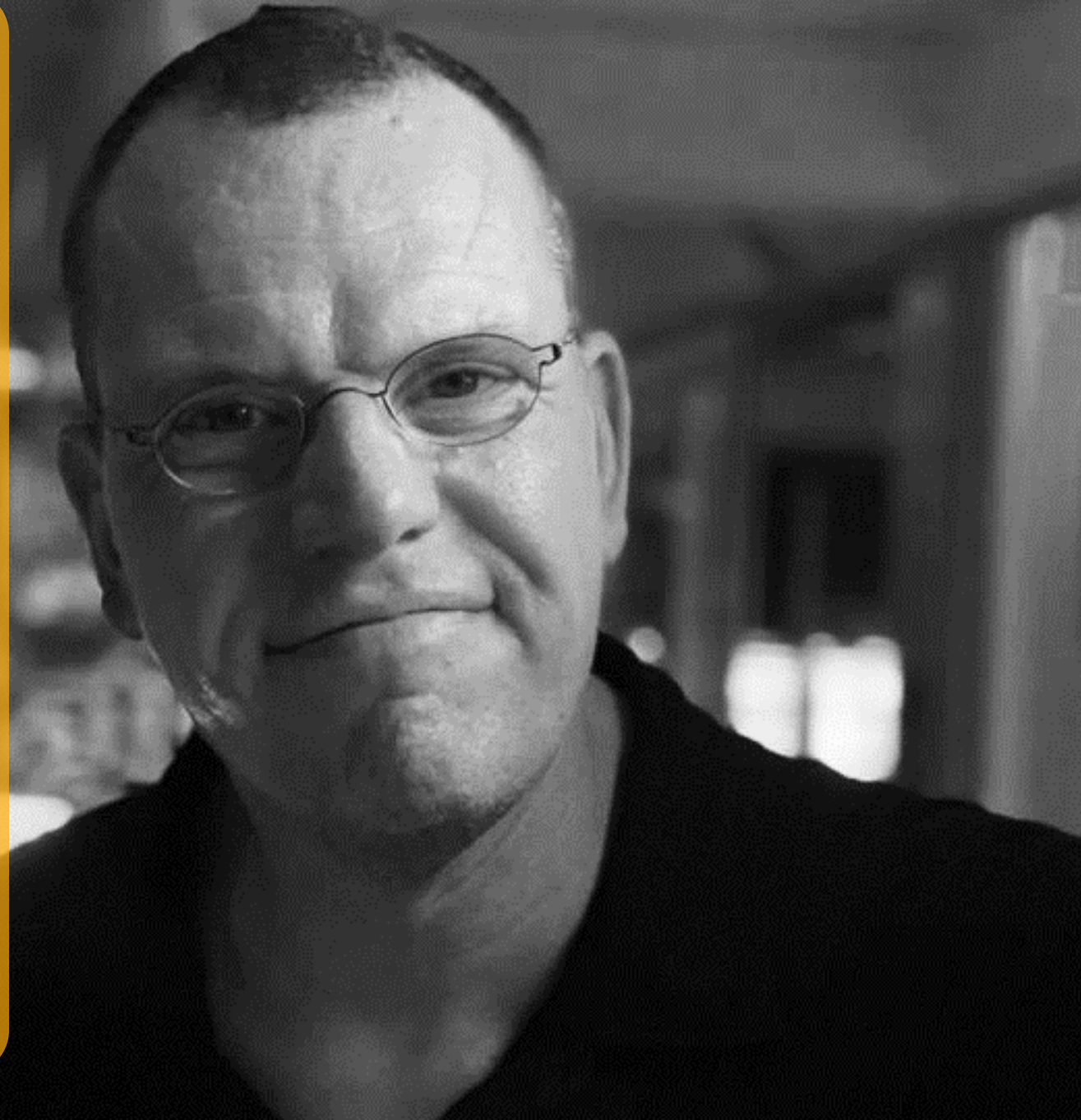


Mistral is a French AI model of European origin.
No surprise, then, that their chatbot is called "Le Chat"

AI chatbots can help you with all sorts of things. I've got more ideas and inspiration on that coming up.

One of the surprising talents of these chatbots is how good they are at assist you with your leadership. How cool is that?

Let's see how that works.





Leadership



What is Leadership?

My definition of leadership:
'Helping people work together — to make dreams come true'



What is leadership? Here's my definition for today: "Helping people work together to make dreams come true."

Leadership is about improving lives—whether it's people, animals, or the world as a whole.

By the way, that was a pretty radical idea for most of history. Honestly, it still is!

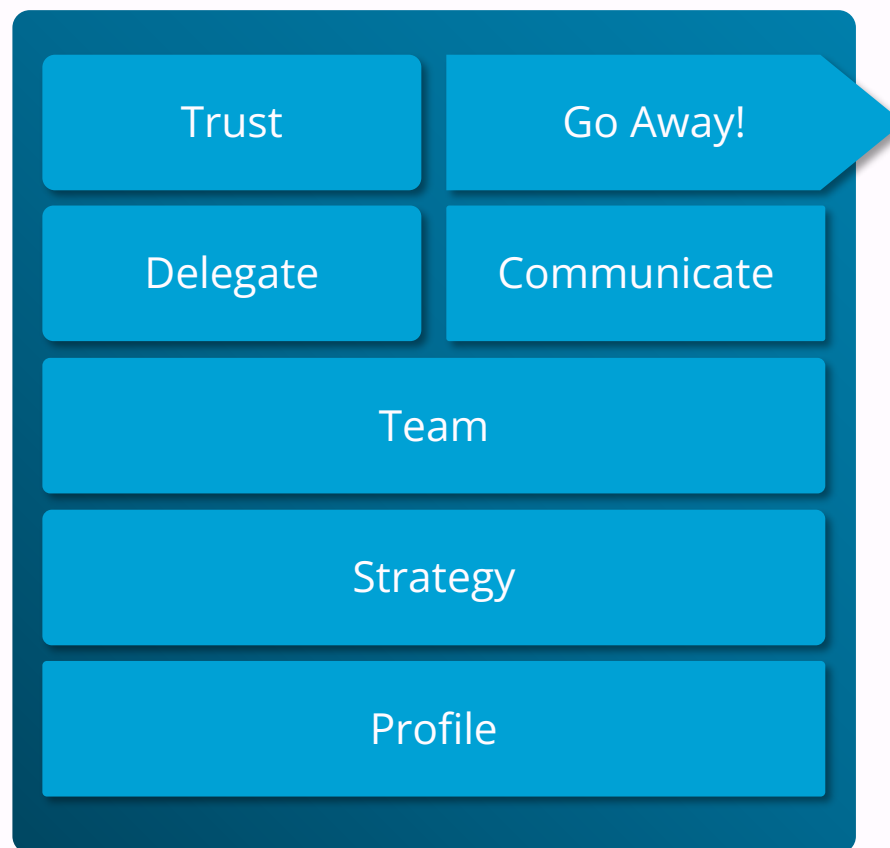
Ultimately, I believe good leadership isn't about us as leaders. It's about doing it for others.

But that doesn't mean you're unimportant.

Quite the opposite!

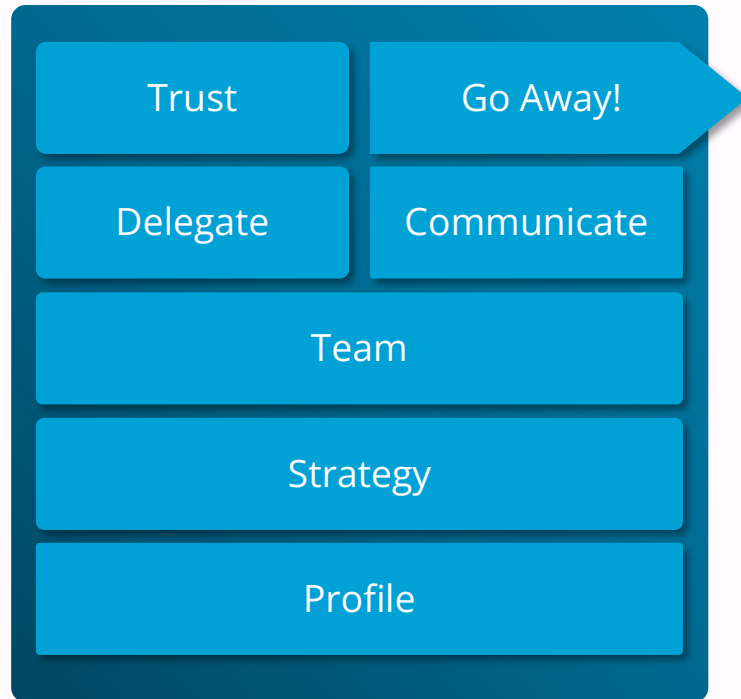


Tom's Leadership Model





Tom's Leadership Model



In my leadership model, you'll find seven areas, seven competencies, seven facets.

We'll work from the ground up, starting with the foundation: 'Profile.' Profile is all about you: who you are.

If you want to let AI assist you in effective leadership, I suggest starting there too—right at the bottom.

Improving your leadership begins with you, and your unique profile.



Leading with AI

Helping people work together — to make dreams come true, with the help of a computer or machine that performs tasks that normally require human intelligence.



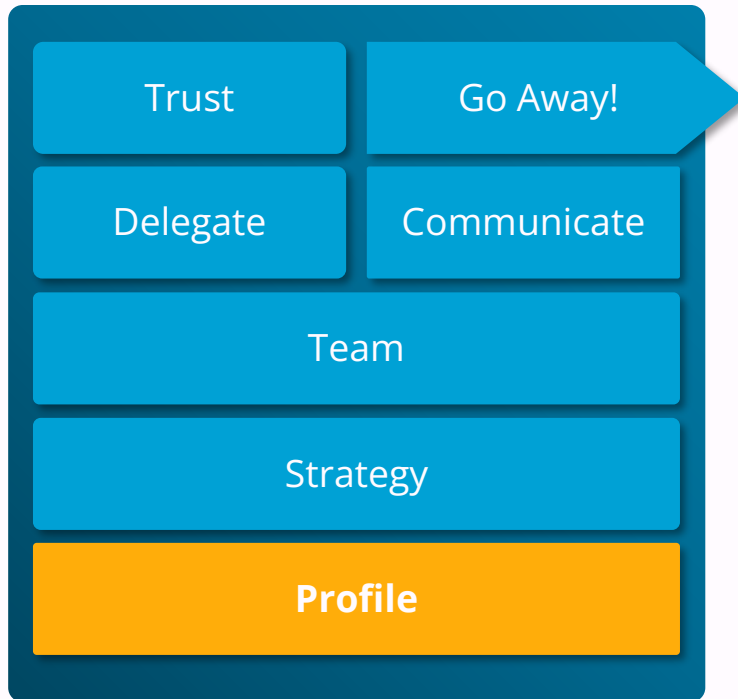
Lead in a Way that Truly Suits You: Profile



"Why should we finish anything?
Just brainstorming is much more fun!"



Lead in a Way that Truly Suits You: Profile



Profile is who you are at your core. It's more than just your personality. It encompasses your passions, experiences, talents, dreams, knowledge, limitations, pitfalls, your unique manual, and all the things you're great at—as well as everything you'd rather never do again. Everything. Absolutely everything about you.

That's why it's so vital for leadership. Your profile impacts nearly every part of your work. And, of course, the work of your team members, each with their own unique profiles.

Let's see how AI can help you work more from your profile.



[2] AI Chatbots

39

Upload the reports of all the personality tests you've ever taken and ask your favorite AI chatbot for tips on how you, in particular, can lead best

Then go ahead and ask for ideas and suggestions about your strengths and how to best utilize them in your work

40



[2] AI Chatbots

41

Look at this report. What pitfalls and weaknesses is this person likely to have?

Name 3 pitfalls/weaknesses for each pillar of the Kolbe test. For each potential pitfall or weakness, provide at least 5 concrete suggestions to solve or avoid problems.



Do the same with your weaknesses, and ask for concrete suggestions on how to avoid or solve them, for instance based on the Kolbe-A test



[2] AI Chatbots

T Please give me 20 insights to become a better leader for the person with the attached Kolbe profile

Based on the Kolbe A Index results for Tom, here are 20 insights to help him become a better leader:

1. Embrace your natural ability to simplify complex information. Use this skill to communicate vision and strategy clearly to your team.
2. Leverage your adaptability in organizing tasks. This flexibility can help you navigate changing business environments more effectively.
3. Capitalize on your strength in improvisation. This can be valuable in crisis management and quick decision-making situations.
4. Utilize your talent for restoration in maintaining and improving existing systems and processes.
5. Encourage brainstorming and idea generation sessions, as your Quick Start strength (10) indicates you excel in innovative thinking.
6. Be aware that you may need to make a conscious effort to provide detailed

Reply to Claude...

Claude 3.5 Sonnet ▾



I think this is much more fun and useful than just reading a report from a personality test

The first couple of a whole series of valuable insights from Claude



42

Brainstorm with your AI chatbot about what kind of exceptionally valuable work truly suits you. Not just for now, but also for 2-5 years down the road

Ask an AI chatbot for tips to make your work more enjoyable for you. Ideally, again based on your personality test reports

43



44

Gather ideas to relax, based on your profile. That's very important given all the thinking you do as a leader

Brainstorm with an AI chatbot about what kind of people you need in your team to perfectly complement you. That makes delegating a lot easier, too

45



46

Ask questions about your collaboration with your colleagues—especially helpful if you're allowed to upload their personality tests as well

Brainstorm with an AI chatbot about all the work you'd like to offload as soon as possible—then make plans together on how to make that happen

47



48



Ask for a whole series of concrete tips, ideas, and tactics to benefit from adding AI to your work

Develop Solid Strategies to Tackle Persistent Problems



'I think we can safely say that our business strategy did have a measurable impact'



Develop Solid Strategies to Tackle Persistent Problems

Right after Profile comes Strategy.

Here, strategy is an umbrella term. It covers just about everything you're consciously doing to make good decisions. This includes research, defining your strategy, tactics, planning, evaluation, and so on.

Many people prefer to ignore problems.

Smart leaders don't.

Some people rush to solve problems quickly.

Wise leaders avoid that too.

The most effective leaders aim to tackle the underlying 'Core Challenge' rather than just the symptoms.

Addressing one root cause instead of a hundred separate symptoms lets you achieve much more with your energy and time.





Strategy for Freeing Up Time

After pinning down your profile, building solid strategies is probably the most valuable move to free up your time.

Think of it as navigating through a jungle—the better the plan, the shorter the trek. Fewer mountain passes to conquer and less chance of running into bears, lions, or those pesky mosquitoes.

People love a leader who plots the most efficient course. The fewer miles and detours, the more time you have for everything else.

On the right, you'll find my strategy wheel, which maps out the whole process. I can't get into all the nitty-gritty details in this inspiration book, but I hope the following suggestions and tips already prove helpful to you.





[2] AI Chatbots



49

I am working on a new strategy to achieve my goal, but I want to ensure that my goal is extremely clear. Interview me and help me refine my goal so that it becomes SMART (Specific, Measurable, Achievable, Realistic, Time-bound). Ask one question at a time.



Make your vague goals super concrete by having an AI chatbot interview you

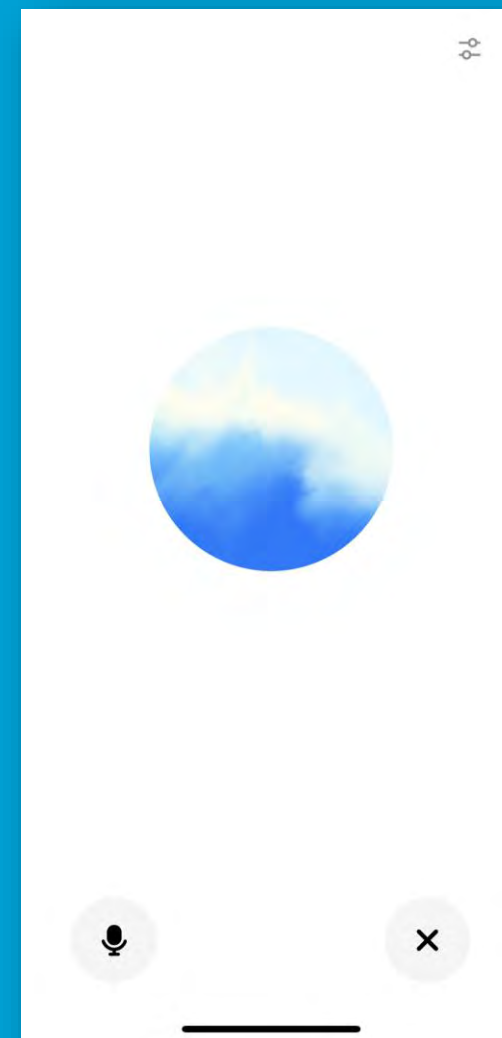


Literally talk to your AI Chatbot

In the ChatGPT app on your smartphone, you can literally chat with an AI, using your voice and ears.

For many leaders, this is the ideal way to brainstorm with an AI chatbot. Use it in your car, while taking a walk, or when sunbathing.

ChatGPT's new advanced speech model makes this back-and-forth communication smoother than ever.





50

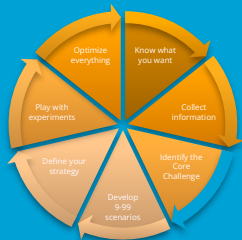
Brainstorm with your chatbot to create a list of all the data you could gather before building a new strategy

Some of that information, especially about markets or other external developments, can probably be found by your AI chatbot itself—also check out Perplexity

51



[2] AI Chatbots



52

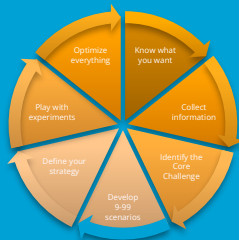
This step is the crux of building solid strategies—and I hardly see anyone genuinely giving it a shot



I am building a solid strategy and have made a list of current obstacles. Can you help me find the underlying Core Challenge (the Bottleneck according to Eli Goldratt, or the Crux according to Richard Rumelt)? I want to address the cause, not the symptoms. It would help if I could create a Current Reality Tree, but I don't have the software and am not sure how to do it. Interview me, one question at a time, and help me identify my current Core Challenge.



Ask an AI chatbot to help you identify the 'Core Challenge' underlying all your major problems



53

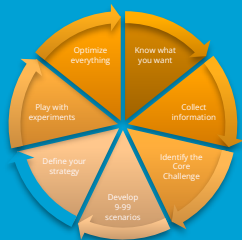
Brainstorm with the help of an AI to come up with at least 9 to even 99 completely different scenarios to solve your Core Challenge

Have the entire list of scenarios sorted by how cheap and easy they are to implement

54



[2] AI Chatbots

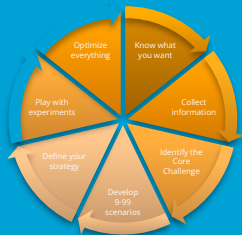


55

Ask an AI chatbot to help you combine the very best scenarios into a comprehensive strategic plan

Then, have an interview about that strategy to truly make it a 'good strategy' based on Rumelt's criteria

56



57

Come up with a few small experiments together, to test the most risky parts of your strategy on a small scale

Have a brainstorming session with your chatbot to generate a series of optimizations for everything you're testing out in your new strategy

58



Build a Top Team with Top Talent for Top Performance



From the website: 'Our entire team is working tirelessly to improve our services for you'



Build a Top Team with Top Talent for Top Performance



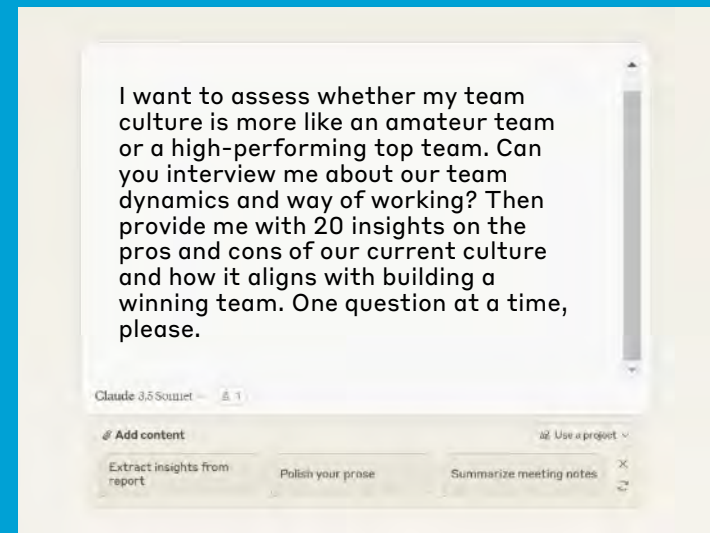
The third competency of leadership is building and upgrading your team. Some leaders get to create brand-new teams, but most of us aim to upgrade the team we already have.

By the way, you don't do this work just for yourself. It's much better for your people too, to work in a top-notch team rather than a casual, amateur level one.

I can't spill too much details from my one-on-one coaching, but if you see how much time, money, and heartache is involved in dealing with team members who aren't the right fit, you'll be motivated to sort this out as soon as possible.



59



Ask an AI to interview you and challenge your thinking to decide between building a top-tier team, or to settle for a more casual group of people



60

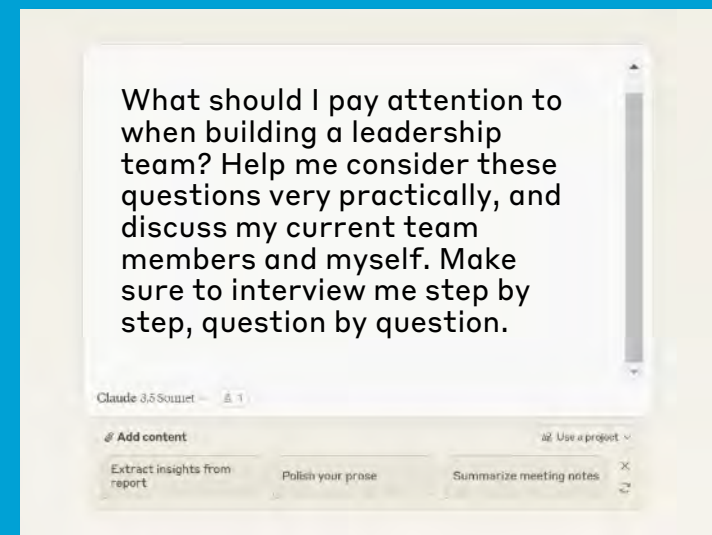
Let your AI chatbot assist you in crafting a “Dream Orgchart”, my term for an organizational chart designed for two years down the road

With the help of your chatbot, create very clear job descriptions for each role, each “hat,” in your dream organizational chart

61



62



Seek help from AI to create a solid plan for building your leadership team so that you no longer have to manage everyone by yourself



63

Team up with AI to create a recruitment campaign that resonates with the hearts of the top candidates for your job opening



I don't have space to elaborate on the whole story here, but AI can be excellent in helping you put yourself in the shoes of your target audience

Work with your chatbot to create a 'funnel' that lets you efficiently filter for applicants who truly fit you and your team

64



[2] AI Chatbots

65

Brainstorm with an AI to create a solid plan for welcoming new team members and onboarding them smoothly

Get interviewed about a team member who isn't functioning well and ask for suggestions on how you can help them fix it

66



67

Come up with a plan together with AI to encourage your team members to increasingly use AI

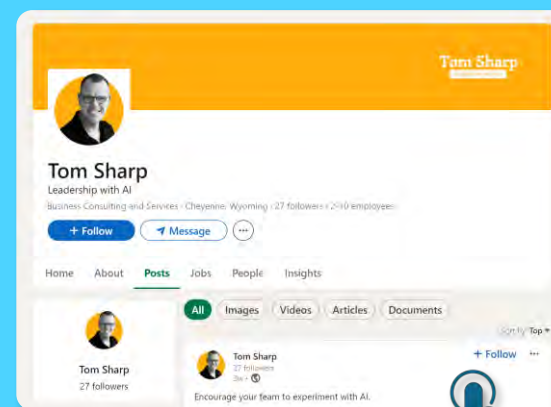
Dream, with some help from a chatbot, about building a beautiful, healthy team culture—even for the next hundred years, why not?

68



Let's Meet on Social Media

There, I gladly share more knowledge, tips, inspiration, and personal experiences with you:



Let's connect

Smart and Shameless Delegation



'Go ahead and handle your own performance review.
I'll just be over here... figuring out what more I can delegate'



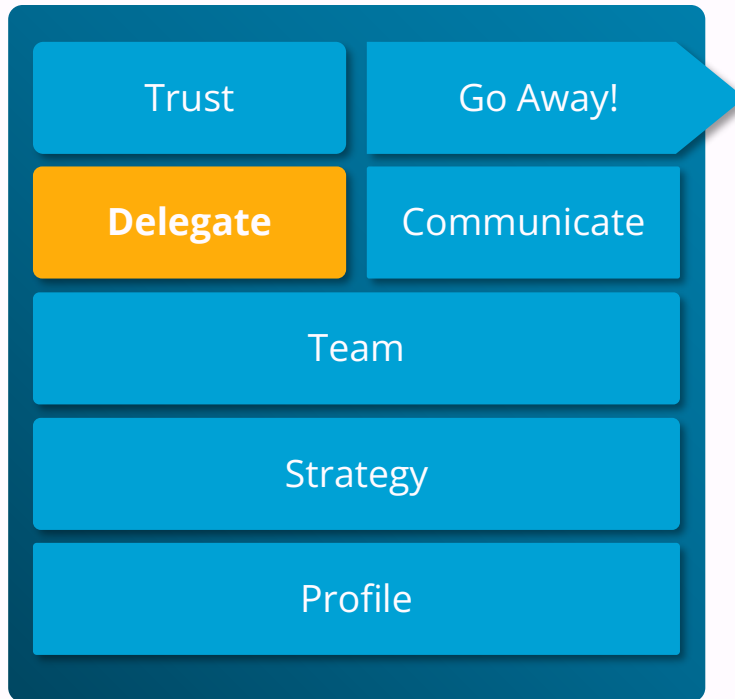
Smart and Shameless Delegation

Delegation is the fourth competency of good leadership, and it seems pretty straightforward.

But let's be honest. Most leaders are hard workers. Chances are, you are too. It's part of what makes you successful and why you got promoted or started your own business.

The tricky part is not shifting gears enough and sticking with the mindset of "I solve problems by just working a little harder." Makes sense, because that's what always worked.

But when you do that, are you really leading?





69

Use an AI chatbot to brainstorm about how you currently handle delegation. Then, go back and forth to reflect on and refine your approach

Seek guidance in crafting your vision of ideal delegation. Ask for ideas to implement your preferred methods effectively

70



71

Get support in exploring and addressing underlying emotions, such as shame or perfectionism, that hold you back from delegating more

Let an AI calculate your costs per hour, giving you a clearer picture of your worth and helping you make more effective decisions

72



73

Provide a list of routine tasks to an AI and ask for a categorization into Nickel, Silver, and Gold Tasks

Practice with AI tools to implement more effective delegation strategies and refine them even further

74



[2] AI Chatbots

75

I want to improve my delegation skills. Can you interview me about my current process, what works well, and what I struggle with? Then suggest specific skills I need to develop and offer exercises or other resources to help me with that.



Ask your favorite chatbot to practice with you to improve your delegation skills



[2] AI Chatbots

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Use AI to determine which tasks are best delegated to whom, taking into account the individual profiles of your team members

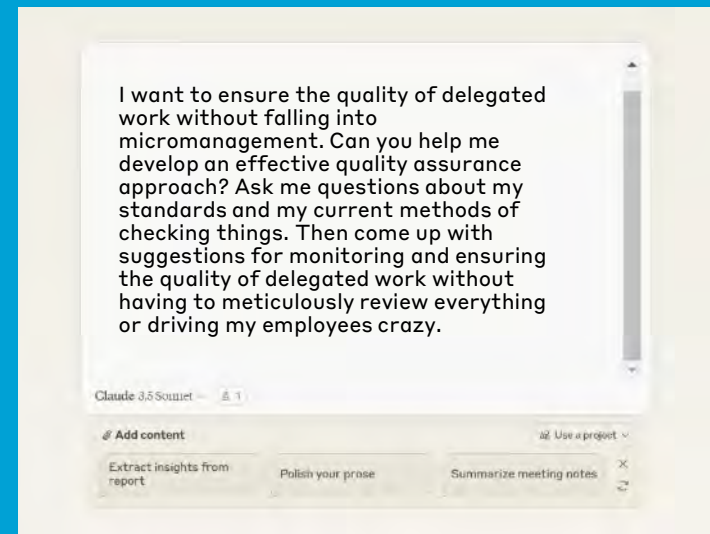
Prepare clear briefings with the help of AI to efficiently and thoroughly delegate tasks, projects, and processes

77



[2] AI Chatbots

78



Develop an approach for ensuring the quality of delegated work without resorting to micromanagement

Clear Communication



'It's the only way to stop myself
from checking my email all the time'



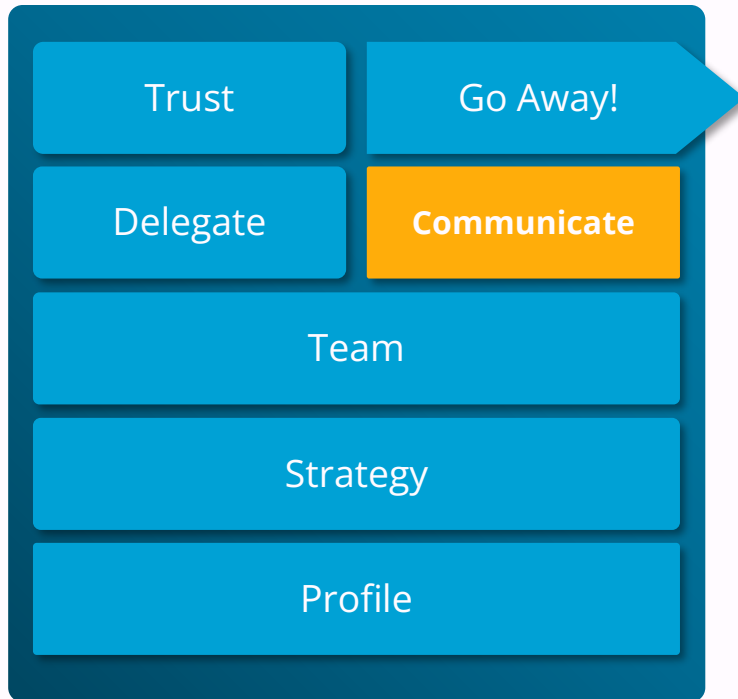
Clear Communication

The fifth aspect of leadership is communication. Without it, there isn't really a team—you're just a bunch of individuals.

By the way, here's my favorite definition: "Communication: the art of talking past each other as closely as possible."

But how do you make that happen? It likely depends on your profile. Are you extroverted or introverted? A creator or a manager?

Different profiles come with different preferred communication styles.





79

Use AI to reflect on how you can effectively incorporate your personal profile into the communication with your team members

Let AI assist you in crafting solid strategies for streamlined and effective team communication

80



[2] AI Chatbots

81

I am interested in implementing the 'Railroad Tracks' concept for my team's communication. Can you guide me through this?

Ask me about our current work process, team size, and communication needs.

After each answer, suggest fixed 'tracks' we could experiment with to see how they might help us as a team.



Use AI to brainstorm ways to standardize communication within your team. This can save everybody a ton of meta-communication



82

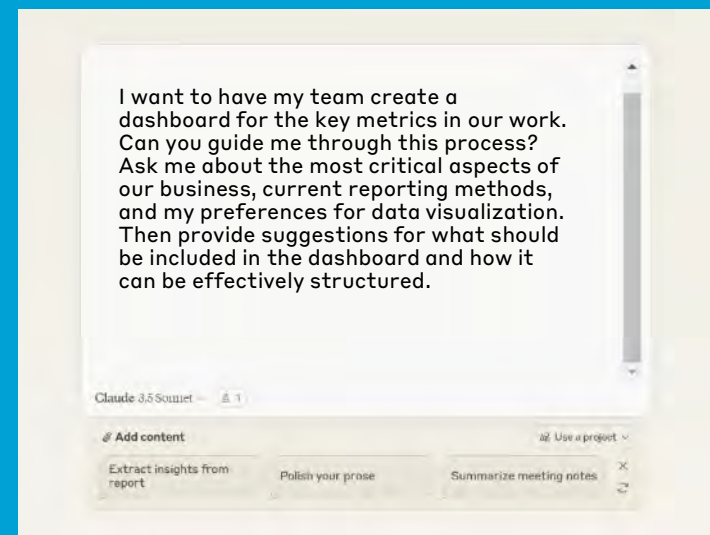
Conduct a role-play with AI about introducing binary emails, that can be answered with 'yes' or 'no'

Use AI to think about how you can transition from 'pulling' to the much more proactive 'pushing' in your communication with your team

83



84



Task your team with creating and maintaining weekly dashboards. And, as you expect, ask your favorite chatbot to help you build a good plan to start this process



85

Chat with your AI about the usefulness of all the meetings within your team. Ask for alternative communication methods that could significantly cut down their number

Let AI generate transcripts, summaries, and action point lists from your meetings

86



[2] AI Chatbots

87

Use AI to practice communicating carefully in difficult situations and during potential crises

Have AI transform your heartfelt emails into more diplomatic versions

88



[2] AI Chatbots

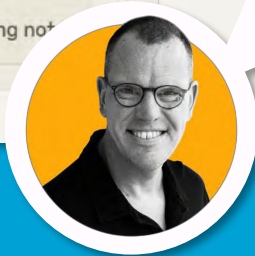
One of my team members has missed their deadline again, for the umpteenth time. I'm fed up! If it happens one more time, they're out! I can't work like this! #%&@

Please write a diplomatically worded email in which I explain this delicately.

Claude 3.5 Sonnet 1

Add content Use a project

Extract insights from report Polish your prose Summarize meeting notes



Tangible Trust



'Of course I trust you.
You're a professional, right?'



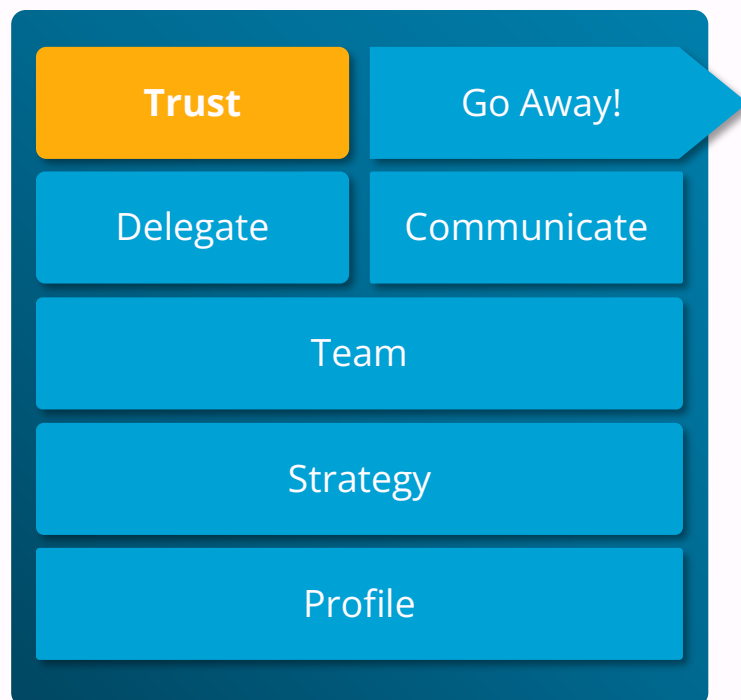
Tangible Trust

The sixth competency of leadership revolves around trust.

If your team members can't trust you, how can they truly work well for you, right?

But if that's true, it works the other way around too: if you cannot trust your own team members, how can you effectively work with them?

If they want to work for you, you need to be able to rely on them.





89

Use a chatbot to analyze situations where trust played a critical role. Then, brainstorm concrete steps to strengthen that trust based on those insights

Let AI assist you in exploring the level of trust within your team. Work together to create a list of behaviors that, in your opinion, either build trust or break it down

90



91

Together with an AI, come up with specific actions to improve trust between different teams or levels within your organization

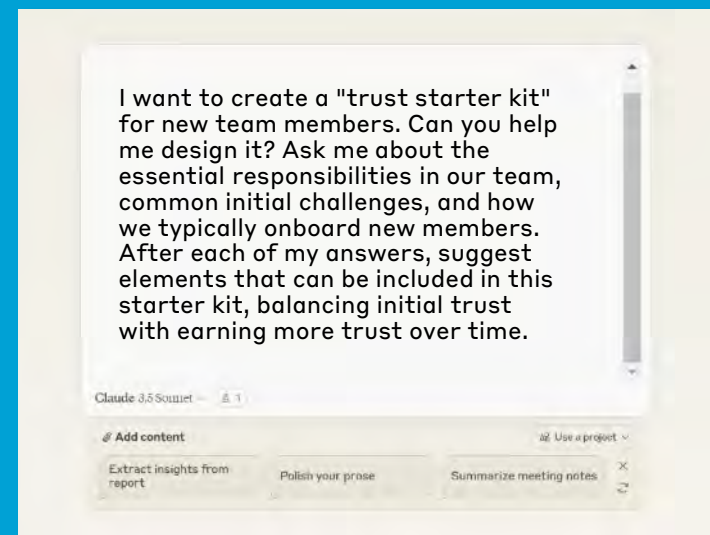
Get inspired by AI to adopt daily habits that consistently demonstrate reliable behavior

92



[2] AI Chatbots

93



Brainstorm specific ways to test and boost trust in your team members, like giving them more responsibility or increasing their autonomy



94

Brainstorm together to find ways to integrate short feedback loops into your work processes. This way, you'll quickly discover who is worthy of your trust

Get your chatbot to help you pinpoint areas in your team where trust is lacking. Then ask for ideas on how to tackle and fix those issues

95



[2] AI Chatbots

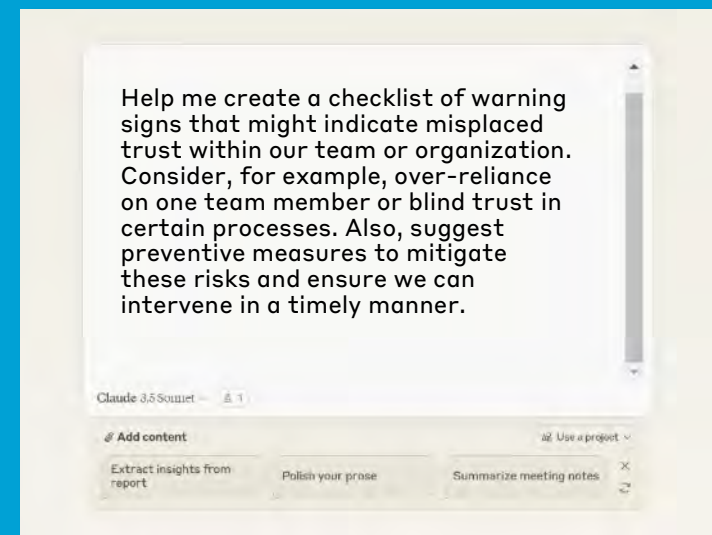
96

Let yourself be questioned about your lack of trust in a team member. With the help of your favorite chatbot, work together to identify patterns, uncover causes, and explore solutions

Use AI to create a plan for monitoring delegated tasks, ensuring nothing ever slips through the cracks again

97

98



Have an AI create a checklist for identifying and preventing misplaced trust. Then, collaborate on developing preventive measures

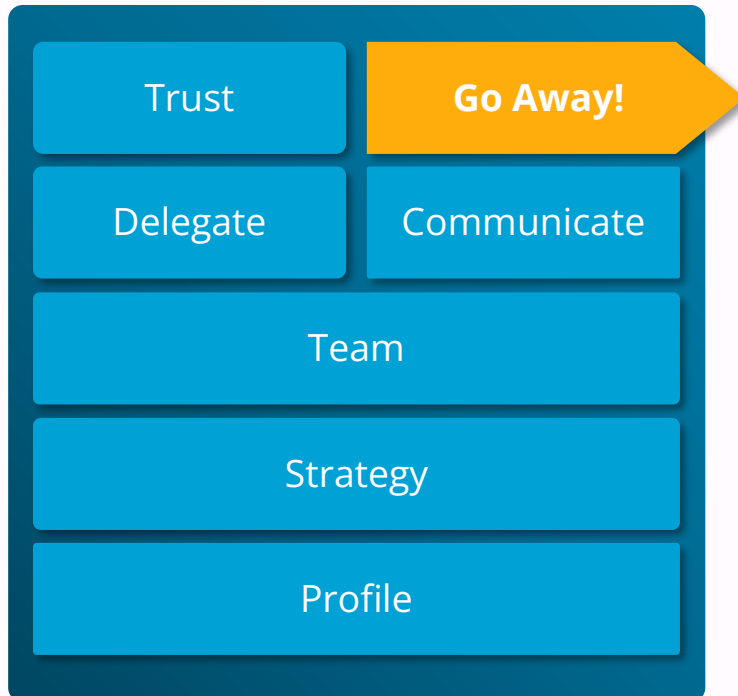
Go Away!



Another wonderful day
of serenity and bliss



Go Away!



And then the seventh component of good leadership: Go Away! Yes, it was kind of tongue-in-cheek. But that doesn't make it any less important.

The best leaders ensure their team doesn't constantly rely on them. Instead, they make sure their people can independently manage the daily operations.

How else will you find time to think deeply? To develop new plans? To build solid strategies?

And, very important, to relax?



99

Let AI convince you of how bad it is to solve every problem by working harder. Then ask for tips, ideas, and strategies to break that pattern

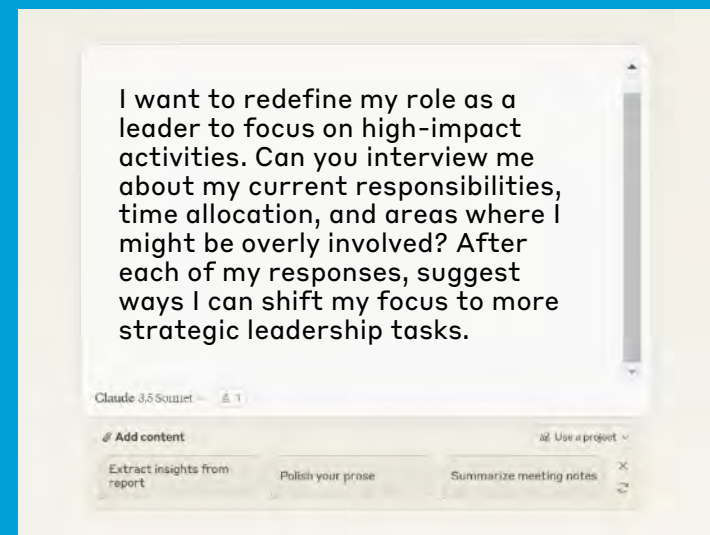
Get interviewed to create a clear performance card (job description) for your own role as the leader of your team, including your core tasks and responsibilities

100



[2] AI Chatbots

101



Get AI to help analyze the tasks, projects, and processes that eat up your time. Then, ask for ideas to eliminate or delegate anything that doesn't align with your performance goals



102

Dream with an AI chatbot about your ideal workweek. What does it look like? What's the perfect balance between strategic tasks, pioneering, and relaxation for you?

Use AI to craft a plan for a 'no overtime' policy. Ask for concrete tips to build a culture where overtime is the exception, not the rule

103



104

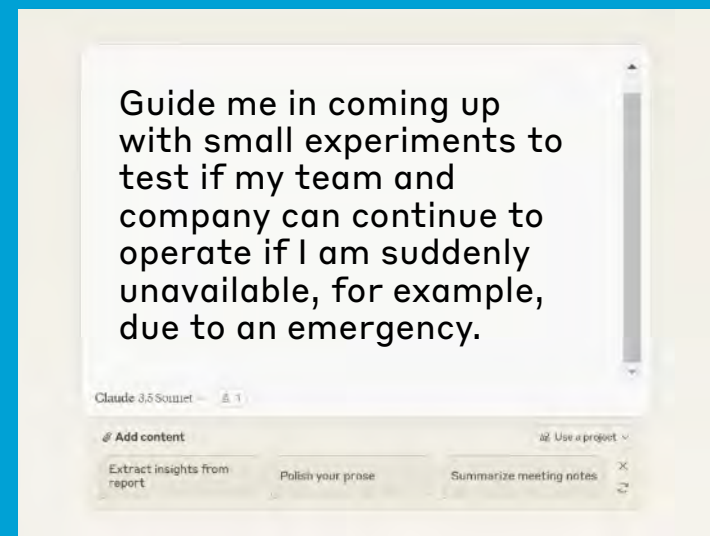
Brainstorm with an AI chatbot on how to keep your team running smoothly, even when you're not around

Let an AI interview you about your evenings, weekends, and vacations. Are you truly disconnecting from work? If not, how is that affecting you? What are you missing out on in terms of relaxation, recovery, and inspiration because of it?

105



106



Work together to develop small experiments that test whether your team and company can keep running smoothly if you'd suddenly be unavailable



107

Ask an AI chatbot for suggestions on how to free up significant time for important things that often get overlooked

Chat with an AI chatbot about what's stopping you from seriously considering the future of your team or company in the age of AI. Why, for instance, aren't you yet developing new business models?

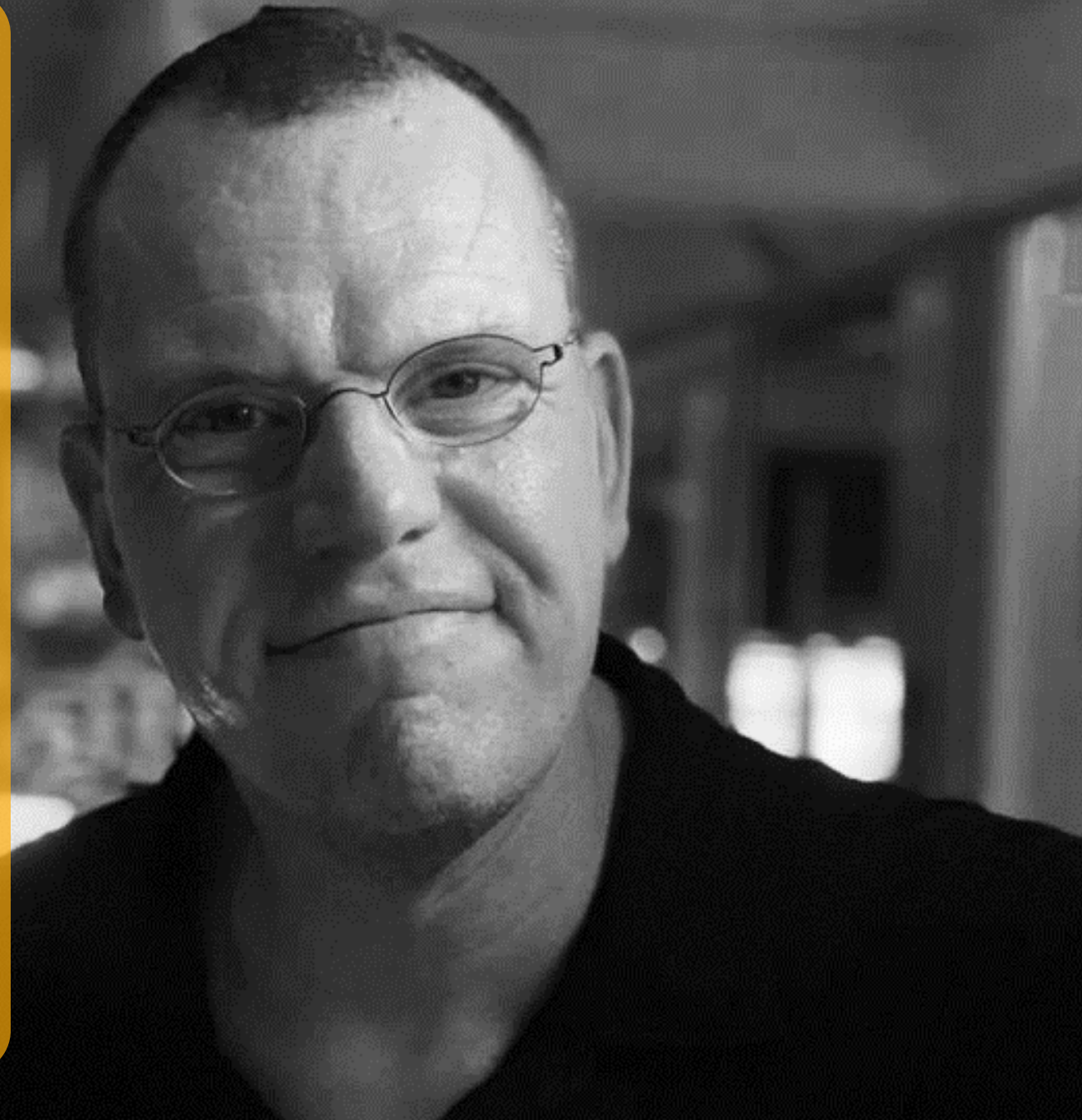
108

Wow, that was a whole series of leadership tips, and we're not done yet.

I know, it may feel a bit overwhelming now.

But once you start seeing the connections between the seven leadership competencies, you'll realize how much you can achieve by truly working from your own profile and building a top-performing team.

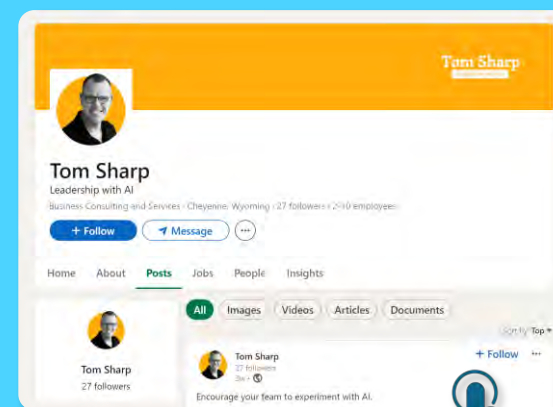
Learned something? I'd so appreciate it if you could share this inspiration book with other leaders in your network, and on social media.





Connect with Me Online

That's where I can share news, offer more tips and inspiration, and share my own struggles and insights with you:



Let's connect



Other Things I Use AI Chatbots For, Myself

A couple of unrelated ideas from my daily work that will hopefully inspire you as well



[2] AI Chatbots

109

Have Excel formulas built for complex calculations, or complete macros

Ask an AI for all the advantages, disadvantages, and technical challenges for designing a new system

110



[2] AI Chatbots

111

Ask for lists of words when I need ideas for better term or a new code name

Brainstorm ideas together before I start building a new app

112



[2] AI Chatbots

113

Just-in-time learning: explain to me how something works, like the cooling system in an a/c

Figure out how to automatically run a script every hour on my Mac—what a mess that is!

114



[2] AI Chatbots

115

Ask for a summary of a book I read awhile back but want to revisit

Look for examples and real-world applications of a complex, theoretical term

116



[2] AI Chatbots

117

Find and explain an abbreviation from a field I'm not familiar with

Get a list of different frameworks or models to explore a particular topic

118



[2] AI Chatbots

119

Ask to have my detailed instructions transformed into a concise prompt for an AI chatbot

Alter the formatting of texts. Quickly zap away extra spaces and tabs, for instance

120



[2] AI Chatbots

121

Review a complete outline on a topic and get advice on which points are the most interesting and important

Spot the deepest or most surprising insights in a text I wrote

122



[2] AI Chatbots

123

**Transform my jumbled notes into clear, readable text
so others can benefit too**

Find the perfect saying for a specific expression

124



[2] AI Chatbots

125

Find the lyrics to a song that's been stuck in my head forever, but I just can't seem to track them down

Find the name of the theme song from an old TV series

126



[2] AI Chatbots

127

Find out why I'm getting a specific error message when I start a computer program, what it means, and how I can fix it

Quickly pinpoint and fix an error in a log file packed with hundreds of lines

128



No/Low-Code Tools

The third step



[3] No/Low-Code Tools

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

On the next step of the AI ladder, you can begin automating all those tedious routine tasks.

Using no-code or low-code tools, you can "program" without actually writing any "code."

Picture this: a new customer submits a request through your website. Your no-code tool automatically searches their site, creates a summary, drafts a proposal complete with a personal introduction, and builds a draft version of a presentation. How much work would that save your team?

And that's just the start.



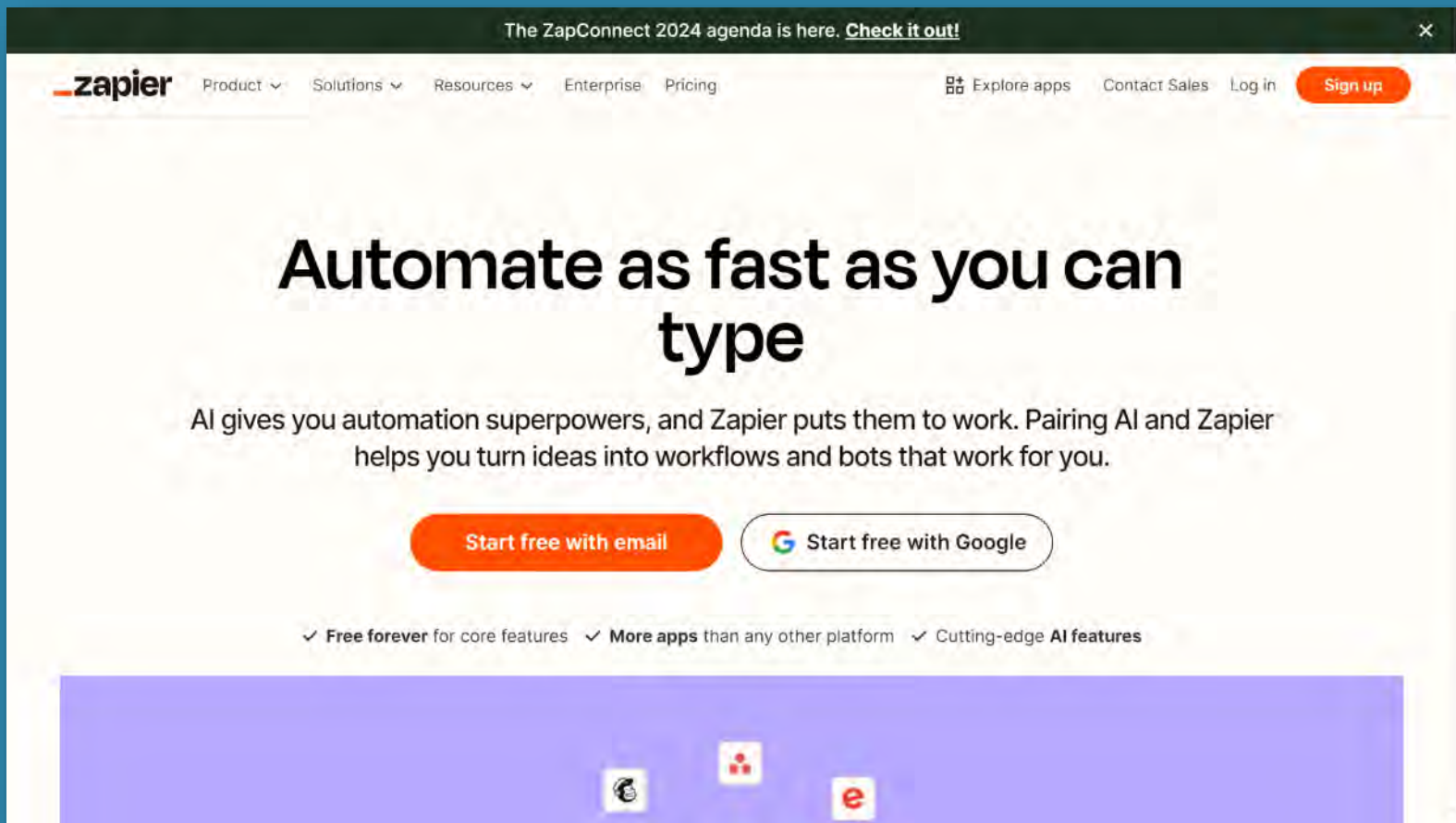
Eliminate Routine Work with AI



[3] No/Low-Code Tools

129

No/Low-Code



No-code tools like Zapier.com let you set up and execute standard processes without any programming

130

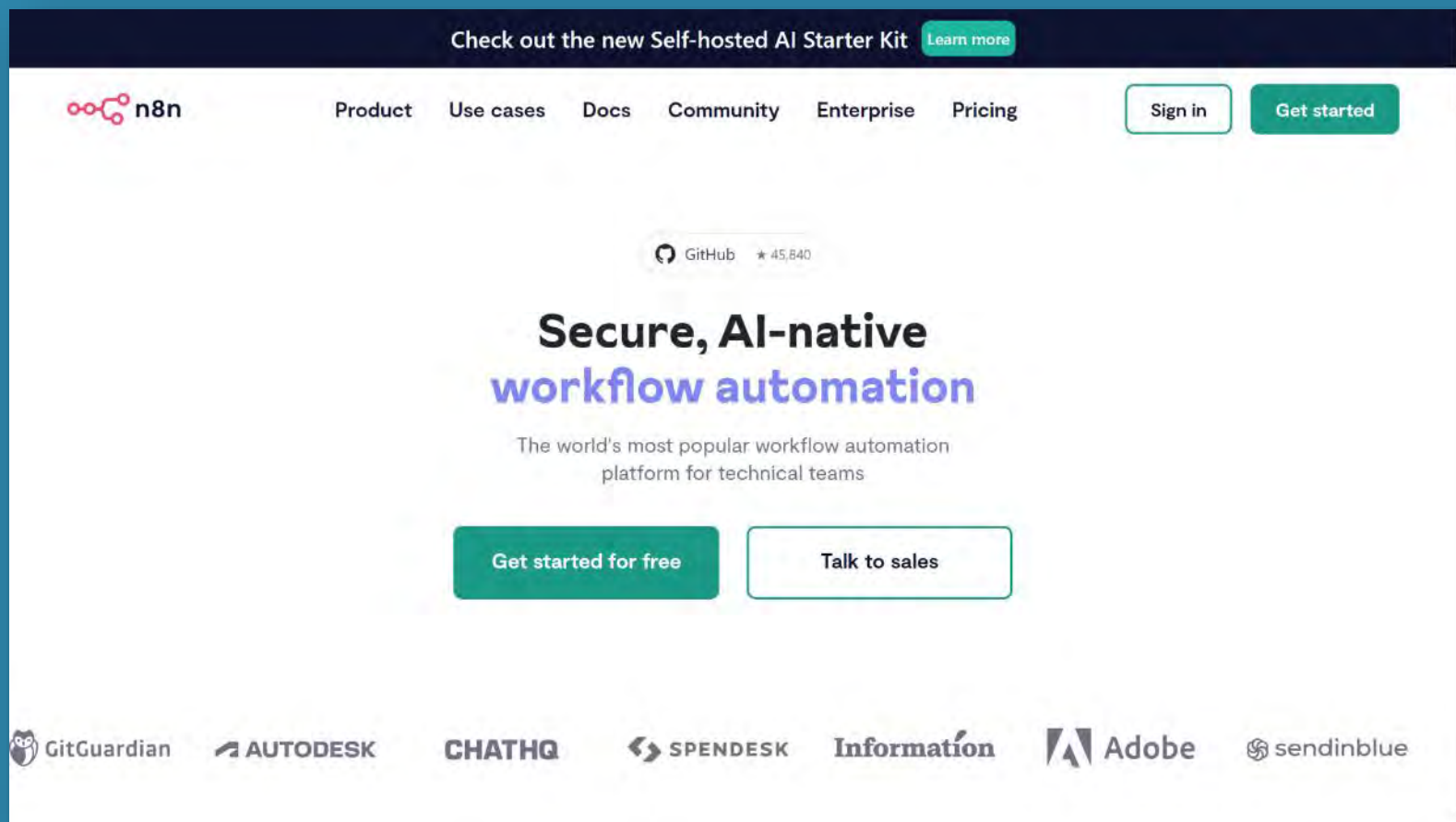
The screenshot displays the Gumloop website's landing page. At the top, there is a navigation bar with the Gumloop logo, menu items for 'Use Cases', 'Resources', 'Company', and 'Pricing', and a 'Get Started' button. The main heading reads 'Automate any workflow with AI'. Below this, a sub-headline states 'Drag, drop, and deploy custom tools your business needs. No AI expertise needed.' Two buttons are present: 'Start Automating' and 'Book a demo'. A section titled 'Backed by' features the Y Combinator logo. On the right side, a workflow diagram is shown with three interconnected steps: 'Website Scraper' (blue box), 'Ask AI' (green box), and 'Add Row to Sheet' (orange box), connected by dashed lines.

That's why these kinds of tools, such as Gumloop.com, are called no-code tools. It means you don't need to write any code



[3] No/Low-Code Tools

131



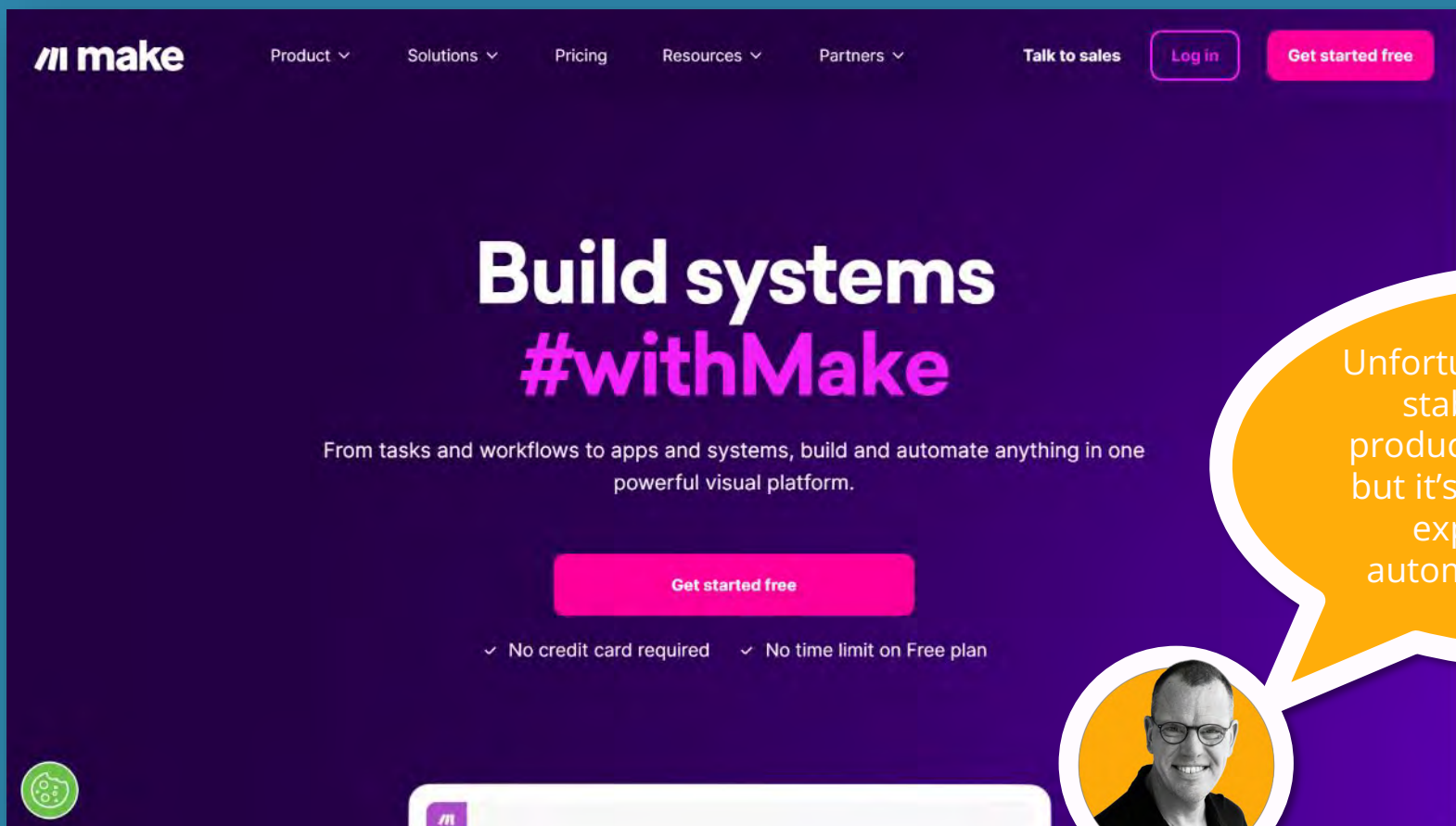
There are also low-code tools, like n8n. When working with these, you do write some code, but very little, hence “low-code”



[3] No/Low-Code Tools

132

No/Low-Code



Unfortunately, Make isn't stable enough for production work for me, but it's still a nice tool to experiment with automating processes

Make.com is another no-code tool.
Make is nicely visual, which many people like



For example, this is a simple procedure (Make calls it a 'scenario') for automatically drafting email responses:

133



Monitor Inbox 1
Watch Emails

Write Draft Answer (Assistant) 9
Message an Assistant (Deprecated)

Store in Drafts 2
Create a Draft

Step 1: Automatically check if a new email has arrived in our inbox

Step 2: If so, ask GPT to draft a response — based on the background information I provide

Step 3: Store the new draft response in the Outbox, so I can easily review and send it

Run once

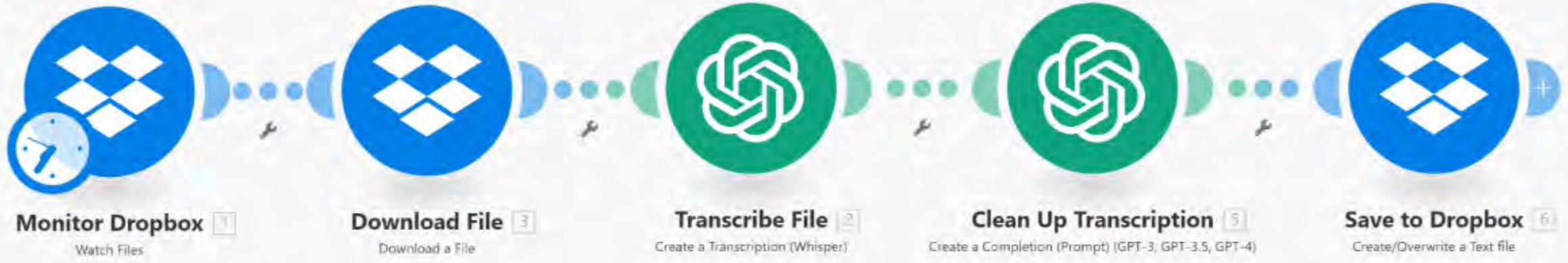
OFF Every 15 minutes.





134

This scenario checks every 2 minutes if a new audio or video file has been placed in a specific folder and then automatically transcribes it to text



Run once

Every 2 minutes.

Workflow configuration bar showing icons for triggers, actions, and integrations (Dropbox, OpenAI).



135

You can eliminate so much routine work with these kinds of tools:

- Automatically assign tasks to team members based on project updates in tools like Trello or Asana
- Automatically add new leads to your CRM system from web forms or social media
- Automatically process orders by updating inventory, notifying suppliers, and sending order confirmations upon a sale on the e-commerce platform
- Automatically generate support tickets in the helpdesk system from customer inquiries via email or social media



And...

- Automatically schedule and post content on various social media platforms
- Automatically synchronize data between different applications so all team members have the latest information
- Automatically send personalized email campaigns based on user behavior
- Automatically generate periodic reports by aggregating data from various sources into a single dashboard



And...

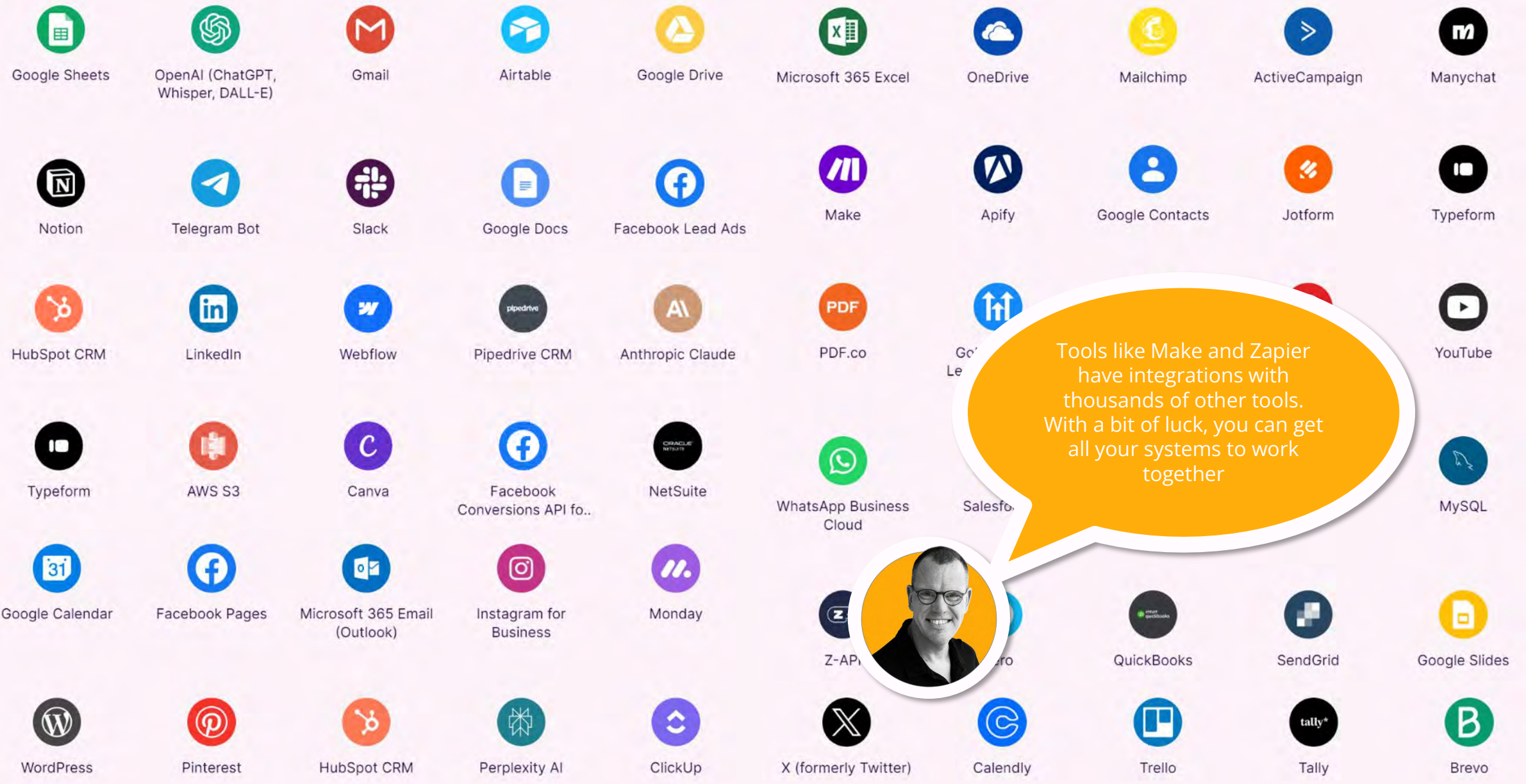
- Automatically collect RSVPs from registration forms and update event participant lists in real-time
- Automatically send follow-up emails to leads or customers after a certain time or based on their actions
- Automatically post blog updates, announcements, or promotions on social media at optimal times
- Automatically add new leads from web forms to the CRM and assign follow-up tasks



And...

- Automatically generate invoices based on new sales or completed quotes
- Automatically send new customer orders to suppliers or fulfillment centers
- Automatically send a notification in Slack or via email when an important document is signed

If you can imagine it, chances are you can automate it



Tools like Make and Zapier have integrations with thousands of other tools. With a bit of luck, you can get all your systems to work together





Software Development

The fourth step



[4] Software Development

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

No-code and low-code tools are fantastic. But sometimes, it's more convenient—and wiser—to build your own software, or hire someone to do it for you.

Even if you have no experience in software development, as a leader it's still helpful to keep an eye on that world—even if it's just out of the corner of your eye.

Software is, after all, the beginning of most major revolutions in our modern world.

The beauty is that AI can be a massive help in building, and understanding, software code.

We could chat about this forever, but let's save it for another time.



[4] Software Development

136

Software Development

The screenshot shows the Claude AI interface with a chat window on the left and a code artifact on the right. The chat window contains the following text:

their turn.

- If the clicked cell results in a valid move, the move will be executed.
- If the clicked cell does not result in a valid move, nothing will happen.
- The computer's move logic remains unchanged and will always make valid moves.

5. Other Features Retained:

- Alternating colors between games (player switches between black and white)
- Score tracking
- Game over detection
- New Game button functionality

This update increases the difficulty of the game as players now need to visualize valid moves without any visual aids. It tests the player's understanding and mastery of Reversi rules.

Would you like me to explain any part of the code or game mechanics in more detail?

At the bottom of the chat window, there is a text input field with "Reply to Claude..." and a "Claude 3.5 Sonnet" label.

The code artifact on the right is titled "Playable Reversi Game" and shows a preview of a Reversi game board. The board is a 10x10 grid with a dark green background and white grid lines. The board is currently empty. Below the board, the text reads: "You (White): 1 | Computer (Black): 4" and "Current Player: Your Turn". A "New Game" button is visible at the bottom of the artifact.

Let me share just one quick example. Ask Claude to build a simple game for you, like Othello here, and then enjoy playing it directly in a so-called 'artifact'



[5] Machine Learning

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

More for completeness than as an invitation to dive in, here's the fifth step: Machine Learning.

The first four steps of the AI ladder focus on 'GenAI,' or Generative AI, which is the type that creates new things like text, images, music, and video.

There's also an earlier form of AI: Machine Learning.

Machine Learning is popular in large organizations to provide personalized recommendations. You've seen it in action with the recommendations you see in Amazon, Netflix, and Spotify.

It's also used for creating weather forecasts and detecting potential fraud.



[5] Machine Learning

To carry out truly valuable Machine Learning projects, you need a lot of high-quality data.

The first step is to collect, clean, and prep this data, then select and train one or more models. Afterward, you evaluate, validate, and refine your model, and integrating it into your existing systems. All of these are jobs for specialists.

I recently heard about a small business owner who wanted to dive into AI, but first wanted to gather a lot of data. That makes me think about Machine Learning immediately.

And I question if that's really the best first step for the average SMB. The low-hanging fruit is with GenAI (steps 1-4). Plus, remember that all the time, money, and energy you pour into Machine Learning can't be used to profit from those quicker wins.

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI



The AI Ladder for Leaders

[5] Machine Learning

[4] Software Development

[3] No/Low-Code Tools

[2] AI Chatbots

[1] Specialized Tools with AI

That's it. Those are the five steps on the ladder to experiment with AI in your company or team.

Start at the bottom, the base. Then move up step by step.

Along the way, enjoy the view. Relish all the time you save. And explore all the new possibilities (and business models) you uncover.

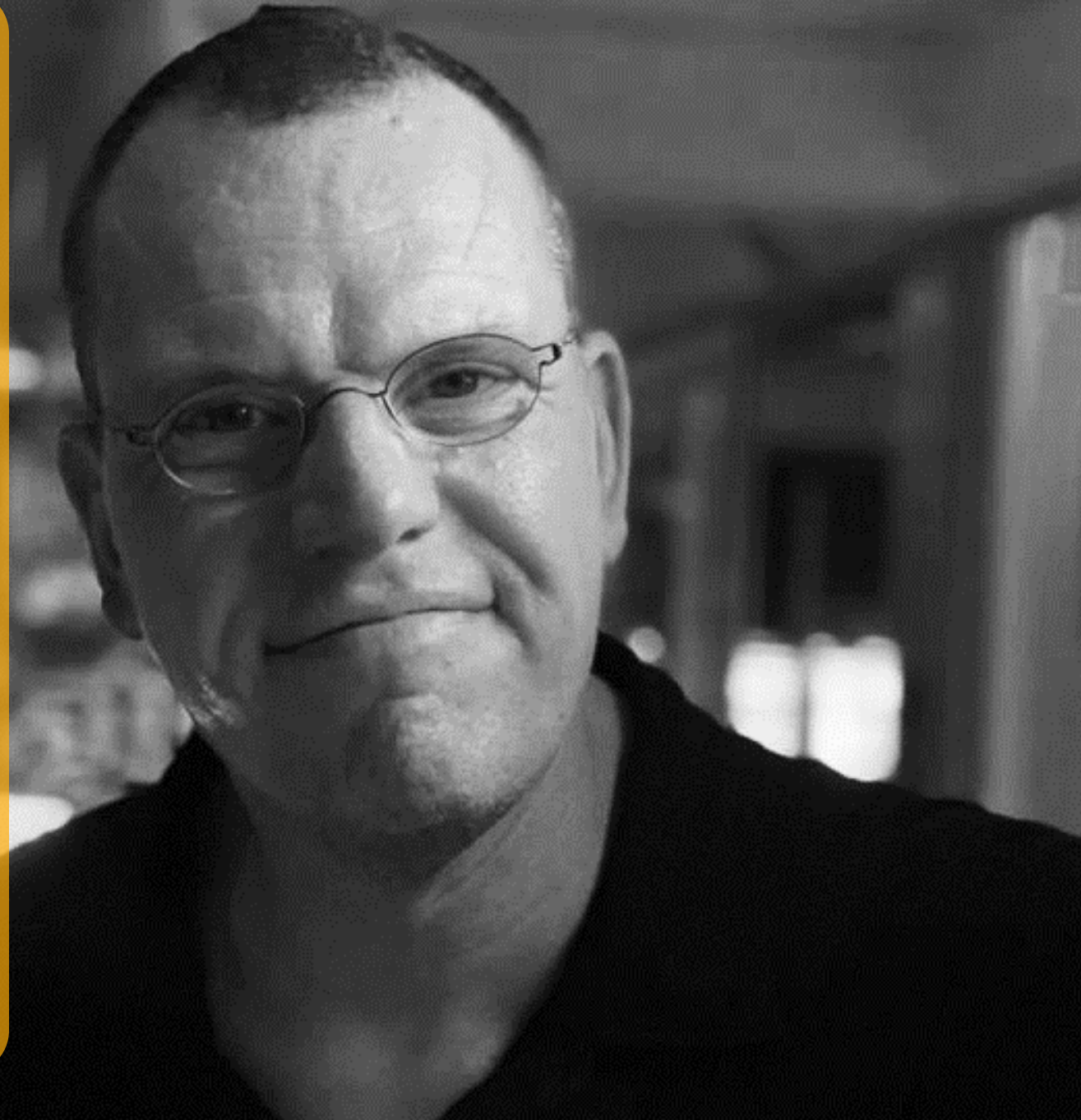
I hope this ladder will be a tremendous help in lighting up your path to the future.

But, Tom, what happens next?

How will AI evolve amidst all the upheavals in the world sparked by its rise?

- Will I still have a job?
- Will I need to lay off team members?
- Will my company survive?

How weird is it going to get?





I have to admit, I'm not sure either.

What I do know is that during the biggest challenges in my own life and work, I've always benefited from the help and knowledge of other people.

Right now, I'm developing a couple of ideas on how I can help as many leaders as possible, in navigating the storm during these challenging times.

It all starts by following me on **X/Twitter** and **LinkedIn**, where I can keep you updated about my plans.

One last thing.

My Leadership Map to Mastery provides you with a clear sense of where you are on your personal leadership journey.

I've always found that having a complete overview of any area I want to develop is incredibly helpful.

So, I'm excited to share that map with you, too.

[Just download the map from my blog](#)





That's all, folks.

I hope you found it valuable—that's why I wrote this inspiration book.

I'd love to hear what you think.

Please feel free to email me directly at tom@tomsharp.blog, or reach out on [LinkedIn](#) or [X/Twitter](#).



Any questions?

[Send an email](#)

And follow my latest tips and insights
on social media:

[LinkedIn](#), [X/Twitter](#)

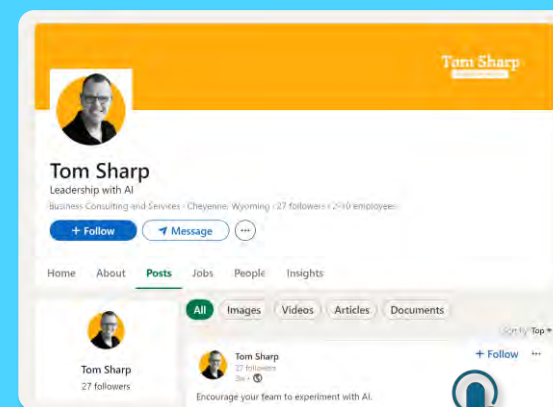
Or check my website:

[TomSharp.blog](#)



Let's Stay in Touch

I'd love to share news, tips, inspiration and my own experiences and stories with you:



Let's connect